Michigan State University  
Department of Advertising+ Public Relations  
Plan B Project Approval Form (8/13)

Date: ____________________

Student Name: ________________________________

Student Number: ______________________________

Student Email: ________________________________

The attached project proposal is approved, and the student is prepared to finalize the Plan B Poster Project in the AD+PR MA Program. The course content of the project was completed in which of the following options (check the appropriate space and complete the blanks):

_____ ADV 893  Semester_____  Credits_____  Faculty supervisor________________________

_____ No credit  Semester_____  Credits_____  Faculty supervisor________________________
   internship*  

_____ ADV 890  Semester_____  Credits_____  Faculty mentor________________________

_____ ADV ____**Semester_____  Credits_____  Course instructor________________________

* If you complete an internship for NO CREDIT and wish to use it for your exit poster experience, then you must complete the SPECIAL PROJECT portion of the internship requirements (see attachment of Special Project) and you must have your academic advisor approve that SPECIAL PROJECT as per the instructions in the attachment.

**If work was completed in one of the required or elective courses, the work must be the result of an individual effort. If the work was a team project, each individual student must work with the course instructor to be able to have his/her own unique variables of focus for the project. Your signature on this form indicates your approval of the individual contribution/outcome for this student.

________________________  ________________
Advisor Signature  Advisor Printed Name

_______________________________________________
Director of Graduate Studies signature
Plan B Project Proposal

Exit Poster Presentation

Check One:
_________Internship Poster  _________Research Poster

Project Title:

Project description (100 - 150 words):