DEPARTMENT OF ADVERTISING + PUBLIC RELATIONS
AWARDS CEREMONY

FRIDAY, APRIL 15, 2016
11:30AM
Undergraduate Awards

William J. Hopp Endowed Scholarship
(Professor Jan Bukovac-Phelps)
Danielle Homic

Outstanding Seniors (Professor Elizabeth Taylor Quilliam)
Mercedes Salisbury (Advertising)
Natalie Kozma (Public Relations)

Jerry Apoian Scholarship (Professor Elizabeth Taylor Quilliam)
Elle Bennett

Richard E. Augenstein Public Relations Scholarship
(Professor John Besley)
Lauren Harriman
Cameren Moncrieffe

E. Ross Gamble Memorial Scholarship
(Professor Jan Bukovac-Phelps)
Madison Barnes

George Katsarelas Scholarship (Skip Drayton, Mary Katsarelas and Professor Lou Schiavone)
Madeline Guzzo
Raquel Mishaan
Campbell Thompson

The Mid-Michigan Creative Alliance Scholarship (Professor Amanda Vasas)
Marissa Ceccato
LaTya Jefferson
Kelsey McArdle

J. Christopher Preuss Scholarship
(Professor Lou Schiavone)
Lauren Shinske

The Schalon Scholars Fund (Professor Steve Flaster)
Hauwa Abbas
Sarah Goodyear
Adreanna Powe
Adam Richardson
Stephanie Sleda
Molly Sovran

Susan Brink Sherratt & Richard Sherratt Scholarship (Professor Bree Holtz)
Matthew Erickson
Kevin Lange

Stan Stein Scholarship (Professor Bree Holtz)
Leigh Fitzpatrick

Central Michigan PRSA George Brown Memorial Scholarship (Professor John Besley)
Samantha VanHoef

Central Michigan Chapter PRSA Student Practitioner of the Year (Professor John Besley)
Ericka Tackett

Graduate Awards

Outstanding Doctoral Student
(Professor Dawn Pysarchik)
Juan Mundel (M.I.S.)

Outstanding Master’s Students
(Professor Dawn Pysarchik)
Luiz Figueira (Advertising)
Dakshaini Ravinder (Public Relations)

Leo Burnett Graduate Scholarship
(Professor Joe Wald)
Abhishek Mutha
Brooke Weatherford

Student Organizations

American Advertising Federation Officers
Faculty Advisor - Dave Regan
Amanda Cowherd
Madeline Guzzo
Marco Garrett
Nicole Nalazek
Sam Harris
Samantha Mitchelson

MSU Advertising Association Officers
Faculty Advisor – Andrew Corner
Andrea Call
Clair Kolze
Courtney Grossman
Griffin Zotter
Lauren Shinske
Sarah McBain

PRSSA Executive Board
Faculty Advisor – John Besley
Brittanie Chludzinki
Emily Chapman
Erica Tackett
Danielle Homic
Katie Davidson
Margeaux Koepele
Marie Anderson
Rachel Burnard
Samantha VanHoef

Spartan International Advertising Association Officers
Faculty Advisor - Amanda Vasas
Breanna Ratering
Jade Weever
Lisa Mao
Melissa Trujillo
Miho Isogai