Date: 10/9/2015  
Location: CAS 147  
Dean: Prabu David  
Secretary: Julie Fusi

### Minutes

<table>
<thead>
<tr>
<th>Call to Order</th>
<th>Dean Prabu David called the meeting to order at 3:34 p.m.</th>
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<tbody>
<tr>
<td>Approval of Agenda</td>
<td>Lucinda Davenport moved to approve the agenda for October 9, 2015. Jim Dearing seconded. Agenda approved.</td>
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<tr>
<td>Approval of minutes from April 24, 2015</td>
<td>Johannes Bauer moved to approve the minutes from April 24, 2015. Lucinda Davenport seconded. Minutes approved.</td>
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| Dean’s Office Updates | Relationship Violence & Sexual Misconduct Training (T. Hagelberger) 
The university has provided a training for faculty, staff and students to complete. Teresia is The Title IX coordinator for faculty and staff is Teresia Hagelberger; for students, it is currently Kami Silk, but will be changing soon to John Sherry. |
| | Open Enrollment (T. Hagelberger) 
Open enrollment is underway right now (October 1st – 31st) for eligible faculty and staff. If your spouse is listed on your benefits, a spousal affidavit must be completed during this period. If not, he/she will be removed, even if you don’t want to make any changes, on January 1st and won’t be added back on until January of 2017. |
| | 2 Factor Authentication (T. Hagelberger) 
2 factor authentication must be complete in order to complete open enrollment. The link for more information can be found on [www.hr.msu.edu](http://www.hr.msu.edu). Benefit fairs will be happening at the Breslin Center throughout October. Free flu shots and chair massages will be offered at the benefit fairs. |
| | Office for Research (K. Silk) 
Thanks for sending your publications to department chairs. Keep it up! |
| | IDCs are coming back, partly to you. Percentage buyouts come from your departments. |
| | Congratulations to all the new internally and externally funded faculty in the college. |
| | Website Refresh (N. Szymczak) 
Website redesign began in January 2015. We have acquired a vendor, Ologie, who have been here a few times to meet with several different stakeholder groups. Ologie plans to deliver a first draft of their content strategy in November. We hope to go live in December of 2016. The communications team has packets of Ologie’s findings, if you are interested in learning more. |
| | WKAR (G. Reid) 
WKAR FM recently recognized with the Marconi Award. We are the 2nd non-commercial station in the country to be awarded with this distinction. WKAR TV picked up 2 awards at the 2015 NETA Conference for local culture and community impact with ‘Curious Crew’ and ‘Sweetie-licious Slice of Life’. |
| | WKAR is excited to welcome two new staff members: Jamie Paisley and Katie Cook. |
| Capital Campaign (C. Zell) |  |
WKAR has a campaign goal of raising $32 million, and ComArtSci has a goal of raising $18.5 million. We are ahead of schedule toward these goals. Thank you to all faculty and staff who are donors. If you are interested in donating, you can set up a 5 year pledge that will count toward our campaign goals.

**Charitable Campaign (K. Silk)**

This campaign is different from the Capital Campaign. This campaign allows us to help our mid-Michigan community through MSU. Every college/department/program at MSU should be involved. This is not about how much you donate, but how many people donate. Small gifts are encouraged. University is trying to reach $500,000 in donations.

**Catalyst Talks (J. Sherry)**

Next week, the college will be bringing in 12 outstanding candidates for our available positions. Departments will run interviews during the day. There will be short talks during the afternoon on Thursday, followed by a mixer at Beggars Banquet. On Friday, departments will host extended research presentations throughout the day, followed by dinner at Henry Center. This is a large number of our future faculty, so plan to attend and get to know the candidates.

**Online MA (J. Sherry)**

We are currently in the process of moving the Online MA program through academic governance.

**Sandbox Curriculum (A. Hoffman)**

The Media Sandbox curriculum revision is currently moving through faculty meetings. The curriculum revision shifts introductory classes to 5 instead of 3, and increases software training.

**EASE**

Enhancing Academic Success Early (EASE) has replaced the previous Freshman Early Warning System (FEWS). EASE allows you to report on students in your classes. Faculty members can add comments to alert if there are struggling students in their classes. EASE allows advisors to quickly provide support where necessary.

**148/154 Project (R. Tibbals)**

The college is turning rooms 148/154 into an “immersive media education facility.” We are on track to begin demo in May 2016. Proposed a design group from 3 different departments to help with planning.

**Bylaws**

Casey O’Donnell presented on proposed bylaws revisions. The CAC Bylaws Subcommittee is proposing a change to CRPTC guidelines section of the Bylaws that would create a committee to modify CRPTC guidelines document. Materials and electronic vote will be distributed to faculty next week.

**Creative Approaches to Undergraduate Education**

Prabu would like to use this year to focus on undergraduate experiences. We already do a great job with our undergraduate experiences. We must improve upon what is already great. Faculty, staff and students gave brief presentations on creative approaches to undergraduate experience in the college.

**Adjournment**

The meeting adjourned at 4:57 p.m.