

**PhD Program in Media and Information Studies,  
Michigan State University**

**2012 MIS Student Publications**

Alkazemi, M., **Bowe, B. J., & Blom, R.** (2012, in press). Facilitating the Egyptian uprising: A case study of Facebook and Egypt's April 6th youth movement. In N. Azab (Ed.), *Cases on Web 2.0 in developing countries: Studies on implementation, application and use*. Hershey, PA: IGI Global.

**Blom, R.,** & Davenport, L. D. (2012). Searching for the core of journalism education: Program directors disagree on curriculum priorities. *Journalism & Mass Communication Educator*, 67, 70-86.

**Blom, R.,** Davenport, L. D., & **Bowe, B. J.** (2012, in press). Reputation cycles: the value of accreditation for undergraduate journalism programs. *Journalism & Mass Communication Educator*.

**Blom, R., Morgan, J., Zube, P., & Bowe, B. J.** (2012, in press). Connecting former and current residents in a virtual neighborhood: The interplay between physical space, journalism, and online communication. *International Journal of Interactive Communication Systems and Technologies*.

Bowe, B. J. (2012). A Brain Full of Contraband: The Islamic Gonzo writing of Michael Muhammad Knight. *Literary Journalism Studies*, 4(1), 92–102.

Bowe, B. J. (in press). The Heartbreak of the Place: Space, Religion and Politics in Post-9/11 Mosque Controversies. *Muslim World*.

Bowe, B. J., Blom, R., & Freedman, E. (2012). Cyber-Dissent and Power: Negotiating Online Boundaries in Repressitarian Regimes. *International Journal of Information Communication Technologies and Human Development*, 4(2), 1–19. doi:10.4018/jicthd.[2012040101](https://doi.org/10.4018/jicthd.2012040101)

**Bowe, B. J., Blom, R., & Freedman, E.** (2012). Negotiating boundaries between control and dissent: Free speech, business and repressitarian governments. In J. Lannon, E. F. Halpin, & S. Hick (Eds.), *Human rights and information communication technologies: Trends and consequences of use* (pp. 36-55). Hershey, PA: IGI Global.

**Bowe, B. J., Blom, R., & Freedman, E.** (2012, in press). Social media, cyber-dissent, and constraints on online political communication in repressitarian Central Asia. *Central Asia & the Caucasus*.

Bowe, B. J., Freedman, E., & Blom, R. (2012). Social Media, Cyber-dissent, and Constraints on Online Political Communication in Repressitarian Central Asia. *Central Asia & the Caucasus*,

13(1), 144–152.

Bowe, B. J., Hoewe, J., & Zeldes, G. A. (2012). An Andragogical Approach to Developing Dialogic Learning Through Wikis. *Middle East Media Educator*, 1(2), 75–86.

Bowe, B. J., Oshita, T., Terracina-Hartman, C., & Chao, W.-C. (2012). Framing of climate change in newspaper coverage of the East Anglia e-mail scandal. *Public Understanding of Science*. doi:10.1177/0963662512449949

Carr, C., Vitak, J., & McLaughlin, C. (in press). Strength of social cues in online impression formation: Expanding the SIDE model. *Communication Research*. doi: 10.1177/00936502

DeMaagd, K., **Chew, H. E., Huang, G., Khan, M. L.**, Sreenivasan, A., & Larose, R. (in press). The use of public computing facilities by library patrons: Demography, motivations, and barriers. *Government Information Quarterly*.

Ellison, N. B., Wohn, D.Y., **Khan, M. L.**, & Fewins-Bliss, R. (2012). Reshaping access: An overview of research on access to higher education, social media and social capital, [White paper](#) for Bill & Melinda Gates Foundation *social connection in anonymous co-located local Wi-Fi multiplayer online gaming*. *International Journal of Gaming and Computer Mediated Simulation*. Volume 4, Issue 2. DOI: 10.4018/jgcms.2012040101, ISSN: 1942-3888, EISSN: 1942-3896.

**Gray, R.**, Ellison, N., Vitak, J., & Lampe, C. (in press). Who wants to know? Question-asking and answering practices among Facebook users. In Proceedings of the 16<sup>th</sup> Annual Conference on Computer Supported Cooperative Work and Social Computing. New York: ACM.

Heeter, C., Sarkar, C., Scott, B.P., Zhang, S. (2012). Engineering Sociability: Friendship drive, visibility, and social connection in anonymous co-located local Wi-Fi multiplayer online gaming. *International Journal of Gaming and Computer Mediated Simulation*. Volume 4, Issue 2. DOI:10.4018/jgcms.2012040101, ISSN: 1942-3888, EISSN: 1942-3896.

Hoewe, J., Bowe, B. J., & Zeldes, G. A. (2012). Using a Wiki to Produce Journalistic Best Practices. *Communication Teacher*, 26(1), 22–32. doi:10.1080/17404622.2011.625365

Hoewe, J., Zeldes, G. A., & Bowe, B. J. (in press). A Lack of Balance: An Examination of Local Newspaper Coverage of the 2006 War in Lebanon and the 2008-2009 War in Gaza. *Journal of Muslim Minority Affairs*.

Holtz, B., & **Lauckner, C.** (in press). Diabetes management via mobile phones: A systematic review. *Telemedicine & e-Health*.

Jan Boehmer. (2012). **“Social Media and the News: How User’s Interactions with New Technologies shape their Purpose”**. *HCI Imagined: Thoughts from Today’s Graduate*

*Students about the Future of HCI*, Edited by Emilee J. Raeder, Michigan State University Espresso Press.

Lampe, C., Vitak, J., Gray, R., & Ellison, N. (2012). Perceptions of Facebook's value as an information source. In *Proceedings of the 2012 Annual Conference on Human Factors in Computing Systems* (pp. 3195-3204). New York: ACM. doi: 10.1145/2207676.2208739

Larose, R., DeMaagd, K., Chew, H., **Tsai, H. S.**, Steinfield, C., Wildman, S. S., & Bauer, J. M. (2012). Measuring Sustainable Broadband Adoption: An Innovative Approach to Understanding Broadband Adoption and Use. *International Journal of Communication*, 6, 2576-2600.

Lee, B., **Oh, H. J.**, Geum, S. Y., & Lee, Y. J. (in press). The Influence of Knowledge Gap on Personal and Attributed HIV/AIDS Stigma in Korea. *Korean Journal of Health Communication*.

**Oh, H. J.**, Hove, T., Paek, H.-J., Lee, B., & Song, S. K. (2012). Issue attention cycles and the H1N1 pandemic: A cross-national study of U.S. and Korean newspaper coverage. *Asian Journal of Communication*, 22, 214-232.

Paek, H.-J., **Kim, S.-K.**, Huh, J., and Hove, T. (in Press). Reduced harm or another gateway to smoking? Source, message, and information characteristics of e-cigarette videos on YouTube. *Journal of Health Communication*.

Paek, H.-J., **Oh, H. J.**, & Hove, T. (2012). How Media Campaigns Influence Children's Physical Activity: Expanding the Normative Mechanisms of the Theory of Planned Behavior. *Journal of Health Communication*, 17 869-885.

Rifon, N. J., Smreker, K., **Kim, S.-K.** (in Press). Corporate Reputation and the Discipline of Advertising, in the Handbook of Communication and Corporate Reputation (Carroll, C. E. eds.)

Sarkar, C., DeMaagd, K. & Steinfield, C. (2012) . **Effects of Editorial Feedback in a Peer-Production Online Community**. In *Proceedings of ICIOS 2012*. IEEE (forthcoming).

Sarkar, C., Wildman, S. (2012). Expertise Matters: Paid and Organic Search Perceptions and Search Practices. In *Proceedings of ITERA 2012*. IEEE.

Sarkar, C., Wohn, D. Y., Lampe, C., & DeMaagd, K. (2012). **A quantitative explanation of governance in a peer-production online community**. In *Proceedings of CHI 2012*. ACM.

Sarkar, C., Wohn, D.Y., Lampe, C. (2012). Predicting length of membership in an online community "Everything2" using feedback. In S.Poltrock & C. Simone (Eds.), *Proceedings of the ACM conference on Computer Supported Cooperative Work (CSCW '12)*, pp.207-210. New York, NY: ACM.

Sarkar, C., Ratan, R. A., Daniel Allen, D., & Hopcroft, J. (2012). Examining behavioral effects of player sex in two large-scale MMOs. *Meaningful Play*, East Lansing, MI (forthcoming).

Smith, S. W., Hitt, R., Nazione, S., **Lauckner, C.**, Park, H.S., Sung, R., & Leichtman, A. (in press). Comparison of communication and personal characteristics of living kidney donors and a matched quota sample. *Clinical Transplantation*.

Vitak, J. (in press). The impact of context collapse and privacy on social network site disclosures. *Journal of Broadcasting and Electronic Media*, 56(4).

Vitak, J., & Ellison, N. (in press). "There's a network out there you might as well tap": Exploring the benefits of and barriers to exchanging informational and support-based resources on Facebook. *New Media & Society*.

Vitak, J., Lampe, C., Ellison, N., & Gray, R. (2012). "Why won't you be my Facebook Friend?": Strategies for dealing with context collapse in the workplace. In *Proceedings of the 7<sup>th</sup> Annual iConference* (pp. 555-557). New York: ACM. doi: 10.1145/2132176.2132286

Walther, J. B., Liang, Y., Ganster, T., Wohn, D. Y., & Emington, J. (in press). The effect of online reviews and helpfulness ratings on consumer attitudes: Application and extension of congruity theory to multiple sources in Web 2.0. *Journal of Computer-Mediated Communication*

Wohn, D. Y. (2012). Sustainability of a college social network site: Role of autonomy, engagement, and relatedness. In J.A. Konstan (Ed.) *Proceedings of the 2012 ACM annual conference extended abstracts on Human Factors in Computing Systems (CHI '12)*, pp.737-740. New York, NY: ACM.

Wohn, D. Y. (2012). The role of habit strength in social network game play. *Communication Research Reports*, 29, 74-79.

Wohn, D. Y., & Na, E.-K. (2012). Virtual item purchasing patterns in a social game: Differences between high and low spenders. In J-E Mai (Ed.), *Proceedings of the 2012 iConference*, pp. 431-432. New York, NY: ACM.

Wohn, D. Y., & Wash, R. A virtual "room" with a cue (in press). Detecting personality through spatial customization in a city simulation game. *Computers in Human Behavior*

Wohn, D. Y., Velasquez, A., Bjornrud, T., & Lampe, C. (2012). Habit as an explanation of participation in an online peer-production community. In J. A. Konstan (Ed.), *Proceedings of the 2012 ACM annual conference on Human Factors in Computing Systems (CHI '12)*, pp. 2905-2914. New York, NY: ACM.

**2012 MIS Student Conference Presentations/ Workshops**

Albabash, S. E., **Huang, K., Yang, J.,** & Chiang, Y. H. (2012, May). Narcissism, Internet uses and addiction in Taiwan. Paper presented at the annual conference of the International Communication Association, Phoenix, U.S.A.

Alkazemi, M., **Bowe, B. J., & Blom, R.** (2012). The use of Facebook as an organizing tool in the 2011 Egyptian revolution: Mobilizing support within the 6 April Movement. In N. A. Azab (Ed.), *Cases on Web 2.0 in Developing Countries Studies on Implementation, Application, and Use*. Information Science Reference.

Balogh, Brigitte. (2012) "Keeping in Touch: Corporate Blogs for Building Organizational Public Relationships and Consumer Brand Relations." International Communication Association, Phoenix, AZ, May 2012.

DeMaagd, Kurtis, Goodman, Erik D., Bauer, Johannes M., Koning, Kendall J, Chattopadhyay, Tithi and Friederici, Nicolas, A Complex Systems Model of Industry Concentration and Broadband Infrastructure Investment (September 24, 2011). TPRC 2011. Available at SSRN: <http://ssrn.com/abstract=1985745>

Bauer, Johannes M., DeMaagd, Kurtis, Goodman, Erik D., Atkins, Samuel, Chattopadhyay, Tithi and Koning, Kendall J, Using Computer Simulation to Improve ICT Governance (August 15, 2010). TPRC 2010. Available at SSRN: <http://ssrn.com/abstract=1988190>

**Gray, R.,** Vitak, J., Easton, E., & Ellison, N. (2012, May). Harnessing social technology in students' transition to college: Facebook's role in student adjustment and persistence. Paper to be presented at the International Communication Association 62nd Annual Conference, Phoenix, AZ.

Huang, G. (2011, May). Mediating tourist landscape: A case study of media-induced tourism in China. Paper presented at the annual convention of International Communication Association, Boston, MA.

Huang, K. (2012, March). Knowledge about climate change among regional journalists and climate scientists. Paper presented at the Graduate Academic Conference, Michigan State University, East Lansing, U.S.A.

Huang, K., Anastasia, K., Chiang, Y. H., & Albabash, S. E. (2012, August). Psychological individual differences and the U&G of Facebook: The relationship between personality traits and motivational reactivity and the motivations and intensity to use Facebook in Taiwan. Paper presented at the AEJMC conference, Chicago, U.S.A.

Jan Boehmer (2012). "**The Social Audience: How Targeting Status Updates Influences Engagement with News Content on Facebook**". *Presented at: MIS Ph.D. Spring Research Symposium 2012. East Lansing, MI. 2012.*

**Khan, M. L.**, (2012). Comments on YouTube Videos: Understanding the Role of Anonymity. Association for Education in Journalism and Mass Communication (AEJMC), August 09-12, 2012, Chicago, Illinois, United States.

**Kim, S., Tsai, H. S. & Baek, J.** (2012). Understanding mobile Internet use: Integrating habit strength into the theory of planned behavior. 2012 ICA. Phoenix, Arizona.

Lampe, C., Obar, J., Ozkaya, E., Zube P. & Velazquez, A. (2012). The Wikimedia Public Policy Initiative: Classroom Exercises as Introductions to Peer Production. Proceedings of the *ACM 2012 Conference on Computer Supported Cooperative Systems, Seattle, WA, USA*, 403-406. doi: 10.1145/2145204.2145267

Lampe, C., Vitak, J., **Gray, R.**, & Ellison, N. (2012, May). Communicating information needs on Facebook. Paper to be presented at the International Communication Association 62nd Annual Conference, Phoenix, AZ. **[Top Paper in Communication & Technology Division]**

LaRose, R., Demaagd, K., Chou, H., **Tsai, H. S.**, Wildman, S. & Bauer, J. M. (2012). Broadband Adoption in the Inner City: Revisiting a Classic Diffusion Paradigm. 2012 ICA. Phoenix, Arizona.

LaRose, R., Grubestic, A., Bauer, J. M., Ma, W., & **Tsai, H. S.** (2012, May). Determinants of Broadband Competition and Service Quality in the United States, 2012 AEJMC. Chicago, Illinois.

**Lauckner, C.** & Hsieh, G. (2012, November). *The Presentation of Health-Related Search Results and its Impact on Negative Psychological Outcomes*. Poster to be presented at the annual conference of the National Communication Association, Orlando.

**Lauckner, C.**, & Lauckner, J. (2012, June). *Why do Players Keep Playing? A Formative Analysis of the Motivational Qualities of Video Games and their Relation to Critical Success*. Poster presented at the annual Games, Learning, and Society conference, Madison, WI.

**Lee, H.**, & Paek, H.-J. (2012). Impact of perceived norms and guilt on audience response to antismoking norm PSAs: A case of Korean male smokers. *Health Education Journal*. Published online before print, doi: 10.1177/0017896912450249

**Lee, H., Oshitat, T., Oh, H. J.**, & Hove, T. (2012, February). When Will People Speak Out? Integrating the Spiral of Silence and the Situational Theory of Publics. Paper presented at the annual meeting of *the Institute for Public Relations*, Miami, FL.

Lee, S. Y. (2012). *Social Comparison Behavior of College students on Facebook*. Paper presented at the 10th annual conference on Telecommunications & Information Technology.

Lee, S. Y. (2012). *When density level matters in a network: the case of the online casual*

*game industry*. Paper will be presented at the Global Fusion 2012 conference.

Lee, S. Y. (2012a). *Possible Price Discrimination in Social Network Games with Micro-Transactions*. Paper accepted at the 2012 World Media Economics & Management Conference.

Lee, S. Y., & Wildman, S. (2012). *How does the quality of a movie influence its advertising budget?* Paper will be presented at the Global Fusion 2012 conference

Lee, Y-H. & Wohn, D.Y. (2012). Does culture affect how we play? Examining the effect of culture orientations on expected outcomes and usage patterns of social network games. International Communication Association Conference. Phoenix, AZ

Lee, Y-H., & Wohn, D. Y. (2012). Are there cultural differences in how we play? Examining cultural effects on playing social network games. *Computers in Human Behavior*, 28, 1307-1314. [ISI: Psychology 22/124]

Liang, Y., Ganster, T., Wohn, D.Y., Emington, J., & Walther, J.B. (2012). The effects of online reviews and helpfulness ratings on consumer attitudes. International Communication Association Conference. Phoenix, AZ

McLaughlin, C., & Vitak, J. (2012). Norm evolution and violation on Facebook. *New Media & Society*, 14, 299-315. doi: 10.1177/1461444811412712

**Oh, H. J.** & Paek, H.-J. (2011, May). Determinants of Primary and Multiple Channel Selection for Health Information. Paper presented to the 2011 annual convention of the *International Communication Association*, Boston, MA.

**Oh, H. J.**, & Lee, B. (2012). The Effect of Computer-mediated Social Support in Online Communities on Patient Empowerment and Doctor-patient Communication. *Health Communication*, 27, 30-41.

Oh, H. J., **Lauckner, C.**, Boehmer, J., Fewins-Bliss, R., & Kang, L. (2012, November). *A Prescription for Facebook: How Are Individuals Utilizing Social Networking Sites to Receive Health-Related Social Support?* Paper to be presented at the annual conference of the National Communication Association, Orlando.

**Oh, H. J.**, Lauckner, C., Boehmer, J., Fewins-Bliss, R., & Li, K. (2012, November) Prescription for Facebook: How Are Individuals Utilizing Social Networking Sites to Receive Health-Related Social Support? Paper accepted to the annual convention of the *National Communication Association*, Orlando, FL.

Oshita, T. & Cole R. (2012). Global Advances in Business Communication (GABC) 4th Annual Tricontinental Conference. "Enhancing English-Language Business-Writing Skills of International Graduate Students: An Evaluation of a Special Seminar Series"

Ozkaya, E., Velazquez, A., Fuente, J. & Yun, Y. (May, 2012) *Socio-cognitive model of problematic video game use*. Paper presented at the Sixty-second International Communication Association Conference, Phoenix, AZ. Abstract retrieved from [http://convention2.allacademic.com/one/ica/ica12/index.php?click\\_key=1&cmd=Multi+Search+Search+Load+Publication&publication\\_id=555969&PHPSESSID=omq11dd8c33jkjol3onsao9h93](http://convention2.allacademic.com/one/ica/ica12/index.php?click_key=1&cmd=Multi+Search+Search+Load+Publication&publication_id=555969&PHPSESSID=omq11dd8c33jkjol3onsao9h93)

Paek, H.-J., **Oh, H. J.**, & Hove, T. (2010, August). Mechanisms of Media Campaign Effectiveness in Children's Physical Activity Contexts: Expanding Normative Influence in the Theory of Planned Behavior. Paper presented at the annual convention of the *Association for Education in Journalism and Mass Communication*, Denver, CO.

Paek, H.-J., Quilliam, E. T., **Kim, S.-K.**, Weatherspoon, L. J., Lee, M., and Rifon, N. J. (2012). Are All Advergimes Created Equal? Characteristics of Food Advergimes that Reach Children and the Nutrient Quality of the Foods They Advertise, in The 2012 Marketing and Public Policy Conference, Atlanta, GA.

Rader, E., Wash, R., & **Brooks, B.** (2012). Stories as Informal Learning about Security. *Symposium on Usable Privacy and Security (SOUPS)*, July 11-13, 2012, Washington, DC, USA.

Ratan, R. A., & Sarkar, C., Tsai, S.H. (2012, forthcoming). ***Carmunication and Other Matters of In-Car Gaming***. In *Workshop of Mobile HCI 2012*. Sanfrancisco, CA.

Ratan, R., & **Y. J. Sah** (2012, October). *Levelling up on stereotype threat: The role of psychological connection to avatar in math performance*, Paper presented at the Meaningful Play 2010 Conference. East Lansing, MI.

Rifon, N. J., Quilliam, E. T., Lee, M., Paek, H.-J., Smreker, K., **Kim, S.-K.**, and Weatherspoon, L. J. (2012). Characteristics of Advergimes that Influence Children's Brand Attitudes, Taste Beliefs, and Purchase Requests, in The 2012 Marketing and Public Policy Conference, Atlanta, GA.

Sarkar, C., Wohn, D. Y., & Lampe, C. (2012). A quantitative explanation of governance in a peer-production online community. In J. A. Konstan (Ed.), *Proceedings of the 2012 ACM annual conference on Human Factors in Computing Systems (CHI '12)*, pp. 2939-2942. New York, NY: ACM.

Sarkar, C., Wohn, D. Y., & Lampe, C. (2012). **Predicting length of membership in online community "Everything 2" using feedback**. In *Proceedings of CSCW, Extended Abstracts, ACM*.

Shin, K. A., **Oh, H. J.**, & Lee, B. (2012, May). The Diffusion of "Hug AIDS" among Young People: Exploring the Effectiveness of an Online HIV/AIDS Campaign in Korea. Paper presented at the annual convention of the *International Communication Association*,



Phoenix, AZ.

Stutzman, F., Vitak, J., Ellison, N., Gray, R., & Lampe, C. (2012). Privacy in interaction: Exploring disclosure and social capital in Facebook. In *Proceedings of the 6<sup>th</sup> annual International Conference on Weblogs and Social Media* (pp. 330-337). Washington, DC: Association for the Advancement of Artificial Intelligence. **[Top Paper Candidate]**

Weatherspoon, L. J., **Kim, S.-K**, Venkatesh, S., Paek, H.-J, Quilliam, E. T, Rifon, N. J, Lee, M, Plasencia. J. (2012). Consistency of nutrition recommendations for foods marketed to children, in The Society for Nutrition Education and Behavior 2012 Annual Conference, Washington, DC.

Welser, H. T., **Brooks, B.**, Kilpatrick, Q., & Dickard, M. (2011, August). *Emergent social capital in the digital generation: Influence of family socio economic status and local opportunity structure*. American Sociological Association, Las Vegas.

Whitten, P., **Lauckner, C.**, & Cornacchione, J. (2012, May). *The Use of Social Media in Healthcare: A Review of the Literature*. Paper presented at the annual conference of the International Communication Association, Phoenix.

Whitten, P., **Lauckner, C.**, Holtz, B., Valencia, R., & Poropatich, R. (2012, May). *Multiple Perspectives on the State of Mobile Apps in Health*. Panel to be presented at the annual conference of the American Telemedicine Association, San Jose.

Wildman, S. S., Lee, S. Y., & Song, S. Y. (2012). *How to Make Money By Giving Away Content You Get For Free*. Paper presented at the 2012 World Media Economics & Management Conference

Wohn, D.Y. & Lee, Y-H. (2012). Social contributors and consequences of compulsive game play. International Communication Association Conference. Phoenix, AZ

Wohn, D.Y. (2012). Personal and spatial customization in a city simulation game. National Communication Association Conference. Orlando, FL

Wohn, D.Y., & Sarkar, C. (2012). Expertise matters: Privacy perceptions and practices in response to behavioral targeting. National Communication Association Conference. Orlando, FL

Wohn, D.Y., LaRose, R., Ellison, N., & Steinfield, C. (2012). Differential effects of social networking use on academic adjustment of first year college students. International Communication Association Conference. Phoenix, AZ

Wohn, D.Y., Velasquez, A., Bjornrud, T., & Lampe, C. (2012). Using habit strength to explain sustained participation in an online community for user-generated content. International Communication Association Conference. Phoenix, AZ



**2011 MIS Student Publications**

Aguero, A., De Silva, H. & Kang, J. (2011). BOP Mobile Expenditure Pattern in six Asian Countries, *Information Technologies and International Development: Special Issue on Mobile and Development*

Blom, R., & Davenport, L. (In press). Searching for the core of journalism education. *Journalism & Mass Communication Educator*.

Bowe, B. J. (in press). The heartbreak of the place: Space, religion and politics in Post- 9/11 mosque controversies. *Muslim World*

Bowe, B. J., & Blom, R. (2011). Facilitating Dissent: The Ethical Implications of Political Organizing via Social Media. *PCS—Politics, Culture and Socialization*, 1(4).

Bowe, B. J., & Hoewe, J. (2011). Clash of coverage: An analysis of the cultural framing components of U.S. newspaper reporting on the 2011 protests in Bahrain. *Middle East Media Educator*, 1(1).

Bowe, B. J., & Hoewe, J. (2011). Clash of Coverage: Cultural Framing in US Newspaper Reporting on the 2011 Protests in Bahrain. *Middle East Media Educator*, 1(1), 27.

Bowe, B. J., Blom, R., & Freedman, E. (in press). Control and dissent: Online political organizing in repressitarian regimes. In *Human Rights and Information Communication Technologies: Trends and Consequences of Use*. IGI Global.

Bowe, B. J., Freedman, E., & Blom, R. (2011). Cosmopolitanism and Suppression of Cyber-dissent in the Caucasus: Obstacles and Opportunities for Social Media and the Web. *Journal of Media Sociology*, 3(1-4), 5–19.

Brooks, B., Welser, H. T., Hogan, B. & Titsworth, S. (2011). Socioeconomic Status Updates: Family SES and Emergent Social Capital in College Student Facebook Networks. *Information, Communication, and Society*.

Carpenter, S., & Blom, R. (In press). Morality, the news media and the public: An examination of comment forums on U.S. daily newspaper websites. In B. St. John, & K. A. Johnson (Eds.). *News with a view: Journalism beyond objectivity*. Jefferson, NC: McFarland Press.

Chew, H. E., LaRose, R., Steinfield, C., & Velasquez, A. (2011). The Use of Online Social Networking by Rural Youth and its Effects on Community Attachment. *Information, Communication & Society*.

Ellison, N., Vitak, J., Steinfield, C., Gray, R., & Lampe, C. (2011). Negotiating privacy concerns and social capital needs in a social media environment. In S. Trepte & L. Reinecke (Eds.), *Privacy online: Perspectives on privacy and self-disclosure in the social web* (pp. 19-32). New

York: Springer. doi:10.1089/cyber.2009.0226

Heeter, C., Lee, Y. H., Magerko, B., & Medler, B. (2011). Impacts of forced serious game play on vulnerable subgroups, *The International Journal of Gaming and Computer-Mediated Simulations*, 3,35-53

Heeter, C., Lee, Y.H., Medler, B., & Magerko, B. (in press). Six of one, half a dozen of the other: Meaningful metrics for comparing player processes and outcomes within and across games. In M.S. El-Nasr, A. Drachen, A. Canossa, & K. Isbister (Eds.) *Game telemetry and metrics: Maximizing the value of your data*.

Hoewe, J., Bowe, B. J., & Zeldes, G. A. (in press). Using a wiki to produce journalistic best practices. *Communication Teacher*.

Khan, M. L. (2011). Developing a More Robust Approach to Global Supply Chain Information Systems in a Turbulent World. In *Proceedings of the 9th Annual Conference on Telecommunications & Information Technology (ITERA 2011)*, April 8-10, 2011, Indianapolis, Indiana, USA

Lampe, C., Wash, R., Velasquez, A., & Ozkaya, E. (2010). Motivations to Participate in Online Communities. *Proceedings of the 28th international conference on Human factors in computing systems (CHI)*. ACM Press

Lampe, C., Wohn, D. Y., Vitak, J., Ellison, N., & Wash, R. (2011). Student use of Facebook for organizing collaborative classroom activities. *International Journal of Computer-Supported Collaborative Learning*,6, 329-47.

LaPlante, C. & Peng, W. (2011). A Systematic Review of eHealth Interventions for Physical Activity: An Analysis of Study Design, Intervention Characteristics, and Outcomes. *Telemedicine & e-Health*, 17, 509-523

LaPlante, C., Smith, S. W., Kotowski, M., Stohl, C., & Nazione, S. (in press). An initial investigation into naturally occurring loss- and gain-framed memorable breast cancer messages. *Communication Quarterly*.

LaRose, R., Wohn, D. Y., Ellison, N., & Steinfield, C. (2011). Facebook fiends: Compulsive social networking and adjustment to college. *Proceedings of IADIS International Conference ICT 2011*

Lee, S. Y., & Wildman, S. (Forthcoming). Protecting and Promoting National Cultures in a World Where Bits Want to Flow Freely. In A. Candeub & S. Pager (Eds.), *Transnational Culture in the Internet Age*. Cheltenham, UK: Edward Elgar Publishing Ltd.

Lee, Y. H., & Lin, H. (2011). Gaming is my work: Identity work in internet-hobbyist game workers, *Work, Employment & Society*, 25, 451-467

- Lee, Y.H., Heeter, C., Magerko, B., & Medler, B. (in press). Gaming mindsets: Implicit theories in serious game learning, *Cyberpsychology, behavior, & social networking*.
- Lin, J-H., Peng, W., Kim, M., Kim, S., & LaRose, R. (in press). Social networking and adjustment to cultural change. *New Media and Society*
- McCully, W., Lampe, C., Chandan, S., Velasquez, A. and Sreenivasan, A. (2011, October). Online and Offline Interactions in Online Communities. In Proceedings of the 7th International Symposium on Wikis and Open Collaboration (WikiSym'11). ACM.
- McLaughlin, C., & Vitak, J. (in press). Norm evolution and violation on Facebook. *New Media & Society*.
- McLaughlin, C., Vitak, J., & Crouse, J. (2011). Online identity construction and expectation of future interaction. In Proceedings of the 44th Annual Hawaii International Conference on System Sciences. Computer Society Press.
- Moser, J.M., Schroder, H.S., Heeter, C., Moran, T.P., & Lee, Y.H. (in press). Mind your errors: Evidence for a neural mechanism linking growth mindset to adaptive post-error adjustments, *Psychological Science*.
- Nazione, S., LaPlante, C., Smith, S.W., Cornacchione, J., Russel, J., & Stohl, C. (2011). Memorable messages for navigating college life. *Journal of Applied Communication Research*, 39, 123-143.
- Paek, H.-J., **Lee, H.**, Praet, C., Chan, K., Chien, P. M., Huh, J., & Cameron, G. T. (2011). Pharmaceutical Advertising in Korea, Japan, Hong Kong, Australia, and the US: Current Conditions and Future Directions. *Health Communication Research*, 3, 1-63.
- Peng, W., Lin, J-H., & Crouse, J. (in press). Is Playing Exergaming Really Exercising? A meta-analysis of energy expenditure in active video games. *CyberPsychology, Behavior, and Social Networking*
- Sarkar, C. (2011). A Probabilistic Model to support Web Crawling for Social Media based Sites. *In Proceedings of ICOMP 2011*.
- Sivapragasam, N. & Kang, J. (2011). The Future of Public Payphone: Findings from a Study on Telecom Use at the Bottom of the Pyramid in South and Southeast Asia, *Information Technologies and International Development: Special Issue on Mobile and Development*
- Smith, S. W., LaPlante, C., Mayer, A., Atkin, C. K., Klein, K., Glazer, E., & Martell, D. (2011). Student generated protective behaviors to avert severe harm due to high-risk alcohol consumption. *Journal of College Student Development*, 52, 101-114.
- Smith, S. W., Nazione, S., LaPlante, C., Clark-Hitt, R., Sung, R., & Leichtman, A. (2011). Living kidney donor decision making and communication. *Journal of Health Communication*, 16,

870-888.

Smock, A.D., Lampe, C., Ellison, N. B., Wohn, D. Y. (2011). Facebook as a toolkit: A uses and gratifications approach to unbundling feature use. *Computers in Human Behavior*, 27, 2322-29.

Steinfeld, C., Chew, H. E., Tong, S. T., & LaRose, R. (2011). Connecting Rural Enterprises. The role of ICTs in generating social capital for rural business clusters. *The Information Society Journal*

Swierenga, S. J., Sung, J. E., Pierce, G. L., & Propst, D. B. (2011). Website design and usability assessment implications from a usability study with visually impaired and sighted users. In Stephanidis, C. (ed.), *Universal Access in HCI, Part II, HCII 2011, LNCS 6766*, pp. 382-389. Springer-Verlag Berlin Heidelberg 2011.

Villegas, J., Kim, M. J., & Colonia, C. (2011). The influence of social media usage and online social capital on advertising perceptions. In *Proceedings of International Interactive Advertising*, 2011.

Vitak, J., Crouse, J., & LaRose, R. (2011). Personal Internet use at work: Understanding cyberslacking. *Computers in Human Behavior*, 27, 1751-1759. doi:10.1016/j.chb.2011.03.002

Vitak, J., Crouse, J., & LaRose, R. (2011). Personal Internet use at work: Understanding cyberslacking. *Computers in Human Behavior*, 27, 1751-1759. doi:10.1016/j.chb.2011.03.002

Vitak, J., Ellison, N., & Steinfeld, C. (2011). The ties that bond: Re-examining the relationship between Facebook use and bonding social capital. In *Proceedings of the 44th Annual Hawaii International Conference on System Sciences*. Computer Society Press.

Vitak, J., Zube, P., Smock, A., Carr, C., Ellison, N., & Lampe, C. (2011). It's complicated: Facebook users' political participation in the 2008 election. *Cyberpsychology, Behavior & Social Networking*, 14, 107-114.

Walther, J. B., Liang, Y. J., DeAndrea, D. C., Tong, S. T., Carr, C. T., Spottswood, E. L., Amchai-Hamburger, Y. (2011). The effect of feedback on identity shift in computer-mediated communication. *Media Psychology*, 14, 1-26

Whitten, P., Nazione, S., Smith, S. W., & LaPlante, C. (in press). Are breast cancer websites that target diverse audiences more or less likely to employ storytelling versus statistical evidence? *Patient Education & Counseling*.

Wohn, D. Y. & Na, E. (2011). Tweeting about TV: Sharing television viewing experiences via social media message streams. *First Monday*, 16(3)

Wohn, D. Y. (2011). Gender and race representation in casual games. *Sex Roles*, 65, 198-207.

Wohn, D. Y., Lampe, C., Ellison, N., Wash, R., & Vitak, J. (2011). The “S” in social network games: Initiating, maintaining, and enhancing relationships. In Proceedings of the 44th Annual Hawaii International Conference on System Sciences. Computer Society Press.

Wohn, D. Y., Lampe, C., Vitak, J., & Ellison, N. (2011). Coordinating the ordinary: Social information uses of Facebook by adults. In Proceedings of the 6th Annual iConference (pp. 340-347). New York: ACM.

### **2011 MIS Student Conference Presentations/ Workshops**

**Baek, J., Kim, S., Smreker, K., & Tsai, H. S.** (2011). “Mobile Internet” versus Computer Internet: measuring the underlying motivational factors of mobile Internet usage. 2011 mid-winter AEJMC. Norman, Oklahoma.

Balogh, Brigitte. (2011). “Healing Touch: Understanding the Unconstitutionality of Marketing Intangibles.” Innovation in Health Care Delivery Systems a Symposium, Austin, TX, April 21, 2011.

Baym, N., **Brooks, B.**, boyd, d., Ellison, N., **Gray, R.**, Hogan, B., Lampe, C., Marwick, A., & Vitak, J. (2011, May). Information-sharing, communication, and interaction on social media: Emergent practices and evolving theory. Panel session at the 61st Annual Conference of the International Communication Association, Boston. [names listed alphabetically].

Blom, R. (2011). Blame it on the press: Implications of news media influence on political systems. Presented at the annual meeting of the Midwest Political Science Association, Chicago.

Blom, R. (2011). Predicting a failing grade for the news media: Cognitive perceptions on fairness, influence, and political leaning. Presented at the Midwest Cognitive Science Meeting, East Lansing, MI.

Blom, R., Carpenter, S., & Bowe, B. J. (2011). No comment: The negative effects of online discussion dominators on E-democracy. Paper presented at the International Political Science Association-European Consortium for Political Research Joint Conference, University of Sao Paulo, Brazil.

Blom, R., Davenport, L., & Bowe, B. J. (2011). Reputation cycles: the value of accreditation for undergraduate journalism programs. Presented at AEJMC, St. Louis, MO.

Blom, R., Lee, A. S., Eden, A., Shaw, A., Varouhakis, M., & Sarinopoulos, I. (2011). Brain mechanisms of response conflict in political judgment. Presented at the Midwest Cognitive Science Meeting, East Lansing, MI.

Bowe, B. J. (2011, Feb.) Physical Spaces and Political Conflicts: Political Motivations Behind Mosque Protests," Center for Islamic Studies National Conference, Baton Rouge, Louisiana, February 2011.

Bowe, B. J. (2011, May). Muslim Gonzo: Michael Muhammad Knight's Journey to Discover America's Punk Rock Islam," International Association for Literary Journalism Studies Sixth International Conference, Brussels, Belgium, May 2011

**Bowe, B. J., Alkazemi, M., & Blom, R.** (2011). Facilitating the Egyptian uprising: A case study of Facebook and Egypt's April 6th youth movement. *Accepted for the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago.*

Bowe, B. J., Blom, R., & Freedman, E. (2011). Social media, cyber-dissent, and constraints on online political communication in repressitarian Central Asia. Presented at the International Association for Media and Communication Research, Istanbul, Turkey.

Bowe, B. J., Blom, R., & Freedman, E. (2011). Suppression and control of cyber-dissent in the Caucasus: Obstacles and opportunities for social media and the web. Presented at Central Eurasian Studies Society Twelfth Annual Conference, Columbus, OH.

Bowe, B. J., Chao, W., Oshita, T., Terracina-Hartman, C. (2011, March). Framing of climate change in newspaper coverage in East Anglia e-mail scandal. AEJMC mid-winter, 2011.

Bowe, B. J., Fahmy, S., & Wanta, W. (2011, August) The Second Level Agenda Setting Effect of News Coverage of Islam in American Newspapers," Religion and Media Interest Group, Association for Education in Journalism and Mass Communication, St. Louis, Mo., August 2011. Second-Place Award, Faculty Paper

Bowe, B. J., Hoewe, J., Zeldes, G. A. (2011, April). A Pedagogical Approach to Developing Journalistic Best Practices Through Wikis," Broadcast Education Association, Las Vegas, Nevada, April 2011. Top Award, Student Research

**Brooks, B., Hogan, B., Ellison, N., & Lampe, C.** (2011, July). *Online versus offline networks: Do social network sites count towards bridging social capital?* Presented at Summer Doctoral Program, Oxford Internet Institute, Oxford, UK.

Carpenter, S., Blom, R., Lacy, S., & Lange, R. (2011). Morality, the news media and the public: An examination of comment forums on U.S. daily newspaper websites. Presented at AEJMC, St. Louis, MO

Choi, Y. J., Lee, S. Y., & Wildman, S. (2011). Why Do Large Markets Dominate? A New Look at Sources of the Large Home Market Advantage in the International Film Trade. Paper presented at the the 101st AEA International Conference on Media Studies and Communication.



content analysis, Annual Conference of the International Communication Association (ICA), Boston, MA. [Instructional and Developmental Comm. Top 5 paper]

Eisenmann, J. C. , Alaimo, K, Pfeiffer, KA, Paek, H-J, Carlson, JJ, Hayes, H, Thompson, T, Kelleher, D, **Oh, H**, Orth, J, Randall, S, Mayfield, K, & Holmes, D. Project FIT: Rationale, design and baseline characteristics of a school and community-based intervention to address physical activity and healthy eating among low-income elementary school children. (2011). *BMC Public Health*.

Ellison, N., Vitak, J., Gray, R., Lampe, C. & **Brooks, B.** (2011). "Cultivating Social Resources on Facebook: Signals of Relational Investment and their Role in Social Capital Processes." Paper presented at the iCS-OII 2011 "A Decade in Internet Time" Symposium. Oxford, UK.

Ellison, N., Vitak, J., Lampe, C., **Gray, R.**, & Brooks, B. (2011, November). Cultivating social resources: The relationship between bridging social capital and Facebook use among adults. Paper presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.

Ellison, N., Vitak, J., Lampe, C., Gray, R., & Brooks, B. (2011, September). Cultivating social resources: The relationship between bridging social capital and Facebook use among adults. Paper to be presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.

Ferguson, Nakeisha S., Balogh, Brigitte, and Henderson, (2011) "Birds of a Feather Consume Sports Together: The Role of Emotion, Family, and National Identity in Sports Fan Communities." Geraldine. Academy of Marketing 7th Global Brand Conference at Oxford, United Kingdom, April 7, 2011.

Fewins-Bliss, R., **Gray, R.**, Hillyer, J., Kim, M-J., Lee, A., Stafford, L., Walther, J., & Wilson, M. (2011, November). Communication technologies and personal relationship types: Who uses what media, for what functions, with what effects? Panel session at the 97<sup>th</sup> Annual Conference of the National Communication Association, New Orleans, LA. [names listed alphabetically].

Hartman, C. T., Nulph, R. G. (2011, August). Campus media advisers: Is there a doctor in the newsroom? Presented at College Media Advisers/ Associated Collegiate Press Conference. Orlando, FL

Hartman, C. T.; Khan, M. L. (2011, October). Are Trees Social? Social Media usage Among Nonprofit Environmental Groups. Paper presented at Convergence and Society: Journalism, Sustainability, and Media Regeneration, October 26-28, 2011, University of South Carolina, Columbia, South Carolina

Health. Paper to be presented at the annual conference of the Association of Internet

Researchers, Seattle.

Heeter, C., Lee, Y.H., Magerko, B., & Medler, B. (2011, August). Beyond player types: Gaming achievement goals, SIGGRAPH conference, Vancouver, CA.

Hogan, B., **Brooks, B.**, Ellison, N., & Lampe. (2011, July). *Real friends and perceived networks: Correlates to social capital on Facebook*. United Kingdom Social Networks Conference, London, United Kingdom.

Hogan, B., Brooks, B., Ellison, N., & Lampe. (2011, July). Real friends and perceived networks: Correlates to social capital on Facebook. United Kingdom Social Networks Conference, London, United Kingdom.

Holtz, B. & LaPlante, C. (2011, May). Diabetes Management via Mobile Phones: A Systematic Review. Paper presented at the annual conference of the American Telemedicine Association, Tampa.

Huang, K. & Lampe, C. (2011, May). Credibility on the environmental news website: The role of user-based and quality-based characteristics in the environmental news context. Paper presented at the annual conference of the International Communication Association, Boston, U.S.A.

Huang, K. (2011, March). The adoption of social media in promoting pro-environmental behavior change. Paper presented at the AEJMC Midwinter conference, Norman, U.S.A.

Kim, M. J. & Cha, J. Y. (August, 2011). A winner takes all? Examining relative importance of motives and network effects in social networking site use. Paper presented to Communication Technology Division (CTEC) at the Annual Convention of the Association for Education in Journalism & Mass Communication, St. Louis, MO.

Kim, M. J. (August, 2011). Effect of emotional attachment to mobile phones on users' behaviors: Mediation effects of deficient self-regulation and habits. Paper presented to Communication Technology Division (CTEC) at the Annual Convention of the Association for Education in Journalism & Mass Communication, St. Louis, MO.

Kim, M. J. (November, 2011). Computer-mediated communication and disabled individuals in social relational communication. Paper to be presented to Human Communication and Technology Division at the Annual Conference of National Communication Association, New Orleans, LA.

Lacy, S., Riffe, D., Coulson, D., & **Blom, R.** (2011). The state of the weekly newspaper industry. *Accepted for the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago.*

LaRose, R., Bauer, J.M., DeMaagd, K., Chew, H. E., Ma, W. and Jung, Y. (2011, May). Public

Broadband Investment Priorities in the United States: An Analysis of the Broadband Telecommunications Opportunity Program. Paper presented at the 61st Annual International Communication Association Conference, Boston, United States. Top Paper Award.

LaRose, R., Grubestic, A., Bauer, J. M., Ma, W., & Tsai, H. S. (2011).

Understanding Broadband Gaps: Predictors of Broadband Competition and Service Quality in the United States. 2011 TPRC conference.

Lee, B., **Oh, H. J.**, Geum, S. Y., & Lee, Y. J. (2011, August). The Influence of Knowledge Gap on Personal and Attributed HIV/AIDS Stigma in Korea. Paper presented to the annual convention of the *Association for Education in Journalism and Mass Communication*, St. Louis, MO.

**Lee, H.**, & Paek, H.-J. (2011). Conditions for normative influence: Korean adult smokers' response to antismoking messages. Presented at the 2011 Annual Conference of the Korea Health Communication Association, Seoul, Korea.

**Lee, H.**, & Paek, H.-J. (2011). How smoking environments can influence audience response to antismoking messages: Focus theory of normative conduct and norm salience. *Health Communication Research*, 2, 99-128.

**Lee, H.**, & Paek, H.-J. (2011). Influences of Norms and Guilt by Culture: Anti-Secondhand Smoking Context. Presented at the 2011 Annual Conference of the Association for Education in Journalism and Mass Communication.

**Lee, H.**, Joo, H., & Park, H. S. (2011). The perspectives of senders and receivers of messages intended to help Korean women with breast cancer. Presented at the 2011 Annual Conference of the National Communication Association.

Lee, S. Y. (2011). Investment size in game developing and its impact on the market: the online games industry. Paper presented at the the 9th annual conference on Telecommunications & Information Technology.

Lee, S. Y. (2011). Peer Influence on a College Student's Smartphone Choice. Paper presented at the 9th annual conference on Telecommunications & Information Technology.

Lee, S. Y. (2011). The factors that influence a country's movie diversity. Paper presented at the 101st AEA International Conference on Media Studies and Communication.

Lee, S. Y., & Wildman, S. (2011). The Online Casual Games Industry: a Multisided Platform Perspective. Paper presented at the the 9th annual conference on Telecommunications & Information Technology.

Lee, Y. H. (2011). Good games=good learning? Examining message structure and learning

through

McCully, W., Lampe, C., Sarkar, C., Velasquez, A., & Sreevinasan, A. (2011). **Online and Offline Interactions in Online Communities**. In *Proceedings of WikiSym 2011*. ACM.

McLaughlin, C., & Vitak, J. (2011, May). Norm evolution and violation on Facebook. Paper presented at the 61st Annual Conference of the International Communication Association, Boston.

Ozkaya, E. Y., LaRose, R., & Wohn, D. Y. (2011, May). Online game addiction studies: An overview. Paper presented at the International Communication Association Conference. Boston, MA

Paek, H.-J. & Oh, H. J. (2011, April). The Impact of Computer-Mediated Social Support (CMSS) on Doctor-Patient Communication: The Case of Online Diabetes Communities in South Korea. Paper presented to the 2011 annual convention of *Association for Asian Studies (AAS)*, Honolulu, HI

Paek, H.-J., Hove, T., & Oh, H. J. (2011, August). Multilevel Analysis for the Impact of School-Level Tobacco Policies on Adolescent Smoking: Implications for Health Communication. Paper presented to the annual convention of the *Association for Education in Journalism and Mass Communication*, St. Louis, MO.

Paek, H.-J., Lee, H., & Hove, T. (2011). Message appeals, cultural characteristics, and audience response to anti-secondhand smoke advertisements. Presented at the 2011 Annual Convention of American Academy of Advertising-Asia Pacific, Brisbane, Australia.

Peng, W., Lin, J.-H., Crouse, J. (2011, May). Is Playing Exergames Really Exercising? A Meta-analysis of Energy Expenditure in Active Video Games. Paper presented at the Annual Conference of the International Communication Association, Boston, MA.

Smith, S. W., Clark-Hitt, R., Nazione, S., & LaPlante, C. (2011, May). Comparison of Communication and Personal Characteristics of Living Kidney Donors and a Matched Quota Sample. Paper presented at the annual conference of the International Communication Association, Boston.

Sung, J., & Coursaris, C. (2011, May). Interactivity Effects on the Usefulness, Ease of Use, and Enjoyment of University Mobile Websites. Paper presented at the 2011 Conference of the International Communication Association, 26-30, May 2011, Boston, Massachusetts, USA.

Swierenga, S. J., Sung, J., & Propst, D. B. (2011). Outdoor recreation information website usability study with visually impaired and sighted users. Paper presented at the CSUN Technology & Persons with Disabilities Conference 2011.

Swierenga, S. J., Sung, J., Pierce, G. L., & Propst, D. B. (2011). Website design and usability

assessment implications from a usability study with visually impaired and sighted users. Paper accepted for presentation at the Human-Computer Interaction (HCI) International 2011 Conference.

Terracina-Hartman, C., **Khan, M. L.** (2011). Are Trees Social? Social Media usage Among Nonprofit Environmental Groups. *Convergence and Society: Journalism, Sustainability, and Media Regeneration*, October 26-28, 2011, University of South Carolina, Columbia, South Carolina.

Velasquez, A. (2011, May). The Effect of Status Cues and Informational Cascades on Participation in Online Political Communities. Presented at the International Communication Association conference, Boston, MA.

Villegas, J., Kim, M. J., & Colonia, C. (March, 2011). The influence of social media usage and online social capital on advertising perceptions. Paper presented at the American Academy of Advertising Annual Conference, Mesa, AZ.

Vitak, J. (2011, April). Theorizing the future of computer-mediated communication: The changing role of self-presentation, audience, and interaction. Presentation at the Theorizing the Web Conference, College Park, MD.

Vitak, J., & McLaughlin, C. (2011, May). A picture's worth a thousand words, but friendships matter more: Applying warranting theory to Facebook. Paper presented at the 61st Annual Conference of the International Communication Association, Boston.

Vitak, J., Crouse, J., & LaRose, R. (2011, May). Personal Internet use at work: Understanding cyberslacking. Paper presented at the 61st Annual Conference of the International Communication Association, Boston.

Welser, H. T., Brooks, B., Kilpatrick, Q., & Dickard, M. (2011, August). Emergent social capital in the digital generation: Influence of family socio economic status and local opportunity structure. American Sociological Association, Las Vegas.

Whitten, P., LaPlante, C., & Cornacchione, J. (2011, May). The Use of Social Media in Telemedicine: Where We Have Been, and Where We Can Go. Poster presented at the annual conference of the American Telemedicine Association, Tampa.

Whitten, P., LaPlante, C., & Cornacchione, J. (2011, October). The Current State of Social Media in

Wohn, D. Y. & Lee, Y. (2011, May). Players of Facebook games and how they play. Paper presented at the International Communication Association Conference. Boston, MA

Wohn, D. Y. (2011, August). Reciprocity in social network games and generation of social capital. Paper presented at the Association for Education in Journalism and Mass

Communication conference. St. Louis, MO

Wohn, D. Y. (2011, May). Gender and race representation in casual games. Paper presented at the International Communication Association Conference. Boston, MA

Wohn, D. Y., & Bowe, B. J. (2011, August). Crystallization theory: Construction of reality in the age of social media. Paper presented at the Association for Education in Journalism and Mass Communication conference. St. Louis, MO

**2010 MIS Student Publications**

Bowe, B. J., & Blom, R. (2010). Facilitating dissent: the ethical implications of political organizing via social media. *Politics, Culture, & Socialization*, 1, 323-26.

Coursaris, C. K., Sung, J. & Swierenga, S. J. (2010). Antecedents of Mobile Advertising Perceptions: A Two Country Study. *Proceedings of the Ninth Annual Workshop on HCI Research in MIS*, Saint Louis, Missouri, December 12, 2010

Coursaris, C. K., Sung, J. & Swierenga, S. J. (2010). Effects of message characteristics, age, and gender on perceptions of mobile advertising – An empirical investigation among college students. In 9<sup>th</sup> International Conference on Mobile Business / 9th Global Mobility Roundtable Conference Proceedings, 198-205. Los Alamitos, CA: IEEE Computer Society.

Coursaris, C. K., Yun, Y., & Sung, J. (2010). Twitter Users vs. Quitters: A uses and gratifications and diffusion of innovations approach in understanding the role of mobility in microblogging. In 9<sup>th</sup> International Conference on Mobile Business / 9th Global Mobility Roundtable Conference Proceedings, 481-486. Los Alamitos, CA: IEEE Computer Society.

Coursaris, C. K., Yun, Y., & Sung, J. (2010). Understanding Twitter's adoption and use continuance: the Synergy between Uses and Gratifications and Diffusion of Innovations. In *Proceedings of the Ninth Annual Workshop on HCI Research in MIS*, Saint Louis, Missouri, December 12, 2010 \* Nominated on best paper award of AIS SIGHCI pre-ICIS Workshop on HCI Research, International Conference on Information Systems (ICIS)

Ellison, N., Lampe, C., Steinfield, C., & Vitak, J. (2010). With a little help from my Friends: Social network sites and social capital. In Z. Papacharissi (Ed.), *The networked self: Identity, community and culture on social network sites* (pp. 124-145). New York: Routledge.

Fernandez, L. (forthcoming). The role of new media in mobilization stages and structures. In C. T. Salmon & L. A. Post (eds.), *Mobilizing public will for social change*.

functions of communication processes and technologies, *Journal of Borderland Studies*, 25 (3&4): 159-170.

Interaction of interpersonal, peer, and media influence sources online: A research agenda for technology convergence. In Z. Papacharissi (Ed.), *The networked self: Identity, community, and culture on social network sites* (pp. 17-38). New York, NY: Routledge.

Kim, M. J., Heo, J., & Chan-Olmsted, S. M. (2010). Perceived effectiveness and business structure among advertising agencies: A case study of mobile advertising in South Korea. *Journal of Media Business Studies*, 7(2), 1-20.

Kuo, C. Y. E. & Chew, H.E. (2010). Beyond Ethnocentrism in Communication Theory: Towards a Culture-centric Approach in G. Wang (ed.) *De-Westernizing Communication Research*

Altering Questions and Changing Frameworks, 172-188, Routledge

Lee, Y. H. (2010). Challenging games or digital textbooks? Content analysis of message structure and learning principles in serious games, Proceedings of Meaningful Play 2010, East Lansing, MI.

Moser, J.M., Schroder, H.S., Heeter, C., & Lee, Y.H. (2011). Mind your errors: Evidence for a neural mechanism linking growth mindset to remedial action, Annual Conference of the Association of Psychological Science (APS), Washington, DC. [Top student poster award]

Salmon, C.T, Fernandez, L. & Post, L. A. (2010). Mobilizing public will across borders: Roles and

Smith, S. W., Hamel, L. M., Kotowski, M. R., Nazione, S., LaPlante, C., Atkin, C. K., Stohl, C., & Skubisz, C. (2010). Action tendency emotions associated with memorable breast cancer messages. *Health Communication*, 25, 737-746.

Sung, J. & Yun, Y. (2010). Toward a More Robust Usability concept with Perceived Enjoyment in the context of mobile multimedia service. *International Journal of Human Computer Interaction*, 1(2).

Sung, J., Bjornrud, T., Lee, Y., & Wohn, D.Y. (2010). Social network games: Exploring audience traits. Proceedings of the 28th International Conference Extended Abstracts on Human Factors in Computing Systems (CHI EA '10) ACM Press: New York, NY

Walther, J. B., & Carr, C. T. (2010). Internet interaction and intergroup dynamics: Problems and solutions in computer-mediated communication. In H. Giles, S. Reid, & J. Harwood (Eds.). *The dynamics of intergroup communication* (pp. 209-220). New York, NY: Peter Lang.

Walther, J. B., Carr, C. T., Choi, S., DeAndrea, D., Kim, J., Tong, S., & Van Der Heide, B. (2010).

Walther, J. B., Van Der Heide, B., Tong, S. T., Carr, C. T., Atkin, C. K. (2010). The effect of interpersonal goals on inadvertent intrapersonal influence in computer-mediated communication. *Human Communication Research*, 36, 323-347.

Whitten, P., Holtz, B., & LaPlante, C. (2010). Telemedicine: What have we learned? *Applied Clinical Informatics*, 1, 132-141.

Whitten, P., Holtz, B., LaPlante, C., Alverson, D., & Krupinski, E. (2010). An independent investigation into the deployment of the Federal Communications Commissions' Rural Health Care Pilot Project. *Telemedicine & E-Health*, 16,1005-1011.

Wohn, D. Y. & Na, E. (2010). Who spends money on virtual items? Proceedings of Meaningful Play. October 21-23, 2010. East Lansing, MI

Wohn, D. Y., Lee, Y., Sung, J., & Bjornrud, T. (2010). Building common ground and reciprocity



with social network games. Proceedings of the 28th International Conference Extended Abstracts on Human Factors in Computing Systems (CHI EA '10) ACM Press: New York, NY [Top 3 student paper]

### **2010 MIS Student Conference Presentations/ Workshops**

Baym, N., Brooks, B., boyd, d., Ellison, N., Gray, R., Hogan, B., Lampe, C., Marwick, A., & Vitak, J. (2011, May). Information-sharing, communication, and interaction on social media: Emergent practices and evolving theory. Panel session at the 61st Annual Conference of the International Communication Association, Boston

Blom, R. (2010). Doubling the interest in politics: Motivations and barriers for student bloggers. Presented at the AEJMC Midwinter Conference, Norman, OK.

Blom, R. (2010). Hostile media perceptions towards political coverage by secular and non-secular news sources: Religiosity makes the difference. Presented at the annual meeting of the Midwest Political Science Association, Chicago.

Blom, R. (2010). Partisan, but not united: Limitations of the hostile media perception model due to assimilation bias. Presented at the annual meeting of the National Communication Association, San Francisco.

Blom, R. (2010). Publishing two newspapers at once: Direct intermedia effects of the Los Angeles Times, New York Times, and Washington Post. Presented at the AEJMC Midwinter Conference, Norman, OK.

Blom, R., & Davenport, L. (2010). Searching for the core of journalism education: Program directors widely disagree on curriculum priorities. Presented at the annual meeting of AEJMC, Denver, CO.

Bowe, B. J., & Blom, R. (2010). Facilitating dissent: The ethical implications of political organizing via social media. Presented at E-Youth: Balance between opportunities and risks?, University of Antwerp, Belgium.

Brooks, B. (2010, March). Education, social capital and social mobility in an era of status updates: How does Socioeconomic Status influence Social Network Growth of College Students? Group Processes mini-Conference at the annual meeting of the Midwest Sociological Society - North Central Sociological Association, Chicago, Illinois.

Brooks, B., Hogan, B., Ellison, N., & Lampe, C. (2011, July). Online versus offline networks: Do social network sites count towards bridging social capital? Presented at Summer Doctoral Program, Oxford Internet Institute, Oxford, UK

Brooks, B., Hogan, B., Titsworth, S., & Welser, H. T. (2010, August). Socioeconomic inequality,

education and social capital: What factors shape social network growth among college students? Communication and Information Technologies Section of the American Sociological Association conference, Atlanta, Georgia.

Carpenter, S., Blom, R., & Lange, R. (2010). Newspaper web site comments: Responses to columns, editors and letters about local government. Presented at the annual meeting of AEJMC, Denver, CO.

Carr, C. T. (2010, June). A model of antecedents to extractive information seeking strategies within the hiring process. Paper presented at the meeting of the International Communication Association, Singapore. Top Three Student Paper in the Organizational Communication division.

Carr, C. T. (2010, June). The diametrics and modality of SIDE: A review and extension. Paper presented at the meeting of the International Communication Association, Singapore.

Carr, C. T., & Van Der Heide, B. (2010, November). Communication technologies facilitating social and task dynamics in online groups. Paper presented at the meeting of the National Communication Association, San Francisco, CA.

Carr, C. T., & Zube, P. (2010, November). Social networks in online task groups. Paper presented at the meeting of the National Communication Association, San Francisco, CA. Top Student Paper in the Group Communication division.

Carr, C. T., Klautke, H. A., Miller, V. D., Walther, J. B. (2010, June). Employers' use of the Internet and new communication technologies to evaluate job applicants: A theoretical agenda. Paper presented at the meeting of the International Communication Association, Singapore.

DeMaagd, K. & Kang, J. (2010, June). A Synthesized Model of ICT IN and FOR Development, Paper presented at International Telecommunications Society Asia-Pacific Regional Conference, Tokyo, June 28-30

Ellison, N., Vitak, J., Lampe, C., Gray, R., & Brooks, B. (2011, September). Cultivating social resources: The relationship between bridging social capital and Facebook use among adults. Paper to be presented at "A Decade in Internet Time: Symposium on the Dynamics of the Internet and Society," Oxford Internet Institute, Oxford, UK.

Fernandez, L., García-Ruano, K., Salmon, C. T. & Miller, J. D. (2010, August). Dimensions of health information trust: How American's view online and offline information sources. Presented at the Annual Conference of the International Communication Association, Singapore.

Hill, S., LaRose, R., Hartman, T. & Ozkaya, E., (June, 2010). Too depleted to choose? Ego Depletion, self-control, and habits in media selection. Paper presented at the annual

meeting of the International Communication Association Conference, Singapore

Huang, K., Kang, J., & Hagerstrom, A. (2010, June). Exploring online political conversation among young adults in the 2008 presidential election. Paper presented at the annual conference of the International Communication Association, Singapore.

Kang, J. (2010, June). ICT for Development: From the Access-centric Approach to the Capability Approach, Paper presented at the 60th Annual Conference of the International Communication Association, Singapore, June 22-26

Khan, M. L. (2010, May). Implementing videos in online educational settings, Global Studies Association Annual Conference – The Global Crisis and Beyond, University of Illinois , Urbana Champaign, IL (May 2010).

Khan, M. L., Richards, K., Wu, M. L., (2010). Let's Get Practical by Building a Foreign Language Class Website, Workshop participation at The Michigan World Language Association 2010 Annual Conference, Lansing, Michigan, October 21-22, 2010

Kim, M. J., & Lee, M. (August, 2010). Why do college students use Twitter?. Presented to Communication Technology Division (CTEC) at the Annual Convention of the Association for Education in Journalism & Mass Communication, Denver, CO. \*\*\*Top Faculty Research Paper

Lampe, C., Ellison, N., Vitak, J., Wohn, D. Y., & Wash, R. (2010). Social sensemaking: Propensity to use Facebook to reduce classroom equivocality. Paper presented at the International Communication Association Conference. Singapore.

Levy, M., Chew, H.E. & Ilavarasan, P. V. (June, 2010). The Economic Impact of Information and Communication Technologies on Microenterprises in the Context of Development. Paper presented at the 60th Annual International Communication Association Conference, Singapore.

Lin, J-H. (2010, November). Do Video Games Exert Stronger Effects on Aggression than Film?The Role of Media Modality and Identification on the Association of Violent Content and Aggressive Outcomes. Paper presented at the Annual Conference of the National Communication Association, San Francisco, CA. Top student paper of the Human Communication and Technology Division

Lin, J-H., & Peng, W. (2010, June). An advertising literacy workshop to enhance young adolescents' understanding of traditional and emerging advertising of food. Paper presented at the Annual Conference of the International Communication Association, Singapore.

Lin, J-H., Peng, W., Kim, M., Kim, S., & LaRose, R. (2010, June). Social Networking and adjustment to cultural change. Paper presented at the Annual Conference of the

International Communication Association, Singapore.

Nazione, S., LaPlante, C., Smith, S.W., Cornacchione, J., Russel, J., & Stohl, C. (2010, May). Memorable messages for navigating college life. Paper presented at the annual conference of the International Communication Association, Singapore.

**Oh, H. J.**, Hove, T., Paek, H.-J., Lee, B. K. & Song, S. K. (2010, August). Issue Attention Cycles and the H1N1 Pandemic: A Cross-national Study of U.S. and Korean Newspaper Coverage. Paper accepted to the annual convention of the *Association for Education in Journalism and Mass Communication*, Denver, CO.

Peng, W., Lin, J.-H., & Kim, G. (2010, November). Does Losing a Game Exacerbate the Effects of Violent Video Game? The Relationship between Outcome of Competition, Frustration, and Aggression. Paper presented at the Annual Conference of the National Communication Association, San Francisco, CA.

Peng, W., Winn, B., Pfeiffer, K., Crouse, J., Lin, J.-H. (2010, October). Developing a Video Game to Increase Intrinsic Motivation to Exercise, Paper presented at the Meaningful Play 2010 Conference, East Lansing, MI.

Richards, K., Khan, M. L., Wu, M. L., (2010) Gaming to Learn, Paper presented at The Michigan World Language Association 2010 Annual Conference, Lansing, Michigan, October 21-22, 2010

Smith, S. W., Nazione, S., LaPlante, C., Clark-Hitt, R., Park, H. S., Sung, R., & Leichtman, A. (2010, May). Living kidney donor decision making and communication. Paper presented at the annual conference of the International Communication Association, Singapore.

Smock, A., Ellison, N., Wohn, D. Y. (2010, November). Facebook as a Toolkit: Motivations predicting feature use. Paper presented at the National Communication Association Conference. San Francisco, CA

Tong, S., Vitak, J., & LaRose, R. (2010, June). Truly problematic or merely habitual? An integrated model of the negative consequences of social networking. Paper presented at the 60th Annual Conference of the International Communication Association, Singapore.

Vitak, J. (2010, October). "No noobs plz": The role of salient group identities on interaction in World of Warcraft. Poster presented at Meaningful Play Conference, East Lansing, MI.

Vitak, J., & Ellison, N. (2010, November). "There's a network out there you might as well tap": Social support and information-sharing on Facebook by adult users. Paper presented at the 96th Annual Conference of the National Communication Association, San Francisco.

Whitten, P., Sprang, R., Holtz, B., Gregg, J., LaPlante, C., & Cornacchione, J. (2010, April). Telemedicine: An innovative platform for health interventions. Panel presented at the

Kentucky Conference on Health Communication, Lexington, KY.

Wohn, D. Y, & Na, E. (2010, June). Tweeting About TV: An AEIOU model of sociable television. Paper presented at the International Communication Association Conference. Singapore.

Wohn, D. Y. (2010, October). Cultural differences in social game play. Poster presented at Meaningful Play. October 21-23, 2010. East Lansing, MI

Wu, M. L., Khan, M. L., Richards, K., (2010, October) Going Practical via Twitter: Using Twitter for Foreign Language Learning, Paper presented at The Michigan World Language Association 2010 Annual Conference, Lansing, Michigan, October 21-22, 2010

**2009 MIS Student Publications**

Kuo, C. Y. E. & Chew, H.E. (2009). Rethinking ethnocentrism in communication theory: From asiacentricity to culture-centric approach. *Asian Journal of Communication*, 19(4), 422-437.

Swierenga, S. J., Elledge, M. S., Roberts, H., & Sung, J. (2009). Before and after: Two-tiered usability testing on a public transportation website. In *Usability Professionals' Association 2009 Conference Proceedings*. Bloomington, IL: Usability Professionals' Association.

Wohn, D. Y. (2009). 3D virtual world creates new genre of cyber sex. *Proceedings of IADIS International Conference ICT 2009*, pp. 209-12.

**2009 MIS Student Conference Presentations/ Workshops**

Carr, C. T., McLaughlin, C., & Vitak, J. (2009, November). Online impression formation and group affiliation. Paper presented at the meeting of the National Communication Association, Chicago, IL. Top Four Student Paper in the Human Communication & Technology division.

Carr, C. T., Schrock, D. B., & Dauterman, P. R. (2009, May). Speech acts within social networking sites' status messages. Paper presented at the annual meeting of the International Communication Association Conference, Chicago, IL.

Carr, C. T., & Van Der Heide, B. (2009, September). Communication technologies facilitating social and task dynamics: Examining intra-group relational satisfaction in World of Warcraft. Paper presented at the Conference for Media Psychology, Duisburg, Germany.

Chew, H. E. & Detenber, B. H. (2009). Media Primes and Their Effects on Bicultural Individuals. Paper presented at the International Communication Association Conference 2009, Chicago, United States.

Chew, H.E., LaRose, R., Steinfield, C. & Velasquez, A. (2009) The Use of Online Social Networking by Rural Youth and its Effects on Community Involvement. Paper presented at the National Communication Association Conference Chicago, United States.

Elledge, M. S., Swierenga, S. J., Roberts, H., & Sung, J. E. (2008). Two-tiered usability testing: The before and after benefits for a public transportation website. Poster presented at the 4th Annual World Usability Day, East Lansing, MI.

Fernandez, L., García-Ruano, K. Miller, J., Salmon, C., & Ruiz, C. (2009, May). Understanding civic scientific literacy. Presented at the Annual Conference of the International Communication Association, Chicago, IL

Fernandez, L. & Salmon, C. T. (2009, November). The Smoldering symbiosis: The rise of

tobacco product placement. Presented at the 95th annual conference of the National Communication Association, Chicago, IL.

García-Ruano, K., Salmon, C., Miller, J. & Fernandez, L. (2009). Biological literacy and health concern: A model to predict health information acquisition. Presented at the 2009 National Convention of the Association of Education in Journalism and Mass Communication. Boston, MA.

Miller, J., Salmon, C., García-Ruano, K., Fernandez, L., & Augenbraun, E. (2009, July). Personal influence in the electronic era. Presented at the Annual Meeting of the International Society for Political Psychology. Dublin, Ireland

Peng, W., & Lin, J-H. (2009, November). African American parents' and adolescents' understanding of advergames and general advertising literacy. Paper presented at the Consumer Culture & the Ethical Treatment of Children Conference. East Lansing, MI.

Steinfeld, C., Chew, H. E., Tong, S. T., & LaRose, R. (2009). Connecting Rural Enterprises. The role of ICTs in generating social capital for rural business clusters. Paper presented at the National Communication Association Conference, Chicago, United States.

Sung, J. E., & Coursaris, C. K. (2008). Toward a more robust usability concept with perceived enjoyment in the context of mobile multimedia service. Poster presented at the 4th Annual World Usability Day, East Lansing, MI.

Swierenga, S. J., & Sung, J. E. (2008). Outdoor recreation information website usability study with visually-impaired users. Poster presented at the 4th Annual World Usability Day, East Lansing, MI.

Sung, J. E., & Coursaris, C. K. (2008). Gender difference on the pleasure aspect of usability in the mobile context. Poster presented at the 3rd Annual World Usability Day, East Lansing, MI.

Van Der Heide, B., Tong, S. T., Carr, C. T., Walther, J. B. (2009, November). The effects of interpersonal goals on inadvertent interpersonal influence in computer-mediated communication. Paper presented at the meeting of the National Communication Association, Chicago, IL.

Vitak, J., Smock, A., Zube, P., Carr, C., Lampe, C., & Ellison, N. (2009, May). "Poking" People to participate: Facebook and political participation in the 2008 election. Paper presented at the meeting of the International Communication Association, Chicago, IL.

Zube, P., Lampe, C., & Lin, J-H. (2009, November). Web 2.Step-Flow: Social Networking Sites and Political Information. Paper presented at the Annual Conference of the National

Communication Association, Chicago, IL.