

ComArtSci at Annual Conference of the International Communication Association

Friday, May 26

Rethinking Media/Communication Effects

Mass Communication

Friday 08:00-09:15, Indigo 204A

Rethinking Narrative Engagement in the Age of Multiscreening

David R. Ewoldsen, Michigan State U, USA

Teens and the "Social Self": Ad-Elicited Neural Activity Associated With Perceived Effectiveness and Sharing Intention

Ralf Schmaelzle, Michigan State U, USA

Revisiting and Revising Theories and Methods

Mass Communication

Friday 09:30-10:45, Indigo 204B

Not If or What, but How: Older and Younger Adults' Selective and Compensatory Media Use and Well-Being

Allison Eden, Michigan State U, USA

The Scale Development Practices Published in Top-Ranked Communication Journals: A Content Analysis of Scholars' Theoretical and Statistical Decisions

Serena Carpenter, Michigan State U, USA

What Use Are Social Media to Journalists?

Journalism Studies

Friday 09:30-10:45 Aqua Salon C

Awareness, Reporting, and Branding: Exploring Brazilian Journalists' Social Media Use Across Platforms

Rachel R Mourao, Michigan State U, USA

Perceptions, Prejudices, and Racism

Intercultural Communication

Friday 11:00-12:15, Sapphire 400B

"They Make No Contribution!" American Students' Perception of Chinese Students' Reticence and Face

Yi Zhu, Michigan State U, USA

Computational Methods in Journalism Research

Computational Methods

Journalism Studies

Friday 11:00-12:15, Sapphire 411 AB

Technologically Narrowing but Structurally Diversifying: News Consumption on Mobile Internet
Taiquan Winson Peng, Michigan State U, USA

Game Studies Interactive Poster Session

Friday 12:30-13:45 Exhibit Hall - Rear

Moral Deliberation as a Eudemonic Reaction to Morally Ambiguous Narrative Games
Kevin Kryston, Michigan State U, USA

Mass Communication Interactive Poster Session

Mass Communication

Friday 12:30-13:45 Exhibit Hall - Rear

The Representation of Altruistic and Egoistic Motivations in Popular Music Over 60 Years

Lindsay S. Hahn, Michigan State U, USA

Ron Tamborini, Michigan State U, USA

Brian Klebig, Michigan State U, USA

Eric R. Novotny, Michigan State U, USA

Clare Grall, Michigan State U, USA

Heysung Lee, Michigan State U, USA

Best Papers in Information Systems Division

Information Systems

Friday 14:00-15:15 Indigo Ballroom D

Neural Activity During Antismoking Message Exposure Predicts Subsequent Message Elaboration
Ralf Schmaelzle, Michigan State U

The Virtuous Circle? The Nature of the Relationship Between Exposure to News and Political Engagement Political Communication

Friday 14:00-15:15 Indigo Ballroom H

Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation?
Brendan R. Watson, Michigan State U, USA

GIFTS: Great Ideas for Teaching Students

Instructional & Developmental Communication

Friday 15:30-16:45 Indigo Ballroom H

GIFTS: Use an Interactive Role-Playing Exercise to Teach Employee Communication

Mengtian Jiang, Michigan State U, USA

What Computational Methods Can Contribute to Communication Studies

Computational Methods

Friday 15:30-16:45, Aqua 305

New Bottle of Old Wine vs. Old Bottle of New Wine: What Contributions Have Computational Methods Made to Social Media Research?

Taiquan Winson Peng, Michigan State U, USA

Summary: This proposed panel aims to answer the question what computational approach can contribute to various sub-areas in communication studies, including political communication, health communication, advertising & public relations, and cross-national comparative studies. The panelists will address the key question from both methodological and theoretical perspectives.

**Cognition, Attitude, and Persuasion
Information Systems**

Friday 17:00-18:15, Indigo Ballroom D

Chair: **Nancy Rhodes**, Michigan State U, USA

The Effects of Social Norms and Value-Relevant Involvement on Information Processing and Behavior

Jie Zhuang, Michigan State U, USA

Ying Cheng, Michigan State U, USA

Maria Knight Lapinski, Michigan State U, USA

Ali Hussain, Michigan State U, USA

Accessibility of Personal Norms Predicts Intent to Practice Proenvironmental and Prosocial Behaviors

Nancy Rhodes, Michigan State U, USA

The Role of Chronic Accessibility in First Year College Students' Smoking Behavior

Nancy Rhodes, Michigan State U, USA

Drinking and Killing at the #RedWedding: Social Media Use as a Moderator of Exposure to Risky Media Portrayals and Behavioral Intention

Morgan E. Ellithorpe, Michigan State U, USA

Saturday, May 27

ICA Fellows' Breakfast

Saturday 07:00-08:30 Elevation Room - *invitation only*

**Dating, Mating, and Hating: Evolutionary Approaches to Communication Science (High-Density)
Communication Science and Biology**

Saturday 08:00-09:15 Indigo Ballroom H

Chair: **Allison Eden**, Michigan State U, USA

*Reconceptualizing Physical Sex as Continuous: Are There Sex Differences in Video Game Preference?
(Top 5 Paper)*

Rene Weber, U of California - Santa Barbara, USA

**Gaming for the Good: (Pro)Social Aspects of Games
Game Studies**

Saturday 08:00-09:15 Sapphire 400B

The Effects of Coplayer Supportiveness and Difficulty in a Sports Video Game on Prosocial Behavior
Gary Bente, Michigan State U, USA

Interventions in the Digital Divide: Challenges and Opportunities for Communication Research, Policy, and Practice

Theme Sessions

Communication and Technology

Saturday 09:30-10:45, Aqua 300AB

Exploring the Disability Digital Divide: Research That Impacts Interventions Through Policy and Practice

Kenneth J. Levine, Michigan State U, USA

Growing Up With Media: Gender, Sexuality, and Romance During the Teen & Young Adult Years (HHD Session)

Children Adolescents and the Media

Saturday 09:30-10:45 Indigo Ballroom H

Risk Exposure From Mainstream and Black-Oriented Movies: Differential Associations With White and Black Adolescents' Behavior

Morgan E. Ellithorpe, Michigan State U, USA

Narrative Processing II

Information Systems

Saturday 11:00-12:15, Indigo Ballroom D

Extending Conceptualization and Measurement of Narrative Engagement After the Fact: Parasocial Relationship and Imaginative Retrospective Involvement

David R. Ewoldsen, Michigan State U, USA

My Other Self: Presence and Identity in Games

Game Studies

Saturday 11:00-12:15 Sapphire 400B

An Investigation of the Effects of Immersive Features on the Formation Process of Spatial Presence Experiences

Tim Kuo-Ting Huang, Michigan State U, USA

New Research From the 2016 American Elections

Political Communication

Saturday 11:00-12:15 Indigo 206

Partisanship, Interest, or Friends? Testing Competing Hypotheses of Political News Flows

Kjerstin Thorson, Michigan State U, USA

Samuel Matthias Tham, Michigan State U, USA

Audiences of Science Communication: An International Perspective

Mass Communication

Saturday 11:00-12:15 Indigo Ballroom B

Audiences for Science Communication in the United States

John C. Besley, Michigan State U, USA

DGPuk Panel- Illuminating the Abyss of Social Media: Perception, Effects, and Countering of Hate Speech and Extremist Propaganda in the Digital Age

Sponsored Sessions

Saturday 12:30-13:45 Cobalt 500

A Story For and Not Against: Effects and Limitations of Narrativity in Propaganda Videos and Counternarratives

Gary Bente, U of Cologne, GERMANY

**Mapping Digital Divides in Communication Practices Across Major Life Realms
Communication and Technology**

Saturday 12:30-13:45, Indigo 202B

Interventions With Older Adults to Eliminate the Digital Divide and Reduce Digital Inequality

Shelia Cotten, Michigan State U, USA

Summary: Much of the research on digital divides targets its aim on access, skills, and participation. While these studies are valuable, more work is needed on three fronts. First, scholarship is needed making linkages between digital inequalities and other life realms. Second, digital inequalities need to be addressed as both an endogenous and an exogeneous factor. Third, international comparativism is needed to best problematize digital inequality as a global phenomenon. This panel begins to fill each of these three needs by bringing together digital inequalities scholars from the UK, Canada, and the United States.

Analyzing Rhetoric: From George Bush to the Muslim Brotherhood

Political Communication

Saturday 12:30-13:45, Indigo 206

How Republicans and Democrats Use Morality in Discussing Political Issues

Allison Eden, Michigan State U, USA

Lindsay S Hahn, Michigan State U, USA

Digital Technology for Health: Self-Tracking, Social Media, and Virtual Games

Health Communication

Saturday 12:30-13:45, Aqua 303

Self-Tracking in Online Groups to Increase Fruit and Vegetable Consumption: The Effects of Demographic Similarity, Social Comparison, and Performance Discrepancy

Jingbo Meng, Michigan State U, USA

Wei Peng, Michigan State U, USA

Soo Yun Shin, Michigan State U, USA

Minwoong Chung, Michigan State U, USA

Minyoung Choi, Michigan State U, USA

Temporal and Spatial Analysis of Mobility Data

Computational Methods

Saturday 12:30-13:45, Aqua 307

Chair: **Taiquan Winson Peng**, Michigan State U, USA

It's Not Just About Mobility: How Can Mobility Datasets Advance our Understanding of Information Diffusion?

Taiquan Winson Peng, Michigan State U, USA

Summary: This panel focuses on how to model the temporal and spatial features of human behavior with mobility data in a precise and parsimonious way. It aims to help raise the awareness among communication scholars of opportunities and risks in the modelling of mobility data. Moreover, the panel will try to build an interdisciplinary dialogue on computational research between communication researchers, computer scientists, and research scientists from the industry.

Formative, Process, and Outcome Evaluation Research for Health Communication Campaigns

Saturday 14:00-15:15, Aqua 303

Bathroom Stalls as an Intervention Strategy to Reach College Students: Evaluation of a Stall Stories Health Communication Campaign

Brandon DH Thomas, Michigan State U, USA

Daniel Totzkay, Michigan State U, USA

Jalyn Ingalls, Michigan State U, USA

Kami J. Silk, Michigan State U, USA

Alice Hoffman, Michigan State U, USA

Greg Viken, Michigan State U, USA

Erica Phillipich, Michigan State U, USA

Interpersonal Communication in Nontraditional Contexts

Interpersonal Communication

Saturday 14:00-15:15, Sapphire 410A

Precursors to Probation and Parole Agent Intent to Send Informational, Emotional, and Esteem Social Support Messages to Female Clients

Sandi W Smith, Michigan State U, USA

Merry Morash, Michigan State U, USA

Elizabeth Anne Adams, Michigan State U, USA

Brandon Walling, Michigan State U, USA

Amanda Holmstrom, Michigan State U, USA

Jennifer Cobbina, Michigan State U, USA

Rethinking Notions of Balance and Bias in the News

Journalism Studies

Saturday 14:00-15:15 Aqua 309

Journalists' Balancing Act: Self-Correcting for the Protest Paradigm During the Demonstrations in Brazil

Rachel R Mourao, Michigan State U, USA

**New Questions and New Opportunities Brought by New Media
Information Systems**

Saturday 14:00-15:15 Indigo Ballroom C

Application of Machine Learning Methods to E-Cigarette Images on Social Media: A New Way to Quantify Images

Ashley Sanders-Jackson, Michigan State U, USA

Jiayu Zhou, Michigan State U, USA

ICA Fellows' Panel II

Sponsored Sessions

Saturday 17:00-18:15, Aqua 300AB

Four Decades of Evolving Social Influence Research

Frank Boster, Michigan State U, USA

Our Love-Hate Relationship With Conflict: What's the Deal?

William A. Donohue, Michigan State U, USA

Journalism Studies Interactive Poster Session

Journalism Studies

Saturday 17:00-18:15 Exhibit Hall - Rear

Crisis Continued: How Cable News Can't Let a Good Emergency Go

Perry Parks, Michigan State U, USA

Sunday, May 28th

New Measures, New Methods, and New Theories I

Information Systems

Sunday 08:00-09:15, Indigo Ballroom D

Chair: **Ralf Schmaelzle**, Michigan State U, USA

Association Between Social Network Structure and Brain Connectivity During Social Exclusion

Ralf Schmaelzle, Michigan State U, USA

Is it the Ad or What Precedes it?: Psychophysiological Responses to Video Ads Following Emotional Content, an Excitation Transfer Perspective

Kristen Lynch, Michigan State U, USA

Tao Deng, Michigan State U, USA

Olivia Lee, Michigan State U, USA

Syed Hussain, Michigan State U, USA

Emily Clark, Michigan State U, USA

Samuel Matthias Tham, Michigan State U, USA

Alex Torres, Michigan State U, USA

Mobile Adoption and Use
Communication and Technology
Mobile Communication

Sunday 08:00-09:15, Indigo 202B

An Analysis of Older Adults' Views on the Impact of Mobile Phone Use During FtF Interactions

Travis Kadylak, Michigan State U, USA
Taj Makki, Michigan State U, USA
Jessica Francis, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
R.V. Rikard, Michigan State U, USA
Young June Sah, Michigan State U, USA

Testing Theories of Health Behavior Prediction in Novel Contexts
Health Communication

Sunday 08:00-09:15, Aqua 307

Culture and Social Norms: Testing the Theory of Normative Social Behavior to Predict Handwashing Behavior Among Koreans

Minwoong Chung, Michigan State U, USA
Maria Knight Lapinski, Michigan State U, USA

Communicating Science: GMO, Geoengineering, and Climate Change
Environmental Communication
Political Communication

Communication Science and Biology

Sunday 08:00-09:15 Sapphire 410B

Geophysical, Geological, and Ecological Scientists' Views About Communication Objectives

John C. Besley, Michigan State U, USA
Shupeí Yuan, Michigan State U, USA

New Perspectives Upon Press-Politics Relations
Journalism Studies

Sunday 09:30-10:45, Aqua Salon D

Filling the Void: Nonprofit News and Factors Affecting Government Conflict Coverage

Serena Carpenter, Michigan State U, USA
Fred Fico, Michigan State U, USA

Policy Influences and Public Perceptions
Communication Law & Policy

Sunday 11:00-12:15, Sapphire 400A

A Blind Spot in Public Broadcasters' Discovery of the Public: How the Public Values Public Service

Natascha Just, Michigan State U, USA

Advances in Text Analysis Methods

Computational Methods

Sunday 11:00-12:15, Sapphire 411 AB

Extracting Moral Foundations From Text Narratives: Relevance, Challenges, and Solutions

Lindsay S Hahn, Michigan State U, USA

Ron Tamborini, Michigan State U, USA

Political Effects of Social Media

Mass Communication Political Communication

Sunday 11:00-12:15 Indigo 204A

Young Citizens, Social Media, and the Dynamics of Political Learning in the U.S. Presidential Primary Election

Kjerstin Thorson, Michigan State U, USA

ICA Fellows' Panel III

Sponsored Sessions

Sunday 12:30-13:45, Aqua 300AB

It's All About the Process

David R. Ewoldsen, Michigan State U, USA

Communication Science and Biology Interactive Poster Session

Communication Science and Biology

Sunday 12:30-13:45 Exhibit Hall - Rear

Chairs: **Rene Weber**, U of California - Santa Barbara, USA

Allison Eden, Michigan State U, USA

Psychophysiological Responses Preceding Likes, Shares, Comments, and Status Updates on Facebook

Nasser Mutairi, Michigan State U, USA

Wonkyung Kim, Michigan State U, USA

Roles of Emotion in Shaping Communication Effects on Well-Being

Health Communication

Sunday 14:00-15:15, Aqua Salon AB

Chair: **Mary Jiang Bresnahan**, Michigan State U, USA

Bringing Hope or Not Feeling Regret? Explore the Impact of Emotions on Living Organ Donation

Jie Zhuang, Michigan State U, USA

Mary Jiang Bresnahan, Michigan State U, USA

Yi Zhu, Michigan State U, USA

Xiaodi Yan, Michigan State U, USA

Predicting and Avoiding Resistance and Reactance in Health Communication

Health Communication

Sunday 14:00-15:15, Aqua 303

Effects of Conspicuity and Integration of Warning Messages in Instagram Alcohol Ads: Balancing Between Persuasion and Reactance Among Underage Youth

Saleem Elias Alhabash, Michigan State U, USA

Political Communication in Latin America

Political Communication

Sunday 14:00-15:15 Indigo 206

When Elites Protest: News Coverage and the Evolution of Antigovernment Demonstrations in Brazil

Rachel R. Mourao, Michigan State U, USA

Emotion in Health Communication

Mass Communication

Health Communication

Sunday 14:00-15:15 Indigo 204A

Good for Your Mood, Bad for Your Health: Narrative Involvement, Health Behaviors, and Binge Watching

Morgan E. Ellithorpe, Michigan State U, USA

Blue Sky Workshop “Policy Research Methods: Improving the Craft”

Sunday, May 28, 15:30-16:45 in room “Aqua 310AB”

Big Data Analysis: Beware of collecting data just for collection’s sake!

Natascha Just, Michigan State U, USA

The Messy Intersection of Games and Governance, Both Within and Surrounding Games (High-Density)

Game Studies

Sunday 15:30-16:45, Indigo Ballroom C

Chair: **Rabindra A. Ratan**, Michigan State U, USA

The Effect of Behavioral Synchrony With Black or White Virtual Agents on Outgroup Trust

Ron Tamborini, Michigan State U, USA

Eric R Novotny, Michigan State U, USA

Sujay Prabhu, Michigan State U, USA

Gary Bente, Michigan State U, USA

Clare Grall, Michigan State U, USA

Brian Klebig, Michigan State U, USA

Lindsay S Hahn, Michigan State U, USA

Janine Slaker, Michigan State U, USA

Rabindra A. Ratan, Michigan State U, USA

Gender and Genre Differences in Multiplayer Gaming Motivations

Donghee Yvette Wohn, Michigan State U, USA

Rabindra A. Ratan, Michigan State U, USA

Exploring Small Group Discussion Networks in Online Games

Joomi Lee, Michigan State U, USA

Qi Hao, Michigan State U, USA

Your Brain on Health Communication: Applications of Communication Science in Health and Education (HIGH DENSITY)

Communication Science and Biology

Sunday 15:30-16:45, Indigo Ballroom D

How Health Messages Reach our Brains: Coupled Neural Dynamics During Effective Antialcohol Videos

Ralf Schmaelzle, Michigan State U, USA

Interpersonally Managing Conflict

Interpersonal Communication

Sunday 15:30-16:45, Indigo 204B

Financial Conflict Messages and Marital Satisfaction: The Mediating Role of Financial Communication Satisfaction

Samantha Shebib, Michigan State U, USA

**Learning From Media (Part 1): Teaching Youngsters Through Television, Books, and Games
Children Adolescents and the Media**

Sunday 15:30-16:45, Aqua Salon E

Socialization to Science: The Case of the Curious Crew

Kenneth J. Levine, Michigan State U, USA

Vernon D. Miller, Michigan State U, USA

Elizabeth Taylor Quilliam, Michigan State U, USA

Anna R. McAlister, Michigan State U, USA

Top Papers in Intercultural Communication

Intercultural Communication

Sunday 15:30-16:45 Aqua Salon F

The Influence of Social Norms on Behaviors: Toward a Culturally Based Social Normative Approach

Rain Wuyu Liu, Michigan State U, USA

Maria Knight Lapinski, Western Michigan U, USA

A Second Look at Family Obligation and Request Compliance Cross-Culturally: Reciprocity Versus Relationship

Rain Wuyu Liu, Michigan State U, USA

Mary Jiang Bresnahan, Michigan State U, US

**Learning From Media (Part 2): How & When Media Influence Children & Teens' Social Behaviors
Children Adolescents and the Media**

Sunday 17:00-18:15, Aqua Salon E

Testing the Model of Intuitive Morality and Exemplars in Children

Lindsay S. Hahn, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Clare Grall, Michigan State U, USA
Eric R Novotny, Michigan State U, USA
Brian Klebig, Michigan State U, USA

Health Communication and HIV Prevention

Health Communication

Sunday 17:00-18:15, Aqua 305

Signs of HIV Risk

Ralf Schmaelzle, Michigan State U, USA

Computational Methods for Analyzing Visual and Online Communication

Computational Methods

Sunday 17:00-18:15 Sapphire 411 AB

Beyond Stereotypes: Using VR-Based Methods in Nonverbal Communication Research

Gary Bente, U of Cologne, GERMANY

Monday, May 29th

Digital Divides

Communication and Technology

Monday 08:00-09:15, Indigo Ballroom A

Cultural Divides and Digital Inequalities: Attitudes Shaping Internet and Social Media Divides

William H. Dutton, Michigan State U, USA

Bianca Christin Reisdorf, Michigan State U, USA

The Use and Effects of New Media

Information Systems

Monday 08:00-09:15, Indigo Ballroom D

Avatar Customization and Student Communication

Rabindra A. Ratan, Michigan State U, USA

Young June Sah, Michigan State U, USA

R.V. Rikard, Michigan State U, USA

Celina Wanek, Michigan State U, USA

Online Dating and Relationships

Communication and Technology

Monday 08:00-09:15, Indigo 202A

Romantic Comparisons on Social Networking Sites: A Look Into the Single Female Facebook Experience
Taj Makki, Michigan State U, USA

Protest Communication and Communication of Protest
Political Communication

Monday 08:00-09:15 Indigo 204B

Protest Communication Ecology and Community Racial Crisis: The Case of the Michael Brown Shooting Death

Esther Thorson, Michigan State U, USA

Information Processing and Technology
Communication and Technology

Monday 09:30-10:45, Indigo 202B

Searching About Safety: Exploring the Information Search Process in the Digital Safety Realm

Ruth Shillair, Michigan State U, USA

Understanding Audiences for Tobacco-Related Health Communication
Health Communication

Monday 09:30-10:45 Aqua 305

Intervening to Say 'No' to Secondhand Smoke and Vapor: Psychosocial Correlates of Intentions to Ask Others Not to Smoke or Vape in Public Venues

Ashley Sanders-Jackson, Michigan State U, USA

Social Norms, Social Capital, and Social Influence in Health Communication
Health Communication

Monday 11:00-12:15, Aqua 303

Chair: **Sandi W. Smith**, Michigan State U, USA

Is it the Celebration or Who's Drinking? Predicting Celebration Drinking With a Revised Look at Perceived Social Norms in the Age of Social Media

Duygu Kanver, Michigan State U, USA

Greg Viken, Michigan State U, USA

Saleem Elias Alhabash, Michigan State U, USA

Sandi W Smith, Michigan State U, USA

Pang-Ning Tan, Michigan State U, USA

CLOSING PLENARY: Pedagogical Interventions: Transforming the Academy via New Media, Mobile Technologies & Gaming

Sponsored Sessions

Monday 12:30-13:45 Indigo Ballroom A

Rabindra A. Ratan, Michigan State U, USA

Allison Eden, Michigan State U, USA

Summary: This closing roundtable explores the potentials for new and mobile media, emerging technologies, and gaming to disrupt learning in academic environments from the classroom to the conference. From Cairo to Florida, Nairobi to Texas, these scholars explore their efforts to employ locally available technologies to interrogate common practices of teaching, and learning, and to initiate innovative forms of collaboration within and beyond academic walls. The #ICApay development team joins the panel to reflect on their strategy to disrupt participant flows in our first ever ICA Conference Game.

Why Internet Histories, Now?

Communication and Technology

Communication History

Monday 14:00-15:15, Indigo Ballroom A

A History of Operationalizing Digital Divides

Bianca Christin Reisdorf, Michigan State U, USA

William H. Dutton, Michigan State U, USA

Summary: This roundtable reflects upon an emerging area of communication history research - Internet histories. Featuring leading figures in this nascent venture, the roundtable will take up and discuss key questions, including: Why Internet histories, now? How might we frame and present the major theoretical, methodological, and/or empirical gaps in existing research on Internet histories? What are the conceptual and methodological opportunities of doing Internet histories? What are the challenges for doing Internet histories that are genuinely international in character, given the wide variety of languages, cultural locations, social contexts, and institutional settings? What are the archival and material conditions of the material of Internet histories?

Environmental Communication in China: Climate Change and Air Pollution

Environmental Communication

Global Communication and Social Change

Monday 14:00-15:15, Sapphire 410A

News Media Coverage of Climate Change in China: A Comparative Analysis of Party-Sponsored and Market-Oriented Newspapers

Ran Duan, Michigan State U, USA

Serena Carpenter, Michigan State U, USA

Attention and Divided Attention

Information Systems

Monday 15:30-16:45, Indigo Ballroom D

Overloaded: Investigating The Effects of Working Memory and Perceptual Load On Attention And Memory for Online News Push Notifications

Saleem Elias Alhabash, Michigan State U, USA

Music, Multitasking, and Mood Management

Prabu David, Michigan State U, USA

Daniel Totzkay, Michigan State U, USA

Shaheen Kanthawala, Michigan State U, USA

Trust and Tradeoffs for Online Privacy

Communication and Technology

Monday 15:30-16:45, Indigo 202A

The Role of Habits and Prior Experience in Motivating User Cybersecurity Behavior

Ruth Shillair, Michigan State U, USA

Robert Larose, Michigan State U, USA

Mengtian Jiang, Michigan State U, USA

Shelia Cotten, Michigan State U, USA

Nora J Rifon, Michigan State U, USA

Not-So-Good-Feelings in Media Consumption

Mass Communication

Monday 15:30-16:45, Indigo 204A

Effects of Guilt Inducement on Subsequent Media Behavior: Lessons From Two Studies

Allison Eden, Michigan State U, USA

Information Processing and Motivated Reasoning

Political Communication

Monday 15:30-16:45, Indigo 206

Accounting for Judgment Formation Strategy in How People Respond to Corrective Information

Dustin Carnahan, Michigan State U R.

Social Media Connection, Addiction, Escapism

Communication and Technology

Monday 17:00-18:15, Indigo Ballroom A

Toward a Synthesis of Media Habits and Internet Addiction Research

Elif Ozkaya, Michigan State U, USA

Robert Larose, Michigan State U, USA

For a Good Cause: Compliance, Political Participation, and Climate Change Information Systems

Monday 17:00-18:15, Indigo Ballroom D

Predicting the Effectiveness of Guilt on Gaining Compliance From Others

Ying Cheng, Michigan State U, USA

Reed Reynolds, Michigan State U, USA

Frank Boster, Michigan State U, USA

**Playful Learning? Serious Gaming and Social Effects
Game Studies**

Monday 17:00-18:15, Sapphire 400B

What Do We Know About Games for Health?: A Systematic Review

Bree Holtz, Michigan State U, USA

Katharine Murray, Michigan State U, USA

Molly Kaiser, Michigan State U, USA

Taiwoo Park, Michigan State U, USA

Casey O'Donnell, Michigan State U, USA

**Studies of Media and Contextual Effects on Health Behavior
Health Communication**

Monday 17:00-18:15 Aqua 305

Adolescent Wishful Identification With Risky Media Characters and the Co-Occurrence of Alcohol Use and Sexual Behavior

Morgan E. Ellithorpe, Michigan State U, USA

Tuesday, May 30th

**Postconference: Bridging Practice and Disciplinary Perspectives on the Formation and Effects of
Country Image, Reputation, Brand, and Identity**

Tuesday 09:00-17:00 Aqua Salon E

Understanding and Measuring National Image on Twitter: A Comparative Analysis of China, Japan, and India

Yingying Chen, Northwestern U, USA

Hairong Li, Michigan State U, USA

View the full program for ICA here:

http://c.ymcdn.com/sites/www.icahdq.org/resource/resmgr/Conference/2017/print_program.pdf