ComArtSci at Annual Conference of the International Communication Association

Friday, May 26

Rethinking Media/Communication Effects
Mass Communication
Friday 08:00-09:15, Indigo 204A

Rethinking Narrative Engagement in the Age of Multiscreening
David R. Ewoldsen, Michigan State U, USA

Teens and the "Social Self": Ad-Elicited Neural Activity Associated With Perceived Effectiveness and Sharing Intention
Ralf Schmaelzle, Michigan State U, USA

Revisiting and Revising Theories and Methods
Mass Communication
Friday 09:30-10:45, Indigo 204B

Not If or What, but How: Older and Younger Adults’ Selective and Compensatory Media Use and Well-Being
Allison Eden, Michigan State U, USA

The Scale Development Practices Published in Top-Ranked Communication Journals: A Content Analysis of Scholars’ Theoretical and Statistical Decisions
Serena Carpenter, Michigan State U, USA

What Use Are Social Media to Journalists?
Journalism Studies
Friday 09:30-10:45 Aqua Salon C

Awareness, Reporting, and Branding: Exploring Brazilian Journalists’ Social Media Use Across Platforms
Rachel R Mourao, Michigan State U, USA

Perceptions, Prejudices, and Racism
Intercultural Communication
Friday 11:00-12:15, Sapphire 400B

“They Make No Contribution!” American Students’ Perception of Chinese Students’ Reticence and Face
Yi Zhu, Michigan State U, USA

Computational Methods in Journalism Research
Computational Methods
Journalism Studies
Friday 11:00-12:15, Sapphire 411 AB
Technologically Narrowing but Structurally Diversifying: News Consumption on Mobile Internet
Taiquan Winson Peng, Michigan State U, USA

Game Studies Interactive Poster Session
Friday 12:30-13:45 Exhibit Hall - Rear

Moral Deliberation as a Eudemonic Reaction to Morally Ambiguous Narrative Games
Kevin Kryston, Michigan State U, USA

Mass Communication Interactive Poster Session
Mass Communication
Friday 12:30-13:45 Exhibit Hall - Rear

The Representation of Altruistic and Egoistic Motivations in Popular Music Over 60 Years
Lindsay S. Hahn, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Brian Klebig, Michigan State U, USA
Eric R. Novotny, Michigan State U, USA
Clare Grall, Michigan State U, USA
Heysung Lee, Michigan State U, USA

Best Papers in Information Systems Division
Information Systems
Friday 14:00-15:15 Indigo Ballroom D

Neural Activity During Antismoking Message Exposure Predicts Subsequent Message Elaboration
Ralf Schmaelzle, Michigan State U

The Virtuous Circle? The Nature of the Relationship Between Exposure to News and Political Engagement
Political Communication
Friday 14:00-15:15 Indigo Ballroom H

Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation?
Brendan R. Watson, Michigan State U, USA

GIFTS: Great Ideas for Teaching Students
Instructional & Developmental Communication
Friday 15:30-16:45 Indigo Ballroom H

GIFTS: Use an Interactive Role-Playing Exercise to Teach Employee Communication
Mengtian Jiang, Michigan State U, USA

What Computational Methods Can Contribute to Communication Studies
Computational Methods
Friday 15:30-16:45, Aqua 305

New Bottle of Old Wine vs. Old Bottle of New Wine: What Contributions Have Computational Methods Made to Social Media Research?
Taiquan Winson Peng, Michigan State U, USA
Summary: This proposed panel aims to answer the question what computational approach can contribute to various sub-areas in communication studies, including political communication, health communication, advertising & public relations, and cross-national comparative studies. The panelists will address the key question from both methodological and theoretical perspectives.

Cognition, Attitude, and Persuasion
Information Systems
Friday 17:00-18:15, Indigo Ballroom D

Chair: Nancy Rhodes, Michigan State U, USA

The Effects of Social Norms and Value-Relevant Involvement on Information Processing and Behavior
Jie Zhuang, Michigan State U, USA
Ying Cheng, Michigan State U, USA
Maria Knight Lapinski, Michigan State U, USA
Ali Hussain, Michigan State U, USA

Accessibility of Personal Norms Predicts Intent to Practice Proenvironmental and Prosocial Behaviors
Nancy Rhodes, Michigan State U, USA

The Role of Chronic Accessibility in First Year College Students’ Smoking Behavior
Nancy Rhodes, Michigan State U, USA

Drinking and Killing at the #RedWedding: Social Media Use as a Moderator of Exposure to Risky Media Portrayals and Behavioral Intention
Morgan E. Ellithorpe, Michigan State U, USA

Saturday, May 27

ICA Fellows’ Breakfast
Saturday 07:00-08:30 Elevation Room - invitation only

Dating, Mating, and Hating: Evolutionary Approaches to Communication Science (High-Density)
Communication Science and Biology
Saturday 08:00-09:15 Indigo Ballroom H

Chair: Allison Eden, Michigan State U, USA

Reconceptualizing Physical Sex as Continuous: Are There Sex Differences in Video Game Preference? (Top 5 Paper)
Rene Weber, U of California - Santa Barbara, USA

Gaming for the Good: (Pro)Social Aspects of Games
Game Studies
Saturday 08:00-09:15 Sapphire 400B
The Effects of Coplayer Supportiveness and Difficulty in a Sports Video Game on Prosocial Behavior
Gary Bente, Michigan State U, USA

Interventions in the Digital Divide: Challenges and Opportunities for Communication Research, Policy, and Practice
Theme Sessions
Communication and Technology
Saturday 09:30-10:45, Aqua 300AB

Exploring the Disability Digital Divide: Research That Impacts Interventions Through Policy and Practice
Kenneth J. Levine, Michigan State U, USA

Growing Up With Media: Gender, Sexuality, and Romance During the Teen & Young Adult Years (HHD Session)
Children Adolescents and the Media
Saturday 09:30-10:45 Indigo Ballroom H

Risk Exposure From Mainstream and Black-Oriented Movies: Differential Associations With White and Black Adolescents’ Behavior
Morgan E. Ellithorpe, Michigan State U, USA

Narrative Processing II
Information Systems
Saturday 11:00-12:15, Indigo Ballroom D

Extending Conceptualization and Measurement of Narrative Engagement After the Fact: Parasocial Relationship and Imaginative Retrospective Involvement
David R. Ewoldsen, Michigan State U, USA

My Other Self: Presence and Identity in Games
Game Studies
Saturday 11:00-12:15 Sapphire 400B

An Investigation of the Effects of Immersive Features on the Formation Process of Spatial Presence Experiences
Tim Kuo-Ting Huang, Michigan State U, USA

New Research From the 2016 American Elections
Political Communication
Saturday 11:00-12:15 Indigo 206

Partisanship, Interest, or Friends? Testing Competing Hypotheses of Political News Flows
Kjerstin Thorson, Michigan State U, USA
Samuel Matthias Tham, Michigan State U, USA

Audiences of Science Communication: An International Perspective
Mass Communication
Saturday 11:00-12:15 Indigo Ballroom B
Audiences for Science Communication in the United States

John C. Besley, Michigan State U, USA

DGPuk Panel- Illuminating the Abyss of Social Media: Perception, Effects, and Countering of Hate Speech and Extremist Propaganda in the Digital Age

Sponsored Sessions
Saturday 12:30-13:45 Cobalt 500

A Story For and Not Against: Effects and Limitations of Narrativity in Propaganda Videos and Counternarratives

Gary Bente, U of Cologne, GERMANY

Mapping Digital Divides in Communication Practices Across Major Life Realms
Communication and Technology
Saturday 12:30-13:45, Indigo 202B

Interventions With Older Adults to Eliminate the Digital Divide and Reduce Digital Inequality

Shelia Cotten, Michigan State U, USA

Summary: Much of the research on digital divides targets its aim on access, skills, and participation. While these studies are valuable, more work is needed on three fronts. First, scholarship is needed making linkages between digital inequalities and other life realms. Second, digital inequalities need to be addressed as both an endogeneous and an exogeneous factor. Third, international comparativism is needed to best problematize digital inequality as a global phenomenon. This panel begins to fill each of these three needs by bringing together digital inequalities scholars from the UK, Canada, and the United States.

Analyzing Rhetoric: From George Bush to the Muslim Brotherhood
Political Communication
Saturday 12:30-13:45, Indigo 206

How Republicans and Democrats Use Morality in Discussing Political Issues

Allison Eden, Michigan State U, USA
Lindsay S Hahn, Michigan State U, USA

Digital Technology for Health: Self-Tracking, Social Media, and Virtual Games
Health Communication
Saturday 12:30-13:45, Aqua 303

Self-Tracking in Online Groups to Increase Fruit and Vegetable Consumption: The Effects of Demographic Similarity, Social Comparison, and Performance Discrepancy

Jingbo Meng, Michigan State U, USA
Wei Peng, Michigan State U, USA
Soo Yun Shin, Michigan State U, USA
Minwoong Chung, Michigan State U, USA
Minyoung Choi, Michigan State U, USA

Temporal and Spatial Analysis of Mobility Data
Computational Methods  
Saturday 12:30-13:45, Aqua 307  

Chair: **Taiquan Winson Peng**, Michigan State U, USA

*It’s Not Just About Mobility: How Can Mobility Datasets Advance our Understanding of Information Diffusion?*

  **Taiquan Winson Peng**, Michigan State U, USA

Summary: This panel focuses on how to model the temporal and spatial features of human behavior with mobility data in a precise and parsimonious way. It aims to help raise the awareness among communication scholars of opportunities and risks in the modelling of mobility data. Moreover, the panel will try to build an interdisciplinary dialogue on computational research between communication researchers, computer scientists, and research scientists from the industry.

Formative, Process, and Outcome Evaluation Research for Health Communication Campaigns  
Health Communication  
Saturday 14:00-15:15, Aqua 303

*Bathroom Stalls as an Intervention Strategy to Reach College Students: Evaluation of a Stall Stories Health Communication Campaign*

  **Brandon DH Thomas**, Michigan State U, USA  
  **Daniel Totzkay**, Michigan State U, USA  
  **Jalyn Ingalls**, Michigan State U, USA  
  **Kami J. Silk**, Michigan State U, USA  
  **Alice Hoffman**, Michigan State U, USA  
  **Greg Viken**, Michigan State U, USA  
  **Erica Phillipich**, Michigan State U, USA

Interpersonal Communication in Nontraditional Contexts  
Interpersonal Communication  
Saturday 14:00-15:15, Sapphire 410A

*Precursors to Probation and Parole Agent Intent to Send Informational, Emotional, and Esteem Social Support Messages to Female Clients*

  **Sandi W Smith**, Michigan State U, USA  
  Merry Morash, Michigan State U, USA  
  Elizabeth Anne Adams, Michigan State U, USA  
  **Brandon Walling**, Michigan State U, USA  
  **Amanda Holmstrom**, Michigan State U, USA  
  Jennifer Cobbina, Michigan State U, USA

Rethinking Notions of Balance and Bias in the News  
Journalism Studies  
Saturday 14:00-15:15 Aqua 309

*Journalists’ Balancing Act: Self-Correcting for the Protest Paradigm During the Demonstrations in Brazil*

  **Rachel R Mourao**, Michigan State U, USA
New Questions and New Opportunities Brought by New Media
Information Systems
Saturday 14:00-15:15 Indigo Ballroom C

Application of Machine Learning Methods to E-Cigarette Images on Social Media: A New Way to Quantify Images

Ashley Sanders-Jackson, Michigan State U, USA
Jiayu Zhou, Michigan State U, USA

ICA Fellows’ Panel II
Sponsored Sessions
Saturday 17:00-18:15, Aqua 300AB

Four Decades of Evolving Social Influence Research
Frank Boster, Michigan State U, USA

Our Love-Hate Relationship With Conflict: What’s the Deal?
William A. Donohue, Michigan State U, USA

Journalism Studies Interactive Poster Session
Journalism Studies
Saturday 17:00-18:15 Exhibit Hall - Rear

Crisis Continued: How Cable News Can’t Let a Good Emergency Go
Perry Parks, Michigan State U, USA

Sunday, May 28th

New Measures, New Methods, and New Theories I
Information Systems
Sunday 08:00-09:15, Indigo Ballroom D

Chair: Ralf Schmaelzle, Michigan State U, USA

Association Between Social Network Structure and Brain Connectivity During Social Exclusion
Ralf Schmaelzle, Michigan State U, USA

Is it the Ad or What Precedes it?: Psychophysiological Responses to Video Ads Following Emotional Content, an Excitation Transfer Perspective

Kristen Lynch, Michigan State U, USA
Tao Deng, Michigan State U, USA
Olivia Lee, Michigan State U, USA
Syed Hussain, Michigan State U, USA
Emily Clark, Michigan State U, USA
Samuel Matthias Tham, Michigan State U, USA
Alex Torres, Michigan State U, USA
Mobile Adoption and Use
Communication and Technology
Mobile Communication
Sunday 08:00-09:15, Indigo 202B

An Analysis of Older Adults’ Views on the Impact of Mobile Phone Use During FtF Interactions
Travis Kadylak, Michigan State U, USA
Taj Makki, Michigan State U, USA
Jessica Francis, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
R.V. Rikard, Michigan State U, USA
Young June Sah, Michigan State U, USA

Testing Theories of Health Behavior Prediction in Novel Contexts
Health Communication
Sunday 08:00-09:15, Aqua 307

Culture and Social Norms: Testing the Theory of Normative Social Behavior to Predict Handwashing Behavior Among Koreans
Minwoong Chung, Michigan State U, USA
Maria Knight Lapinski, Michigan State U, USA

Communicating Science: GMO, Geoengineering, and Climate Change
Environmental Communication
Political Communication
Communication Science and Biology
Sunday 08:00-09:15 Sapphire 410B

Geophysical, Geological, and Ecological Scientists’ Views About Communication Objectives
John C. Besley, Michigan State U, USA
Shupei Yuan, Michigan State U, USA

New Perspectives Upon Press-Politics Relations
Journalism Studies
Sunday 09:30-10:45, Aqua Salon D

Filling the Void: Nonprofit News and Factors Affecting Government Conflict Coverage
Serena Carpenter, Michigan State U, USA
Fred Fico, Michigan State U, USA

Policy Influences and Public Perceptions
Communication Law & Policy
Sunday 11:00-12:15, Sapphire 400A

A Blind Spot in Public Broadcasters’ Discovery of the Public: How the Public Values Public Service
Natascha Just, Michigan State U, USA

Advances in Text Analysis Methods
Computational Methods
Sunday 11:00-12:15, Sapphire 411 AB

*Extracting Moral Foundations From Text Narratives: Relevance, Challenges, and Solutions*
Lindsay S Hahn, Michigan State U, USA
Ron Tamborini, Michigan State U, USA

Political Effects of Social Media
Mass Communication Political Communication
Sunday 11:00-12:15 Indigo 204A

*Young Citizens, Social Media, and the Dynamics of Political Learning in the U.S. Presidential Primary Election*
Kjerstin Thorson, Michigan State U, USA

ICA Fellows’ Panel III
Sponsored Sessions
Sunday 12:30-13:45, Aqua 300AB

*It’s All About the Process*
David R. Ewoldsen, Michigan State U, USA

Communication Science and Biology Interactive Poster Session
Communication Science and Biology
Sunday 12:30-13:45 Exhibit Hall - Rear

Chairs: Rene Weber, U of California - Santa Barbara, USA
Allison Eden, Michigan State U, USA

*Psychophysiological Responses Preceding Likes, Shares, Comments, and Status Updates on Facebook*
Nasser Mutairi, Michigan State U, USA
Wonkyung Kim, Michigan State U, USA

Roles of Emotion in Shaping Communication Effects on Well-Being
Health Communication
Sunday 14:00-15:15, Aqua Salon AB

Chair: Mary Jiang Bresnahan, Michigan State U, USA

*Bringing Hope or Not Feeling Regret? Explore the Impact of Emotions on Living Organ Donation*
Jie Zhuang, Michigan State U, USA
Mary Jiang Bresnahan, Michigan State U, USA
Yi Zhu, Michigan State U, USA
Xiaodi Yan, Michigan State U, USA

Predicting and Avoiding Resistance and Reactance in Health Communication
Health Communication
Effects of Conspicuity and Integration of Warning Messages in Instagram Alcohol Ads: Balancing Between Persuasion and Reactance Among Underage Youth
Saleem Elias Alhabash, Michigan State U, USA

Political Communication in Latin America
Political Communication
Sunday 14:00-15:15 Indigo 206

When Elites Protest: News Coverage and the Evolution of Antigovernment Demonstrations in Brazil
Rachel R. Mourao, Michigan State U, USA

Emotion in Health Communication
Mass Communication
Health Communication
Sunday 14:00-15:15 Indigo 204A

Good for Your Mood, Bad for Your Health: Narrative Involvement, Health Behaviors, and Binge Watching
Morgan E. Ellithorpe, Michigan State U, USA

Blue Sky Workshop “Policy Research Methods: Improving the Craft”
Sunday, May 28, 15:30-16:45 in room “Aqua 310AB”

Big Data Analysis: Beware of collecting data just for collection’s sake!
Natascha Just, Michigan State U, USA

The Messy Intersection of Games and Governance, Both Within and Surrounding Games (High-Density)
Game Studies
Sunday 15:30-16:45, Indigo Ballroom C

Chair: Rabindra A. Ratan, Michigan State U, USA

The Effect of Behavioral Synchrony With Black or White Virtual Agents on Outgroup Trust
Ron Tamborini, Michigan State U, USA
Eric R Novotny, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Gary Bente, Michigan State U, USA
Clare Grall, Michigan State U, USA
Brian Klebig, Michigan State U, USA
Lindsay S Hahn, Michigan State U, USA
Janine Slaker, Michigan State U, USA
Rabindra A. Ratan, Michigan State U, USA

Gender and Genre Differences in Multiplayer Gaming Motivations
Donghee Yvette Wohn, Michigan State U, USA
Rabindra A. Ratan, Michigan State U, USA
Exploring Small Group Discussion Networks in Online Games
    Joomi Lee, Michigan State U, USA
    Qi Hao, Michigan State U, USA

Your Brain on Health Communication: Applications of Communication Science in Health and Education (HIGH DENSITY)
Communication Science and Biology
Sunday 15:30-16:45, Indigo Ballroom D

How Health Messages Reach our Brains: Coupled Neural Dynamics During Effective Antialcohol Videos
    Ralf Schmaelzle, Michigan State U, USA

Interpersonally Managing Conflict
Interpersonal Communication
Sunday 15:30-16:45, Indigo 204B

Financial Conflict Messages and Marital Satisfaction: The Mediating Role of Financial Communication Satisfaction
    Samantha Shebib, Michigan State U, USA

Learning From Media (Part 1): Teaching Youngsters Through Television, Books, and Games
Children Adolescents and the Media
Sunday 15:30-16:45, Aqua Salon E

Socialization to Science: The Case of the Curious Crew
    Kenneth J. Levine, Michigan State U, USA
    Vernon D. Miller, Michigan State U, USA
    Elizabeth Taylor Quilliam, Michigan State U, USA
    Anna R. McAlister, Michigan State U, USA

Top Papers in Intercultural Communication
Intercultural Communication
Sunday 15:30-16:45 Aqua Salon F

The Influence of Social Norms on Behaviors: Toward a Culturally Based Social Normative Approach
    Rain Wuyu Liu, Michigan State U, USA
    Maria Knight Lapinski, Western Michigan U, USA

A Second Look at Family Obligation and Request Compliance Cross-Culturally: Reciprocity Versus Relationship
    Rain Wuyu Liu, Michigan State U, USA
    Mary Jiang Bresnahan, Michigan State U, US

Learning From Media (Part 2): How & When Media Influence Children & Teens’ Social Behaviors
Children Adolescents and the Media
Sunday 17:00-18:15, Aqua Salon E

Testing the Model of Intuitive Morality and Exemplars in Children
Lindsay S. Hahn, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Clare Grall, Michigan State U, USA
Eric R Novotny, Michigan State U, USA
Brian Klebig, Michigan State U, USA

Health Communication and HIV Prevention
Health Communication
Sunday 17:00-18:15, Aqua 305

Signs of HIV Risk
Ralf Schmaelzle, Michigan State U, USA

Computational Methods for Analyzing Visual and Online Communication
Computational Methods
Sunday 17:00-18:15 Sapphire 411 AB

Beyond Stereotypes: Using VR-Based Methods in Nonverbal Communication Research
Gary Bente, U of Cologne, GERMANY

Monday, May 29th

Digital Divides
Communication and Technology
Monday 08:00-09:15, Indigo Ballroom A

Cultural Divides and Digital Inequalities: Attitudes Shaping Internet and Social Media Divides
William H. Dutton, Michigan State U, USA
Bianca Christin Reisdorf, Michigan State U, USA

The Use and Effects of New Media
Information Systems
Monday 08:00-09:15, Indigo Ballroom D

Avatar Customization and Student Communication
Rabindra A. Ratan, Michigan State U, USA
Young June Sah, Michigan State U, USA
R.V. Rikard, Michigan State U, USA
Celina Wanek, Michigan State U, USA

Online Dating and Relationships
Communication and Technology
Monday 08:00-09:15, Indigo 202A
Romantic Comparisons on Social Networking Sites: A Look Into the Single Female Facebook Experience

Taj Makki, Michigan State U, USA

Protest Communication and Communication of Protest
Political Communication
Monday 08:00-09:15 Indigo 204B

Protest Communication Ecology and Community Racial Crisis: The Case of the Michael Brown Shooting Death

Esther Thorson, Michigan State U, USA

Information Processing and Technology
Communication and Technology
Monday 09:30-10:45, Indigo 202B

Searching About Safety: Exploring the Information Search Process in the Digital Safety Realm

Ruth Shillair, Michigan State U, USA

Understanding Audiences for Tobacco-Related Health Communication
Health Communication
Monday 09:30-10:45 Aqua 305

Intervening to Say ‘No’ to Secondhand Smoke and Vapor: Psychosocial Correlates of Intentions to Ask Others Not to Smoke or Vape in Public Venues

Ashley Sanders-Jackson, Michigan State U, USA

Social Norms, Social Capital, and Social Influence in Health Communication
Health Communication
Monday 11:00-12:15, Aqua 303

Chair: Sandi W. Smith, Michigan State U, USA

Is it the Celebration or Who’s Drinking? Predicting Celebration Drinking With a Revised Look at Perceived Social Norms in the Age of Social Media

Duygu Kanver, Michigan State U, USA
Greg Viken, Michigan State U, USA
Saleem Elias Alhabash, Michigan State U, USA
Sandi W Smith, Michigan State U, USA
Pang-Ning Tan, Michigan State U, USA

CLOSING PLENARY: Pedagogical Interventions: Transforming the Academy via New Media, Mobile Technologies & Gaming
Sponsored Sessions
Monday 12:30-13:45 Indigo Ballroom A

Rabindra A. Ratan, Michigan State U, USA
Allison Eden, Michigan State U, USA
Summary: This closing roundtable explores the potentials for new and mobile media, emerging technologies, and gaming to disrupt learning in academic environments from the classroom to the conference. From Cairo to Florida, Nairobi to Texas, these scholars explore their efforts to employ locally available technologies to interrogate common practices of teaching, and learning, and to initiate innovative forms of collaboration within and beyond academic walls. The #ICAplay development team joins the panel to reflect on their strategy to disrupt participant flows in our first ever ICA Conference Game.

**Why Internet Histories, Now?**
Communication and Technology
Communication History
Monday 14:00-15:15, Indigo Ballroom A

* A History of Operationalizing Digital Divides
  * Bianca Christin Reisdorf, Michigan State U, USA
  * William H. Dutton, Michigan State U, USA

Summary: This roundtable reflects upon an emerging area of communication history research - Internet histories. Featuring leading figures in this nascent venture, the roundtable will take up and discuss key questions, including: Why Internet histories, now? How might we frame and present the major theoretical, methodological, and/or empirical gaps in existing research on Internet histories? What are the conceptual and methodological opportunities of doing Internet histories? What are the challenges for doing Internet histories that are genuinely international in character, given the wide variety of languages, cultural locations, social contexts, and institutional settings? What are the archival and material conditions of the material of Internet histories?

**Environmental Communication in China: Climate Change and Air Pollution**
Environmental Communication
Global Communication and Social Change
Monday 14:00-15:15, Sapphire 410A

* News Media Coverage of Climate Change in China: A Comparative Analysis of Party-Sponsored and Market-Oriented Newspapers
  * Ran Duan, Michigan State U, USA
  * Serena Carpenter, Michigan State U, USA

**Attention and Divided Attention**
Information Systems
Monday 15:30-16:45, Indigo Ballroom D

* Overloaded: Investigating The Effects of Working Memory and Perceptual Load On Attention And Memory for Online News Push Notifications
Saleem Elias Alhabash, Michigan State U, USA

Music, Multitasking, and Mood Management
Prabu David, Michigan State U, USA
Daniel Totzkay, Michigan State U, USA
Shaheen Kanthawala, Michigan State U, USA

Trust and Tradeoffs for Online Privacy
Communication and Technology
Monday 15:30-16:45, Indigo 202A

The Role of Habits and Prior Experience in Motivating User Cybersecurity Behavior
Ruth Shillair, Michigan State U, USA
Robert Larose, Michigan State U, USA
Mengtian Jiang, Michigan State U, USA
Sheila Cotten, Michigan State U, USA
Nora J Rifon, Michigan State U, USA

Not-So-Good-Feelings in Media Consumption
Mass Communication
Monday 15:30-16:45, Indigo 204A

Effects of Guilt Inducement on Subsequent Media Behavior: Lessons From Two Studies
Allison Eden, Michigan State U, USA

Information Processing and Motivated Reasoning
Political Communication
Monday 15:30-16:45, Indigo 206

Accounting for Judgment Formation Strategy in How People Respond to Corrective Information
Dustin Carnahan, Michigan State U R.

Social Media Connection, Addiction, Escapism
Communication and Technology
Monday 17:00-18:15, Indigo Ballroom A

Toward a Synthesis of Media Habits and Internet Addiction Research
Elif Ozkaya, Michigan State U, USA
Robert Larose, Michigan State U, USA

For a Good Cause: Compliance, Political Participation, and Climate Change
Information Systems
Monday 17:00-18:15, Indigo Ballroom D

Predicting the Effectiveness of Guilt on Gaining Compliance From Others
Ying Cheng, Michigan State U, USA
Reed Reynolds, Michigan State U, USA
Frank Boster, Michigan State U, USA

Playful Learning? Serious Gaming and Social Effects
Game Studies
Monday 17:00-18:15, Sapphire 400B

What Do We Know About Games for Health?: A Systematic Review
Bree Holtz, Michigan State U, USA
Katharine Murray, Michigan State U, USA
Molly Kaiser, Michigan State U, USA
Taiwoo Park, Michigan State U, USA
Casey O'Donnell, Michigan State U, USA

Studies of Media and Contextual Effects on Health Behavior
Health Communication
Monday 17:00-18:15 Aqua 305

Adolescent Wishful Identification With Risky Media Characters and the Co-Occurrence of Alcohol Use and Sexual Behavior
Morgan E. Ellithorpe, Michigan State U, USA

Tuesday, May 30th

Postconference: Bridging Practice and Disciplinary Perspectives on the Formation and Effects of Country Image, Reputation, Brand, and Identity
Tuesday 09:00-17:00 Aqua Salon E

Understanding and Measuring National Image on Twitter: A Comparative Analysis of China, Japan, and India
Yingying Chen, Northwestern U, USA
Hairong Li, Michigan State U, USA

View the full program for ICA here: