Call to Order | Acting Dean Stephen Lacy called the meeting to order at 3:31 p.m.
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Approval of Agenda | Jef Richards moved to approve the agenda for November 7, 2014. Lucinda Davenport seconded. Agenda approved.
Approval of minutes from April 4, 2014 | Lucinda Davenport moved to approve the minutes from April 4, 2014. Jef Richards seconded. Minutes approved.
Web Accessibility | Katherine Ball and Joann Silsby from IT services presented on Web Accessibility.
For questions, reach out to Stacy Hoxsey, the CAS Online Media Manager and web accessibility liaison for our College at hoxseys@msu.edu.
MSU Conflict of Interest Policy | Brian Mattes from the Conflict of Interest Office presented on Financial Conflict of Interests (FCOI) and the disclosure process necessary for faculty conducting specific categories of research.
5-Year Plan | Stephen Lacy and Prabu David presented on the current state of the College and discussed the upcoming process of creating the CAS 5-year plan, taking faculty and staff input into the report.
Department Updates | JRN: Lucinda Davenport
New faculty introductions: Joanne Gerstner and Stacey Fox.

The MIPA Fall Conference was very successful this year, as well as the Neal Shine Ethics Lecture, featuring prominent Israeli photographer, Natan Dvir.

The School of Journalism has a new collaboration with the Detroit Free Press called the MSU/Detroit Free Press High School Journalism Program that includes about 12 Detroit high schools this year. A journalism director and teacher, funded by grants, visits the various high schools five days a week, instructing about journalism and developing news stories for websites throughout the year and producing newspapers several times a year.

CSD: Rahul Shrivastav
New faculty introductions: Fan Cao and Amanda Hampton Wray.

The CSD study abroad program will be celebrating its 30th anniversary this year. The Oyer Lecture Series plans its 25th annual event in March 2015.

The CSD MA program rolled out its active learning pedagogy with flipped classes this Fall. We are receiving positive feedback and tweaking the model as we find ways to improve.

COM: Jim Dearin
New faculty introductions: Jingbo Meng, Brandon VanDer Heide, Ken Levine and Gary Bente.

Curricular revisions are being made on graduate and undergraduate levels for the Department of Communication. We are currently developing new minors for high performing students including sales communication, communication and sustainability, and
a hospitality events sales minor. MA revisions are expected to take effect Fall 2015 and undergraduate revisions in Fall 2016.

AD+PR: Jef Richards
New faculty introductions: Patricia Leidl

AD+PR is planning an event related to the Year of China, occurring in 2015. Henry Brimmer will be taking eight Advertising students to China to compete in the 2014 One Show. Andrew Corner & John Besley will be taking students to NY, LA & Chicago this year to meet with MSU alumni in their prospective fields to network and gain professional experience.

MI: Johannes Bauer
New faculty introductions: William H. Dutton, Young (Anna) Argyris, Taiwoo Park, Eduardo Nakasone, Alison Keesey (Quello Center).

MI is undergoing a Big Data research initiative and faculty search this year.

Media Sandbox: David Wheeler
The Media Sandbox has been working with the MSU College of Law to create a game that would work in conjunction with law curriculum to teach and reinforce information.

Media Sandbox is collaborating with the Department of Theatre for the Theatre 2 Film Project. CAS students will learn to film a theatre performance performed by the MSU Department of Theatre as well as learn to adapt the play to a film. Students will shoot, direct and produce it.

CAS and CAL created an artist-in-residence program this year. Steve Beswick joins us this Fall to teach “The Making of a Motion Picture,” a 3-credit course on the creative and practical aspects of making a film. We hope to have one or a series of new artists each semester to give students real-world perspective from industry leaders.

WKAR: Gary Reid
New staff introductions: Brian Doyle, Current State Producer

WKAR hosted 203 4-year olds this month, setting the world-record of largest concurring vocabulary lesson. We released a STEM base TV program this Fall called Curious Crew as well as Forte that look behind the scenes of high school band programs.

Off the Record premiered in HD for the first time today. Quizbusters is in 27th season. We are the premiering station for Governor Rick Snyder’s inauguration. Susi Elkins, WKAR TV Station Manager, will be turning on the Christmas tree lights at the Silver Bells event on November 21st in Downtown Lansing.

Update on College Activities

Development: Meredith Jagutis
The university has officially launched “Empower Extraordinary – The Campaign for MSU” with a $1.5 Billion goal. This is a comprehensive campaign which means that all gifts, of every size and for every purpose, received over the next several years will count towards our goal. The college goal is $18.5 million and we are 39% of the way there with over $7 million raised. Our priorities are students – scholarships, internship and study abroad awards; research in our signature areas; media sandbox endowments for programs, faculty and visiting professors; and general support for operations including facility and technology improvements. Your support and assistance is needed in many ways: pledge your financial
support, share your stories – both successes and “what could be”, and help us engage more alumni.

Undergraduate: Ann Hoffman
New staff introductions: Randi Martinez, Career Field Consultant

Graduate: Kami Silk
Please be alert to plagiarism at the graduate (and undergraduate levels). Please report it as doing so opens up resources to students to better understand how to avoid it AND it does not show-up on students’ records. Feel free to talk with me further about it.

There are still Dissertation Completion Fellowships available. Please have students submit applications upon defense of their dissertation proposals. PhD admissions committees need to be on the lookout for candidates for University Fellowships. All nominations will go through Kami and the deadline is January 26th.

Faculty members interested in teaching one-credit courses this summer should contact Kami. The Communications Office is creating videos for graduate programs to enhance their web presence. Accreditation is in full groove – so keep informed!

Research: Maria Lapinski

Staff announcements: Bart will be leaving CAS on November 21, 2014. Shasta Mantyla-Pohl, formerly in AD+PR, has moved to ART as a Grant Program Manager: post award grant specialist.

Principal Investigators must inform Kelly Feinberg, (O4R) Pre-Award Specialist, of a pending proposal no less than 12 business days prior to the proposal due date. Budget and accompanying documents must be finalized and submitted to Kelly 8 business days prior to the due date. Complete proposal package must be submitted to Kelly 5 business days prior to the due date. If your proposal is not within these deadlines, the CAS Office For Research reserves the right to not submit your proposal.

Dean’s Office
New staff introductions: Karen Rowlader (Trifecta), Nicole Szymczak (Communications Office), Alison Keesey (Quello), Amber Wise (AD+PR), Tresa Beardslee (JRN), Julie Fusi (CSD)

Adjournment
The meeting adjourned at 5:02 p.m.