

Vita

David R. Ewoldsen

Professor

Department of Media & Information

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Education

- 1990-1991 Postdoctoral Fellow, Vanderbilt University, in cognitive sciences.
1984-1990 Ph.D., Indiana University, Bloomington, IN, joint Ph.D. in psychology (emphasis in social & cognitive psychology) and speech communication
1983-1984 M.A., University of Northern Iowa, speech communication.
1979-1983 B.A., Iowa State University, speech communication

Work Experience

- *Michigan State University*, August 2016 to present
 - *Full Professor*, Department of Media & Information
 - *Courtesy appointment*, Department of Communication
- *The Ohio State University*, January 2009 to August 2016
 - *Full Professor*, School of Communication, January 2009 to August 2016
 - *Courtesy appointment*, Social Psychology program, Department of Psychology, February 2009 to August 2016
 - *Director of Undergraduate Studies*, School of Communication, 2012 to June 2016
- *University of Alabama*, August 1991 to December 2008
 - *Director*, Social Psychology Ph.D. Program, Dept of Psychology, 2005 to 2008
 - *Full Professor*, Dept of Psychology, 2002 to December 2008
 - *Full Professor*, Dept of Communication Studies, 2002 to 2004
 - *Adjunct faculty*, African American Studies Program, 1997 to 2008
 - *Reese Phifer Professor of Communication Studies*, 1997 to 2004
 - *Associate Professor*, Dept of Speech Communication, 1996 to 2002.
 - *Associate Director* in charge of basic research, Institute for Communication Research, University of Alabama, 1993 to 2004.
 - *Graduate Coordinator*, Master's Program, Department of Speech Communication, University of Alabama, 1992 to 1998.
 - *Joint Appointment*, Department of Psychology, 1992 to 2004
 - *Assistant Professor*, Department of Speech Communication, 1991 to 1996

Honors and Awards

- 2023 Top Paper Award, Mass Communication Division, National Communication Association
- 2019 Top Paper Award, Games Division, International Communication Association
- 2017 Top Paper Award, Games Division, National Communication Association
- 2016 International Communication Association (ICA) Fellow
- 2016 Faculty Member of the Year, Graduate Student Organization, School of Communication, OSU
- 2015 Top Paper Award, Health Communication Division, National Communication Association (NCA)
- 2015 Top Theory Paper, Communication Theory & Methodology Division, AEJMC
- 2015 Top Paper Award, Information Systems Division, ICA
- 2013 Faculty Member of the Year, Graduate Student Organization, School of Communication, OSU
- 2012 Summer Scholar, School of Communication Studies, Kent State University
- 2011 Service Award, Mass Communication Division, N.C.A.
- 2009 Bronze Telly Award, *Captain Judgment Video Series*
- 2009 Top Four Paper Award, Information Systems Division, ICA
- 2008 Outstanding Book Award, Communication & Social Cognition Division, NCA for *Communication and social cognition: Theories and methods*. Co-edited with Jennifer Monahan.
- 2008 Top Four Paper Award, Information Systems Division, ICA
- 2008 Research Fellow, Center for Advanced Media Research (CAMErA), Free University of Amsterdam
- 2007 University of Missouri Distinguished Visiting Scholar
- 2007 Chair's Award for Distinguish Research, Department of Psychology, U. of Alabama
- 2005 Top Four Paper Award, Information Systems Division, ICA
- 2002 Top Paper Award, Social Cognition Division, NCA
- 1997 Named the Reese Phifer Professor of Communication Studies, U of Alabama
- 1997 Top Paper Award, Argumentation and Forensics Division, NCA
- 1987 Robert G. Gunderson Graduate Student Achievement Award, Department of Speech Communication, Indiana University
- 1987 Virginia Gunderson Award for the Outstanding Graduate Student Research Paper, Department of Speech Communication, Indiana University
- 1985 Indiana University Summer Graduate Fellowship
- 1984 University of Northern Iowa Writing Award, first place, Graduate Student Division

External Grants Funded

- Co-PI, *Media Psychological Approaches to the Assessment of Great Lakes Now and Pre-School University*. Detroit Public TV. Total cost = \$75,631.02
- Consultant, *Preventing substance use through hybrid web and in vivo delivery of Coping Power*. R34. NIDA. Total costs = \$615,627.
- Investigator, *News and ad effects on alcohol risk perceptions*. R01. NIAA. Total costs = \$2,278,258. 2009-2013.
- Principal Investigator. *Adolescents, Media, and Smoking: An Experiential Decision-Making Model*. R01. Center for Disease Control and Prevention (CDC). Total costs = \$156,176, 3 years (10/05 to 9/08).
- Co-Principal Investigator. *Substance Use and Decision Making Among Inner City Youth*. National Institute for Drug Abuse (NIDA). Total costs = \$3,376,320, 5 years (2004-2009).
- Co-Principal Investigator. *Legacy Storytelling Online for Improving Quality of Life for Palliative Care Recipients and Caregivers*. Pilot Study Grant Project, University of Wisconsin's Technology Enhancing Cancer Communication Project, National Cancer Institute (NCI). Total costs = \$20,000, 1 year (2006).
- Investigator. *Coping Power: Interactive Video Development*. R41. National Institutes for Health. Total costs = \$98,431, 1 year (7/07 to 6/08)
- Co-Principal Investigator. *Assessing Attention to Sesame Street and Other Children's Programs*. Children's Television Workshop, 5/10/94 to 2/31/95, Total costs = \$7,500.
- Principal Investigator, *Mechanisms for Increasing the Accessibility of Attitudes*. University of Alabama Summer Research Grant Committee, Summer 1995, Total costs = \$4,000.
- Principal Investigator, *Activation of Attitudes from Memory*. University of Alabama Summer Research Award, Summer 1993, Total costs = \$4,000.
- Postdoctoral Fellow, National Research Service Award (NIMH), Vanderbilt University, Cognitive Sciences Program. Grant # 5t32 MH15792-10 0051

Creative Activity

Lochman, J. E., Nelson, W. M., Boxmeyer, C. L., Ewoldsen, D. R., Shwartz, A., Stevens, N., & Myers, K. A. (2007). *Adventures of Captain Judgment*. Cincinnati, OH: LochNels Productions, Inc.

The Adventures of Captain Judgment is a series of 3 to 6 minute animated episodes that were developed to accompany the Coping Power school-based intervention. Each of the original 34 child clips featured a superhero ("Captain Judgment") and a team of five children ("Team Judgment"). The animated videos were designed to teach children to use specific social and emotional skills to address problems they face. In the parent video series, an animated character named Dr. Insight summarizes the key teaching points from each of the 16 Coping Power parent sessions, and introduces clips from recent Coping Power child videos to provide parents an overview of the skills their children are learning. *The Adventures of Captain Judgment* video series earned a Telly Award in 2009.

Refereed Publications (* = student at the time of the project)

Hoewe, J., & Ewoldsen, D. R. (2023) The media use model: A metatheoretical framework for media processes and effects. *Human Communication Research*.

Aladé, F., *Aley, M., Rhodes, N., & Ewoldsen, D. R. (2023). Supporting School Readiness by Bolstering Parents' Perceived Social Norms. *Journal of Child and Family Studies*.

Ellithorpe, M. E., Ewoldsen, D. R., *Yao, S., & Holt, L. F. (2023). I help you, you help me: Interracial reciprocity in situation comedies influences racial attitudes. *Media Psychology*.

Ewoldsen, D. R. (2023). Lessons learned and simple hopes: Implications of the pandemic for communication scholarship. *American Behavioral Scientist*.

*Reynolds, R., M., *Park, S., Ellithorpe, M. E., Rhodes, N., Ewoldsen, D. R., & Boster, F. J. (2023). Testing the Dynamic Theory of Reasoned Action in a health-behavior context- Evidence of a reverse causal process. *Psychology and Health*, 38, 881-904.

*Yao, S. X., *McClarín, N., Ellithorpe, M. E., Ewoldsen, D. R., & Alade, F. (2023a). Cultivating adulthood prejudice toward Black Americans and low-income individuals through retrospective childhood social media use. *Journal of Broadcasting & Electronic Media*.

*Yao, S. X., *McClarín, N., Ellithorpe, M. E., Ewoldsen, D. R., & Alade, F. (2023b). Lifetime TV use influences interracial prejudice through cultivating implicit norms: Different effects across three life stages. *Communication Reports*,
<https://doi.org/10.1080/08934215.2023.2234402>

*Ulusoy, E., *Sethi, N., *Baldwin, J., *Grady, S. M., & Ewoldsen, D. R. (2022). Can't Stop Thinking about Star Wars and The Office: Antecedents of Retrospective Imaginative Involvement. *Human Communication Research*, 48, 622-633.
<https://doi.org/10.1093/hcr/hqac019>

*Yao, S. X., Ewoldsen, D., Ellithorpe, M., & Boster, F. (2022). Development and validation of the female gamer stereotypes scale (FGSS). *Psychology of Popular Media*.

Ellithorpe, M., E., Holt, L. F., Ewoldsen, D. R. (2022). Would they save me, too? Victim race recall when the hero is Black vs. White and its influence on expectations of reciprocity. *Media Psychology*.

*Yao, S. X., Ewoldsen, D., Ellithorpe, M., van der Heide, B & Rhodes, N. (2022). Gamer girl vs. Girl gamer: Stereotypical gamer traits increase men's play intention. *Computers in Human Behavior*.

- Holt, L. F., Ellithorpe, M. E., Ewoldsen, D. R., & Velez, J. (2022). Helping and hurting on the TV screen: Bounded Generalized Reciprocity and interracial group expectations. *Media Psychology*. doi: 10.1080/15213269.2022.2026228
- *Sethi, N., *Grady, S. M., *Ulusoy, E., *Baldwin, J., & Ewoldsen, D. R. (2022). What do we do with narratives after the fact? Exploring dimensions of Retrospective Imaginative Involvement. *Communication Reports*, 35, 106-119.
<https://doi.org/10.1080/08934215.2022.2040558>
- Ewoldsen, D. R., Hoewe, J., & *Grady, S. (2022). A cognitive processing framework for media interpretation. *Journal of Media Psychology*.
- *Beyea, D., Van der Heide, B., Ewoldsen, D., Edin, A., & Meng, J. (2022) Avatar-based self-influence in a traditional CMC environment. *Journal of Media Psychology*.
- *Lee, J., Eden, A., Park, T., Ewoldsen, D. R., & Bente, G. (2021). Embodied motivation: Spatial and temporal aspects of approach and avoidance in virtual reality. *Media Psychology*.
- Sherrick, B., Hoewe, J., & Ewoldsen, D. R. (2021). Using narrative media to satisfy intrinsic needs: Connecting parasocial relationships, retrospective imaginative involvement, and self-determination theory. *Psychology of Popular Media*, 11(3), 266-274.
<https://doi.org/10.1037/ppm0000358>
- Velez, J. A., *Loof, T., *Smith, C. A., *Jordan, J. M., *Villarreal, J. A. & Ewoldsen, D. R. (2019). Switching schemes: Do effects of “mindless” interactions with agents carry over to humans and vice versa? *Journal of Computer Mediated Communication*, 24, 335-352.
- *Lee, J., Eden, A., Ewoldsen, D., *Beyea, D., & Lee, S. (2019). Seeing possibilities for action: Orienting and exploratory behaviors in VR. *Computers in Human Behavior*, 98, 158-165.
- Velez, J. A., Ewoldsen, D. R., Hanus, M., Song, H., & Villarreal, J. A. (2018). Social comparisons and need fulfillment: Interpreting video game enjoyment in the context of leaderboards. *Communication Research Reports*, 35, 424-433.
- Slater, M. D., Ewoldsen, D. R., & *Woods, K. W. (2018). Extending conceptualization and measurement of narrative engagement after-the-fact: Parasocial relationship and retrospective imaginative involvement. *Media Psychology*, 21, 329-351.
- Ellithorpe, M., Ewoldsen, D. R. & Porecca, K. (2018). Die, foul creature! How the supernatural genre affects attitudes toward outgroups through strength of human identity. *Communication Research*, 45, 502-524.

*Anderegg, C. E., *Alade, S., Ewoldsen, D. R., & Wang, Z. (2017). Comprehension models of audiovisual discourse processing. *Human Communication Research*, 43(3), 344-362.
<https://doi.org/10.1111/hcre.12107>

Lochman, J. E., Boxmeyer C. L. Jones, S., Qu, L., Ewoldsen, D., & Nelson, W. M. III (2017). Testing the feasibility of a briefer school-based preventive intervention with aggressive children: A hybrid intervention with face-to-face and internet components. *Journal of School Psychology*, 62, 33-50.

Bigsby, E., Monahan, J., & Ewoldsen, D. R. (2016). An examination of adolescent recall of anti-smoking messages: Attitudes, message type, and message perceptions. *Health Communication*, 31, 409-419.

*Ellithorpe, M., *Brookes, S. E., & Ewoldsen, D. R. (2016). So close and yet so far: Construal level moderates cultivation effects. *Media Psychology*, 19, 27-48.

Johnson, B. K., Slater, M.D., *Silver, N., & Ewoldsen, D. R. (2016). Entertainment and expanding boundaries of the self: Relief from the constraints of the everyday. *Journal of Communication*, 66, 386-408.

*Kim, K. S., Roskos, B., & Ewoldsen, D. (2016). Using the landscape model of comprehension to understand framing effects in political advertising. *Korean Journal of Communication Studies*, 24, 5-26.

Rasmussen, E. E., & Ewoldsen, D. R. (2016). Treatment via television: The relation between watching Dr. Phil and parasocial patients' intentions to seek mental health treatment. *Journal of Health Communication*, 21, 611-619.

*Velez, J., *Whitaker, J., Greitemeyer, T., Ewoldsen, D. R., & Bushman, B. (2016). Violent video games and reciprocity: The attenuating effects of cooperative game play on subsequent aggression. *Communication Research*, 43, 447-467.

*Ellithorpe, M., *Cruz, C., *Velez, J., Ewoldsen, D. R., & *Bogart, A. (2015). Moral license in video games: When being right can mean doing wrong. *Cyberpsychology, Behavior, and Social Networking*, 18, 203-207.

*Ellithorpe, M., Ewoldsen, D. R., & Oliver, M. B. (2015). Elevation (sometimes) increases altruism: Choice and number of outcomes in elevating media effects. *Psychology of Popular Media Culture*, 4, 236-250.

*Ellithorpe, M., Ewoldsen, D. R., & *Velez, J. (2015). Preparation and analysis of implicit attitude measures: Challenges, pitfalls, and recommendations. *Communication Methods & Measures*, 9, 233-252.

Ewoldsen, D. R., Rhodes, N., & Fazio, R. H. (2015). The MODE model and its implications for studying the media. *Media Psychology, 18*(3), 312-337.
<https://doi.org/10.1080/15213269.2014.937440>

*Johnson, B. K., Ewoldsen, D. R., & Slater, M. D. (2015). Self-control depletion and narrative: Testing a prediction of the TEBOTS model. *Media Psychology, 18*, 196-220.

*Moreland, J. J., Ewoldsen, D. R., Albert, N., Clayton, M., & Kosicki, G. (2015). Predicting nurses' turnover: The aversive effects of lessened identity, poor interpersonal communication, and learned helplessness. *Journal of Health Communication 20*, 1155-1165.

*Song, H., & Ewoldsen, D. R. (2015). Metacognitive model of ambivalence: The role of multiple beliefs and metacognitions in creating attitude ambivalence. *Communication Theory, 25*, 23-45.

*Ellithorpe, M., Ewoldsen, D. R., & Fazio, R. H. (2014). Socialization of dissonance processes: Reports of parenting style experienced during childhood moderate dissonance reactions. *Social Psychology & Personality Science, 5*, 84-91

*Okdie, B. M., Ewoldsen, D. R., *Muscanell, N. L., Guadagno, R. E., *Eno, C. A., *Velez, J., *Dunn, A., *O'Mally J., & *Reichart, L. (2014). Missed programs (There is no TiVo for this one): Why psychologists should study the media. *Perspectives on Psychological Science, 9*, 180-195.

Rhodes, N., Ewoldsen, D. R., Shen, L., Monahan, J. L. & *Eno, C. (2014). The accessibility of family and peer norms as predictors of young adolescent risk behavior. *Communication Research, 41*, 3-26.

Slater, M. D., *Johnson, B. K., Cohen, J., Comello, M. L. G., & Ewoldsen, D. R. (2014). Temporarily expanding the boundaries of the self: Motivations for entering the story world and implications for narrative effects. *Journal of Communication, 64*, 439-455.

*Velez, J., Mahood, C., Ewoldsen, D. R., & Moyer-Guse, E. (2014). Ingroup versus outgroup conflict in the context of violent video game play: The effect of cooperation on increased helping and decreased aggression. *Communication Research, 41*, 607-626.

*Lee, M., Roskos, B., & Ewoldsen, D. R. (2013). The impact of subtitles on comprehension of narrative film. *Media Psychology, 16*(4), 412-440.
<https://doi.org/10.1080/15213269.2013.826119>

*Rasmussen, E., & Ewoldsen, D. R. (2013). Dr. Phil and Psychology Today as self-help treatments of mental illness: A content analysis of popular psychology programming. *Journal of Health Communication, 18*, 610-623.

*Velez, J., & Ewoldsen, D. R. (2013). Helping behaviors in video game play. *Journal of Media Psychology, 25*, 190-200.

Ewoldsen, D. R., *Eno, C. A., *Okdie, B. M., *Velez, J., Guadagno, R. E., & DeCoster, J. (2012). Effect of playing violent video games cooperatively or competitively on subsequent cooperative behavior. *Cyberpsychology, Behavior, and Social Networking, 15*, 277-280.

Slater, M. D., Hayes, A. F., Goodall, C. E., & Ewoldsen, D. R. (2012). Increasing support for alcohol-control enforcement through news coverage of alcohol's role in injuries and crime. *Journal of Studies on Alcohol and Drugs, 73*, 311-315

*Eno, C. A. & Ewoldsen, D. R. (2010). The Influence of Explicitly and Implicitly Measured Prejudice on Interpretations of and Reactions to Black Film. *Media Psychology, 13*, 1-30.

Rhodes, N., Roskos-Ewoldsen, D. R., *Eno, C. A., & Monahan, J. L. (2009). The content of cigarette counter-advertising: Are perceived functions of smoking addressed? *Journal of Health Communication, 14*, 658-673

Rhodes, N., & Ewoldsen, D. R. (2009). Attitude and norm accessibility and cigarette smoking. *Journal of Applied Social Psychology, 39*(10), 2355-2372.
<https://doi.org/10.1111/j.1559-1816.2009.00529.x>

Scales, M., Monahan, J.L., Rhodes, N., Roskos-Ewoldsen, D., & Turbes-Johnson, A. (2009). Adolescents' perceptions of smoking and stress reduction: A focus group analysis. *Journal of Health Education and Behavior, 36*, 746-758.

*van Koningsbruggen, G. M., Daas, D, & Ewoldsen, D. R. (2009). How self-affirmation reduces defensive processing of threatening health information: Evidence at the implicit level. *Health Psychology, 28*, 563-568.

Shen, L., Monahan, J. L., Rhodes, N., & Roskos-Ewoldsen, D. R. (2009). The impact of attitude accessibility and decision style on adolescents' biased processing of health-related PSAs. *Communication Research, 36*, 104-128.

*Lee, M., Roskos-Ewoldsen, B., & Roskos-Ewoldsen, D. R. (2008). Applying the landscape model to comprehending discourse from TV news stories. *Discourse Processes, 45*(6), 519-544. <https://doi.org/10.1080/01638530802359566>

Rhodes, N., Roskos-Ewoldsen, D. R., *Edison, A., & *Bradford, B. (2008). Attitude and norm accessibility affect processing of anti-smoking messages. *Health Psychology, 27*, S224-S232.

*Carpentier, F. D., Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2008). A test of network models of political priming. *Media Psychology, 11*, 186-206.

- Nabi, R. L., Roskos-Ewoldsen, D. R., & *Carpentier, F. D. (2008). Subjective knowledge and fear appeal effectiveness: Implications for message design. *Health Communication, 23*, 191-201.
- Yang, M. & Roskos-Ewoldsen, D. R. (2007). The effectiveness of brand placements in the movies: Levels of placements, explicit and implicit memory, and brand choice behavior. *Journal of Communication, 57*(3), 469-489. <https://doi.org/10.1111/j.1460-2466.2007.00353.x>
- *Yang, M., Roskos-Ewoldsen, D. R., *Dinu, L., & *Arpan, L. M. (2006). The effectiveness of 'in game advertising': Comparing college student's explicit and implicit memory for brand names. *Journal of Advertising, 35*, 143-152. <https://doi.org/10.2753/JOA0091-3367350410>
- *Arpan, L. M., & Roskos-Ewoldsen, D. R. (2005). Stealing thunder: An analysis of the effects of proactive disclosure of crisis information. *Public Relations Review, 31*, 425-433. <https://doi.org/10.1016/j.pubrev.2005.05.003>
- Roskos-Ewoldsen, B., *Davies, J., & Roskos-Ewoldsen, D. R. (2004). Implications of the mental models approach for cultivation theory. *Communications, 29*, 345-363. <https://doi.org/10.1515/comm.2004.022>
- Roskos-Ewoldsen, D., *Yu, H. J., & Rhodes, N. (2004). Fear appeal messages effect accessibility of attitudes toward the threat and adaptive behaviors. *Communication Monographs, 71*, 49-69. <https://doi.org/10.1080/0363452042000228559>
- Pfau, M., Roskos-Ewoldsen, D. R., Wood, M., Yin, S., Cho, J. Lu, K. H., & Shen, L. (2003). Inoculation and the process of resistance to influence: Comparing the established explanation based on threat and counter-arguing and an alternative. *Communication Monographs, 70*, 39-51. <https://doi.org/10.1080/715114663>
- Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., & Ward, T. (2003). Whatever happened to converging methods? A commentary on Ahsen's "image and maze" and Quills, "critical assessment." *Journal of Mental Imagery, 27*, 234-238.
- Roskos-Ewoldsen, D. R., *Bichsel, J., & *Hoffman, K. (2002). The influence of accessibility of source likability on persuasion. *Journal of Experimental Social Psychology, 38*, 137-143. <https://doi.org/10.1006/jesp.2001.1492>
- Hamilton, J. C., Pinel, E. C., & Roskos-Ewoldsen, D. R. (2002). The effects of a racist act and public counter-demonstrations on race-related behavioral intentions: A natural experiment. *Journal of Applied Social Psychology, 32*, 2611-2620. <https://doi.org/10.1111/j.1559-1816.2002.tb02759.x>
- Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2001). Using video clips to teach social psychology. *Teaching of Psychology, 28*, 212-215. <https://doi.org/10.1207/s15328023top3101>

- Crenshaw, C. A., & Roskos-Ewoldsen, D. R. (1999). Rhetoric, racist ideology, and intellectual leadership. *Rhetoric and Public Affairs*, 2, 275-302. DOI: [10.1353/rap.2010.0053](https://doi.org/10.1353/rap.2010.0053)
- Houston, D. A., Doan, K., & Roskos-Ewoldsen, D. R. (1999). Negative political advertising and choice conflict. *Journal of Experimental Psychology: Applied*, 5, 3-16. <https://doi.org/10.1037/1076-898X.5.1.3>
- Houston, D. A. & Roskos-Ewoldsen, D. R. (1998). The cancellation-and-focus model of choice and preferences for political candidates. *Basic and Applied Social Psychology*, 20, 305-312. https://doi.org/10.1207/s15324834basp2004_7
- *Yi, H., Phelps, J. E., & Roskos-Ewoldsen, D. R. (1998). Examining the effectiveness of comparative advertising: The role of attitude accessibility. *Journal of Current Issues and Research in Advertising*, 20, 61-74. DOI: [10.1080/10641734.1998.10505077](https://doi.org/10.1080/10641734.1998.10505077)
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 O. Appiah & J. Eighmey (Eds.), *The psychology of persuasion: Perspectives for theory, research and application in a diverse world* (pp. 153-170). Cognella Academic Publishing
- de Wied, M., *Hoffman, K., & Roskos-Ewoldsen, D. R. (1997) Forewarning of graphic portrayal of violence and the experience of suspenseful drama. *Cognition and Emotion*, 11, 481-494. <https://doi.org/10.1080/026999397379890>
- *DeZoort, T., & Roskos-Ewoldsen, D. R. (1997). The submissiveness to organizational authority scale as a measure of authoritarianism. *Journal of Social Behavior and Personality*, 12, 651-670.
- Roskos-Ewoldsen, D. R. (1997). Attitude accessibility and persuasion: Review and a transactive model. In B. Burleson's (Ed.), *Communication Yearbook 20* (pp.185-225). Beverly Hills, CA: Sage. DOI:10.1080/23808985.1997.11678942
- Roskos-Ewoldsen, D. R. (1997). Implicit theories of persuasion. *Human Communication Research*, 24, 31-63. <https://doi.org/10.1111/j.1468-2958.1997.tb00586.x>
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Roskos-Ewoldsen, D. R., & Fazio, R. H. (1992). On the orienting value of attitudes: Attitude accessibility as a determinant of an object's attraction of visual attention. *Journal of Personality and Social Psychology*, *63*, 198-211. <https://doi.org/10.1037/0022-3514.63.2.198>

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G. Haddock & G. R. Maio (Eds.), *Psychology of Attitudes*. London: Sage Publications.

R. H. Fazio & R. E. Petty (Eds.), *Attitudes: Their structure, function, and consequences* (pp. 357-378). New York: Psychology Press.

Gavanski, I., & Roskos-Ewoldsen, D. R. (1991) Representativeness and conjoint probability. *Journal of Personality and Social Psychology*, *61*, 181-194. <https://doi.org/10.1037/0022-3514.61.2.181>

Sherman, S. J., Hamilton, D. L., & Roskos-Ewoldsen, D. R. (1989). Attenuation of illusory correlation. *Personality and Social Psychology Bulletin*, *15*, 559-571. <https://doi.org/10.1177/0146167289154009>

Sanbonmatsu, D. M., Shavitt, S., Sherman, S. J., & Roskos-Ewoldsen, D. R. (1987). Illusory correlation in the perception of performances by self or a salient other. *Journal of Experimental Social Psychology*, *23*, 518-543. [https://doi.org/10.1016/0022-1031\(87\)90019-9](https://doi.org/10.1016/0022-1031(87)90019-9)

Roskos-Ewoldsen, D. R. (1984). The nature of science. *Iowa Journal of Speech Communication*, *16*, 1-24.

Books & Edited Volumes

Van den Bulck, J., Ewoldsen, D., Maries, M.-L. & Sharrer, E. (Eds) (2020). *The International Encyclopedia of Media Psychology*. New York: Wiley-Blackwell.

Krcmar, M., Ewoldsen, D. R., & Koerner, A. (2016). *Communication science, theory, and research: An advanced introduction*. New York: Routledge.

Berger, C., Roloff, M., & Roskos-Ewoldsen, D. R. (Eds). (2010) *Handbook for Communication Science* 2nd ed. Thousand Oaks, CA: Sage.

Roskos-Ewoldsen, D. R., & Monahan, J. (Eds). (2007). *Communication and social cognition: Theories and methods*. Mahwah, NJ: Lawrence Erlbaum Associates.

Bryant, J., Roskos-Ewoldsen, D. R., & Cantor, J. (Eds.). (2003). *Communication and emotion: Essays in honor of Dolf Zillmann*. Lawrence Erlbaum Associates

Book Chapters

Ewoldsen, D. R., & Rhodes N. (2024). Priming and exemplification: Implications for entertainment.

Zheng, X., Lang, A., & Ewoldsen, D. R. (2022). The measurement of positive and negative affect in media research. In K. Doleing & E. A. Konijn (Eds.), *Routledge international handbook of emotions and media*. New York: Routledge.

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Violent Video Games and Prosocial Behavior. Keynote address presented at the Tri-State Undergraduate Psychology Research Conference, Marietta College, Marietta, OH, April 2010.

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Invited Colloquia

Scientific Review of Research Protocols, Ethics, and Academic Integrity. Presented at First, Graduate Students' Workshop, Daystar University, Nairobi, Kenya, November 7, 2020

Literature Reviews and Effective Ways of Assessing Relevant Literature. Presented at First, Graduate Students' Workshop, Daystar University, Nairobi, Kenya, October 31, 2020

What Makes Publishers Accept or Reject Submissions? 20 years reflection on publishing journals. Presented at the Daystar Research Symposium: Re-igniting our research and publication Potential. Daystar University, Nairobi, Kenya, August 5, 2020

Panel discussion, *Real Characters: Parasocial relationships during a pandemic.* Presented at the Media Psychology Virtual Symposium, Fielding University, July 16, 2020.

Retrospective Imaginative Involving: Thinking About Characters over time. Presented at the Media Psychology Virtual Symposium, Fielding University, July 16, 2020

Violent Video Game Play and Need for Affiliation. Presented at the University of Buffalo, March, 2018

Racism and the Media. Presented at the University of Michigan, October, 2016

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Attitude Accessibility & Anti-Smoking Campaigns. Presented at the University of Georgia, March, 2012.

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Convention Papers

Ellithorpe, M., Yao, S. X., Ewoldsen, D., & Holt, L. (2023, Nov.). I help you, you help me: Interracial reciprocity in situation comedies influences racial attitudes. Paper presented at the annual meeting of the National Communication Association.

Liu, H., & Ewoldsen, D. (2023, Nov.) I adapt and I believe: Online self-presentation and malleability for socially anxious individuals. Paper presented at the annual meeting of the National Communication Association.

Kim, J., Ewoldsen, D., & Velez, J. A. (2023, Nov). Need for affiliation under threat in the context of horror video games. Paper presented at the annual meeting of the National Communication Association.

Devlin, M. M., Ellithorpe, M., Gadino, N., Weir, S., & Ewoldsen, D. (2023, Nov). Me, myself and my avatar: Self-discrepancy, embodiment, and narrative involvement in gaming experiences. Paper presented at the annual meeting of the National Communication Association.

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Yao, S., Ellithorpe, M., Ewoldsen, D., Eden, A., Rhodes, N., & Van Der Heide, B. (2023, May). Exposure to diversity reduces racial prejudice through stronger common ingroup (human) identity: A short-term effect? Paper presented at the annual meeting of the International Communication Association.

Yao, S., McClaran, N., Ellithorpe, M., Ewoldsen, D., & Alade, S. (2023, May). Lifetime TV Use Influences Racial Prejudice through Cultivating Implicit Norms: Differed Effects across Three Life Stages. Paper presented at the annual meeting of the International Communication Association.

Hoewe, J., Jackson, D., SaiDatta, M., Keswani, C., & Ewoldsen, D. (2023, May). Coherence and Its Impact on Partisan News Consumption: The Roles of Meta-Cognition and Enjoyment. Paper presented at the annual meeting of the International Communication Association.

Lei, Y., S., Liu, H., Ewoldsen, D., & Rhodes, N. (2023, May). Can cooperative gameplay compensate for ostracism? Exploring the role of collective self-esteem, belongingness, and reciprocity expectations. Paper presented at the annual meeting of the International Communication Association.

Ulusoy, E., Baldwin, J., Grady, S., Sethi, N., Ewoldsen, D. (November 2022) *Extending antecedents of retrospective imaginative involvement: Replication*. Annual Conference, National Communication Association, New Orleans, LA.

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Lee, J., Ewoldsen, D. (November 2022) *Evolution of play: Niche construction in games and virtual worlds*. Annual Meeting, National Communication Association, New Orleans, LA.

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Yao, S., Rhodes, N., & Ewoldsen, D. (May, 2020). *Female gamers' self-stereotyping as a function of ingroup identification and stereotype valence*. Paper presented at the Annual meeting of the International Communication Association.

Rheu, M., Ewoldsen, D. R., & Ellithorpe, M. (May 2019). *An eye for an eye or love thy neighbor? Expectations of reciprocity from African Americans and its effect on racial attitudes*. Paper presented at the annual meeting of the International Communication Association.

Yao, S., Ellithorpe, M., & Ewoldsen, D. R. (May 2019). *Gender biases among gamers: Development and validation of the female gamer stereotypes scale (FGSS)*. Presented at the annual meeting of the International Communication Association.

Lee, J., Eden, A., Park, T., Ewoldsen, D., & Lee, S. U. (Nov., 2018). *Touching the virtual: approach and avoidance behaviors in VR*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City.

Ellithorpe, M., Ewoldsen, D., & Yao, X. (Nov., 2018). *Learning expectations to avoid racism? Retrospective television exposure in childhood is associated with anti-racism norms in adulthood*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City.

Eden, A. L., Ellithorpe, M., Ewoldsen, D. R., Kryston, K., & Velez, J. (May, 2018). *Consistent killers, benevolent balancers, or contextually moderate moralists? Sequential moral decision making in a video game context*. Paper presented at the annual meeting of the International Communication Association, Prague.

Lee, J., Eden, A. L., Beyea, D., & Ewoldsen, D. R. (May, 2018). *Seeing possibilities for action: Orienting and exploratory behaviors in VR*. Paper presented at the annual meeting of the International Communication Association, Prague.

Rheu, M., DeCook, J. R., & Ewoldsen, D. R. (May, 2018). *The influence of science fiction media on gender-stereotyped attitudes toward STEM fields*. Paper presented at the annual meeting of the International Communication Association, Prague.

Eden, A. L., Ellithorpe, M., Kryston, K., & Ewoldsen, D. R. (Nov., 2017). *Consistent killers or benevolent balancers? Sequential moral decision making in a video game context*. Paper presented at the annual meeting of the National Communication Association.

Ewoldsen, D. R. (May, 2017). *It is all about the process*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Slater, M. D., Ewoldsen, D. R., & Woods, K. W. (May, 2017). *Extending conceptualization and measurement of narrative engagement after the fact: Parasocial relationship and imaginative retrospective involvement*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Woods, K. W., Slater, M. D., & Ewoldsen, D. R. (May, 2017). *Rethinking narrative engagement in the age of multiscreening*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Ellithorpe, M. E., & Ewoldsen, D. R. (June, 2016). *Cultivation of attitudes toward African Americans: Sports, news, and situation comedies*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.

Anderegg, C. E., Alade, F., & Ewoldsen, D. R. (June, 2016). *An application of the dual coding landscape model of comprehension to full-length feature films*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan

Ralston, R., Rhodes, N., Mello, S. L., & Ewoldsen, D. R. (June, 2016). *Exploring the role of efficacy accessibility in risk behavior*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan

Johnson, B., Slater, M., Silver, N., & Ewoldsen, D. (Aug., 2015). *Boundary expansion of a threatened self: Entertainment as relief*. Paper presented at the annual meeting of the Association for Education in Journalism & Mass Communication, San Francisco.

Ellithorpe, M. E., Ewoldsen, D. R., & Velez, J. (May, 2015). *Preparation and analysis of implicit attitude measures: Challenges, pitfalls, and recommendations*. Paper presented at the annual meeting of the International Communication Association, Porto Rico.

Ewoldsen, D. R. (March, 2015). *Comprehension of health narratives*. Paper presented at the Media Psychology Workshop, Haifa, Israel.

Dickinson, T., Irwin, M., & Ewoldsen, D. R. (Nov., 2014). *Witnesses to the zombie apocalypse: Motivations for consumption of science fiction media*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL

Anderegg, J. J., Wang, Z., & Ewoldsen, D. R. (June, 2014). *The impact of visual editing on processing discontinuous narrative scenes in film*. Paper presented at the annual meeting for the Society for Cognitive Studies of the Moving Image, Lancaster, PA.

Anderegg, C. E., Alade, F., Ewoldsen, D. R., & Wang, Z. J. (May, 2014). *Comprehension models of audiovisual discourse processing*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.

Ellithorpe, M., & Ewoldsen, D. R., (May, 2014). *Die, Foul Creature! How the supernatural genre affects attitudes toward outgroups*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.

- Ewoldsen, D. R., Brookes, S., Goodall, C. E., Ralson, R., & Slater, M. D. (May, 2014). *Using a response deadline procedure to understand how people process alcohol PSAs*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Johnson, B. K., Ewoldsen, D. R., & Slater, M. D. (May, 2014). *Self-regulation depletion and narrative: A test of the TEBOTS model*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Rasmussen, E. E., & Ewoldsen, D. R., (May, 2014). *Explaining parent-child discussion of television: Active mediation as a proxy for attitude accessibility*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Ellithorpe, M, Myers, T., & Ewoldsen, D. R. (Nov., 2013). *My death is a threat but yours is entertainment: How inductions using the self or others change mortality salience effects*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
- Ellithorpe, M., Ewoldsen, D. R. & Oliver, M. B. (Nov., 2013). *Elevation (sometimes) increases altruism: The roles of choice, behavior type, and number of outcomes in elevating media effects*. Paper presented at the annual meeting of the National Communication Association
- Ewoldsen, D. R., & Velez, J. (June, 2013). *The benefits of cooperative game play in violent video games*. Paper presented at the annual meeting of the International Communication Association, London.
- Garguilo, S., Ewoldsen, D. R., Myers, T., Knobloch-Westerwick, S., Alter, S. M., & Fazio, R. H. (June, 2013). *Selective exposure as attitude bolstering behavior: Using media to affirm attitudes and reduce dissonance*. Paper presented at the annual meeting of the International Communication Association, London.
- Jain, P., & Ewoldsen, D. R. (June, 2013). *A pilot study to understand physician categorization: Implications for patient-provider communication*. Paper presented at the annual meeting of the International Communication Association, London.
- Ewoldsen, D. R. (Nov., 2012). *Resistance and convenience in academia: Implications for research and teaching in a globalized world*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- Brookes, S. Ellithorpe, M., & Ewoldsen, D. R. (Nov., 2012). *Looking at the bigger picture: Construal level as a moderator of cultivation effects*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL

Ellithorpe, M., & Ewoldsen, D. R. (Nov., 2012). *Media as moral socialization agent: how media can promote empathy and cognitive moral development*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

Ewoldsen, D. R., Ellithorpe, M. E., & Fazio, R. H. (May, 2012). *Cultivation of racial attitudes: A complex relationship*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Brookes, S., & Ewoldsen, D. R. (May, 2012). *Keeping track of time: Applying the event indexing model to cultivation*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Brookes, S., Cohen, J., Ewoldsen, D. R., & Velez, J. (May, 2012). *Don't talk about her like that: The effect of character information valence on identification and enjoyment*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Velez, J., Breitemeyer, T., Whitaker, J., Ewoldsen, D. R. & Bushman, B. J. (May, 2012). *No hard feelings: The importance of a dynamic approach to violent video game effects*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Bigsby, E., Monahan, J. L., & Ewoldsen, D. (Nov, 2011). *The impact of attitude accessibility and message perceptions on adolescents' retention of anti-smoking public service announcement*. Paper presented at the annual meeting of the National Communication Association, New Orleans.

Goodall, C., & Ewoldsen, D. (Nov, 2011). *Attitude accessibility and automatic orientation to products and brands in advertising*. Paper presented at the annual meeting of the National Communication Association, New Orleans.

Velez, J., Mahood, C., Ewoldsen, D., & Moyer-Guse, E. (Nov, 2011). *It's not just a game: Understanding video game narratives and their audiences*. Paper presented at the annual meeting of the National Communication Association, New Orleans.

Ewoldsen, D. R. & Rhodes, N. (May, 2011). *Cultural Models and Media Use: Implications for Cultivation Theory*. Paper presented at the annual meeting of the International Communication Association, Boston.

Ewoldsen, D. R. (May, 2011). *Jennings Bryan's Contributions to Media Psychology*. Paper presented at the annual meeting of the International Communication Association, Boston.

Slater, M. D., Hayes, A. F., Goodall, C. E., & Ewoldsen, D. R. (May, 2011). *Increasing Support for Alcohol-Control Through News Coverage of Alcohol's Role in Injuries and Crime: Sampling Across Messages and People*. Paper presented at the annual meeting of the International Communication Association, Boston.

Brooks, S., & Ewoldsen, D. R. (May, 2011). *The World's Not So Scary Now: Applying the Event Indexing Model to Cultivation*. Paper presented at the annual meeting of the International Communication Association, Boston.

Velez, J., Mahood, C., Ewoldsen, D. R., & Moyer-Guse, E. (May, 2011). *Ingroup Versus Outgroup Conflict in the Context of Violent Video Game Play: The Effect of Cooperation on Increased Helping and Decreased Aggression*. Paper presented at the annual meeting of the International Communication Association, Boston.

Rubenking, B., Lang, A., & Ewoldsen, D. R. (May, 2011). *Exploring the influences of biologically based traits and attitudes on decisions to view arousing content*. Paper presented at the annual meeting of the International Communication Association, Boston.

Rasmussen, E. E., & Ewoldsen, D. R. (May, 2011). *The treatment of mental illness by media psychologists: Association with reality*. Paper presented at the annual meeting of the International Communication Association, Boston.

Kim, K. S., Roskos-Ewoldsen, B., & Ewoldsen, D. R. (2010, June). *Using the landscape model of comprehension to understand framing effects in political judgments*. Presented at the annual meeting of the International Communication Association, Singapore.

Ewoldsen, D. R., Eno, C., Okdie, B., Guadagno, R. & DeCoster, J. (2010, June). *Effects of playing violent video games cooperatively competitively on subsequent cooperative behavior*. Presented at the annual meeting of the International Communication Association, Singapore.

Ewoldsen, D. R. (2009, May). *Implicit association tests: Just what is the IAT measuring*. Presented at the annual meeting of the International Communication Association, Chicago.

Allison, K., Ewoldsen, D. R., & Rhodes, N. (2009, May). *Cultivation theory and cultural models of romantic relationships*. Presented at the annual meeting of the International Communication Association, Chicago.

Ewoldsen, D. R. (2009, May). *Effects is dead: Long live dynamics*. Presented at the annual meeting of the International Communication Association, Chicago.

Kim, K. S., & Ewoldsen, D. R. (2009, May). *Hostile media perception in the politics of global warming*. Presented at the annual meeting of the International Communication Association, Chicago.

Eno, C., & Ewoldsen, D. R. (2009, May). *The influence of explicitly and implicitly measured prejudice on interpretations of and reactions to black film*. Presented at the annual meeting of the International Communication Association, Chicago.

Boggs, B., Roskos-Ewoldsen, D. R., & Rhodes, N. (2008, May). *Helping behavior in the context of video game play*. Presented at the annual meeting of the International Communication Association, Montreal, Canada.

Shen, L., Monahan, J., Rhodes, N., & Roskos-Ewoldsen, D. R. (2008, May). *The impact of attitude accessibility and decision style on adolescents' biased processing of antismoking PSAs*. Presented at the annual meeting of the International Communication Association, Montreal, Canada.

Barth, J., & Roskos-Ewoldsen, D. R. (2008, April). *Substance use decision-making*. 20th Biennial Conference on Human Development, Indianapolis, IN.

Choi, J., Roskos-Ewoldsen, D. R., & Rhodes, N. (2008, April). *The Effect of On-screen smoking on Adolescent Smoking Initiation: Vicarious Functional Learning about Smoking*. Kentucky Conference on Health Communication, Lexington, KY

Rhodes, N., Roskos-Ewoldsen, D. R., Hestevold, N., & Edison, A., (2008, April). *Norm Accessibility and Smoking Susceptibility in Young Adolescents*. Kentucky Conference on Health Communication, Lexington, KY

Roskos-Ewoldsen, D. R., Rhodes, N., Monahan, J. L., & Scales, M. (2008, February) *Implicit Theories of Smoking in African-American and White Adolescents*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

Rhodes, N., Scales, M., Monahan, J. L. & Roskos-Ewoldsen, D. R. (2008, February). *Attitude and Norm Accessibility Predict Sexual Behaviors in Youth*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

Kim, K. S., & Roskos-Ewoldsen, D. R. (2008, February). *Hostile Media Perception in Science Communication*. Paper present at a Mini-Conference on New Agendas in Science Communication, College of Communication, The University of Texas at Austin

Rhodes, N., Roskos-Ewoldsen, D. R., Hull, C., & Monahan, J. (2007). *Anti-Smoking PSAs: Message Themes and Smoking Functions*. Presented at the National Conferences on Tobacco and Health, Minneapolis, MN.

- Roskos-Ewoldsen, D. R., Rhodes, N., Monahan, J., & Scales, M. (2007). *Ethnic Differences in Adolescent Knowledge about Smoking*. Presented at the National Conferences on Tobacco and Health, Minneapolis, MN.
- Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Yang, M., & Lee, M. (2007, May). *Comprehension of the media*. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
- Kim, K. S., Roskos-Ewoldsen, B., & Roskos-Ewoldsen, D. R. (2007, May). *Understanding the effects of message frames in political advertisements: A lesson from text comprehension*. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
- Barth, J. M., Roskos-Ewoldsen, D. R., & Bolland, J. M. (2007). *High risk children's decisions about substance use: Dual processes*. Paper presented at the bi-annual meeting of the Society for Research on Children's Development, Boston.
- Monahan, J., Roskos-Ewoldsen, D., Rhodes, N., & Scales, M. B. (2006). *Low income adolescents, experiential learning and media messages about smoking*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Roskos-Ewoldsen, D. R. (2006, August). *Obligations of journal editors to authors, readers, and the discipline*. Paper presented at the annual meeting of the Association for Educations in Journalism and Mass Communication, San Francisco, CA.
- Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2006, June). *Accessibility and comprehension of media messages*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Lee, M., Roskos-Ewoldsen, B., & Roskos-Ewoldsen, D. (2006, June). *Simulation model for story comprehension in parallel distributed processing*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Lee, M., Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2006, June). *Comprehension of filmic events in a native language and a non-native language*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Lee, M., Roskos-Ewoldsen, B., & Roskos-Ewoldsen, D. R. (2005, Nov.). *Combining the landscape and event indexing models of comprehension in a conceptual PDP Model of Story Comprehension*. Paper presented at the annual meeting of the National Communication Association, Boston.

Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2005, Nov.). *The mechanisms underlying media priming: A meta-analysis*. Paper presented at the annual meeting of the National Communication Association, Boston.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & Lee, M. (2005, June). *The role of visual representation in the comprehension of TV news*. Paper presented at the Xth European Workshop in Imagery and Cognition, St. Andrews, Scotland.

Yang, M., & Roskos-Ewoldsen, D. R. (2005, May). *The effectiveness of brand placements in the movies: Levels of placements, explicit and implicit memory, and brand choice behavior*. Paper presented at the annual meeting of the International Communication Association, New York. (Top-four paper, Information Systems Division).

Rhodes, N., & Roskos-Ewoldsen, D. R. (2004, Nov). *Influence of attitude and norm accessibility on processing of anti-smoking advertisements*. Paper presented at the annual meeting of the National Communication Association, Chicago.

Roskos-Ewoldsen, D. R. (2004, May). *Mental models of cultivation*. Paper presented at the annual meeting of the International Communication Association, New Orleans.

Rhodes, N., & Roskos-Ewoldsen, D. R. (2004, May). *Attitude and norm accessibility and cigarette smoking*. Paper presented at the annual meeting of the International Communication Association, New Orleans.

Lee, M., & Roskos-Ewoldsen, D. R. (2004, May). *Subtitles, inferences, and movie comprehension: Predictions from the event indexing model*. Paper presented at the annual meeting of the International Communication Association, New Orleans.

Choi, J., & Roskos-Ewoldsen, D. R. (2004, May). *Prospect theory, message framing and evaluation of political policies*. Paper presented at the annual meeting of the International Communication Association, New Orleans.

Lee, M., Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2004, May). *Mental representations of news stories*. Paper presented at the annual meeting of the International Communication Association, New Orleans.

Crawford, Z. A., Roskos-Ewoldsen, B., & Roskos-Ewoldsen, D. R. (2004, April). *Dynamic mental models of a movie*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL

Roskos-Ewoldsen, B., Lee, M., & Roskos-Ewoldsen, D. R. (2003, November). *Applying the Landscape Model of comprehension to TV news*. Paper presented at the annual meeting of the Psychonomic Society, Vancouver, BC, Canada.

Yang, M., Dinu, L., & Roskos-Ewoldsen, D. R. (2003, August). *The effectiveness of product placements in video games: Explicit and implicit memory for brand names*. Paper presented at the annual meeting of the AEJMC, Kansas City, MS.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Yang, M., & Crawford, Z. (2003, May/June). *Mental models of a movie*. Poster presented at the annual meeting of the American Psychological Society, Atlanta, GA.

Rhodes, N., & Roskos-Ewoldsen, D. R. (2003, May/June). *Measuring identification with tobacco culture among college students*. Poster presented at the annual meeting of the American Psychological Society, Atlanta, GA.

Nabi, R., Roskos-Ewoldsen, D. R., & Carpentier, F. (2003, May). *Prior Knowledge as a moderator of fear appeal effects*. Paper presented at the International Communication Association's Annual meeting, San Diego.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., & Yang, M. (2003, May). *Implications of the landscape model of text memory for brand placement*. Paper presented at the International Communication Association's Annual meeting, San Diego.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Yang, M., Choi, J., & Crawford, Z. (2003, May). *Mental models of the media*. Paper presented at the International Communication Association's Annual meeting, San Diego.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., & Yang, M. (2003, May). *Testing the landscape model of text comprehension*. Paper presented at the International Communication Association's Annual meeting, San Diego.

Roskos-Ewoldsen, D. R. (2002, Nov). *Understanding communication: Understanding mental models*. Presented at the National Communication Association's Annual meeting, New Orleans.

Pfau, M., Roskos-Ewoldsen, D. R., Wood, M., Yin, S., Cho, J. Lu, K. H., & Shen, L. (2002, Nov). *Inoculation and the process of resistance to influence: Comparing the established explanation based on threat and counter-arguing and an alternative*. Presented at the National Communication Association's Annual meeting, New Orleans. (Top 3 paper in the Social Cognition & Communication Division)

Williams, S., Monahan, J., & Roskos-Ewoldsen, D. R. (2002, Nov). *Working toward a smoke-free norm: Biased processing of anti-tobacco advertising in tobacco culture*. Paper presented at the National Communication Association's Annual meeting, New Orleans.

Carpentier, F. R. D., Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2002, July) *A test of network models of political priming*. Paper presented at the International Communication Association's Annual meeting, Seoul, Korea.

Roskos-Ewoldsen, D. R. (2002, July). *What is the role of rhetorical questions in persuasion?* Paper presented at the International Communication Association's Annual meeting, Seoul, Korea.

Roskos-Ewoldsen, D. R., Ralstin, L. (2002, July). *Attitude accessibility and persuasion*. Paper presented at the International Communication Association's Annual meeting, Seoul, Korea.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & Carpentier, F. R. D. (2002, July). *Media priming: A synthesis*. Paper presented at the International Communication Association's Annual meeting, Seoul, Korea.

Yang, Y., & Roskos-Ewoldsen, D. R. (2002, July). *The role of culture and attitude function for the theory of planned behavior*. Paper presented at the International Communication Association's Annual meeting, Seoul, Korea.

Roskos-Ewoldsen, D. R. (2000, Nov.). *The influence of fear appeal messages on the accessibility of attitudes toward the threat and adaptive behaviors*. Paper presented at the National Communication Association's Annual meeting, Seattle.

Ralstin, L., & Roskos-Ewoldsen, D. R. (2000, May). *Stealing Thunder: An analysis of the effects of organizational self-disclosure during a public relations crisis*. Paper presented at the International Communication Association's Annual meeting, Acapulco, Mexico.

Roskos-Ewoldsen, D. R., Klinger, M., Roskos-Ewoldsen, B. (1999, Nov.). *Media Priming*. Paper presented at the National Communication Association's Annual meeting, Chicago.

Hamilton, J. C., Pinel, E. C., & Roskos-Ewoldsen, D. R. (1999, May). *The effects of a racist act and public counter-demonstrations on race-related behavioral intentions: A natural experiment*. Paper presented at the International Communication Association's annual meeting, San Francisco.

Roskos-Ewoldsen, D. R., & Brockman, B. (1998, July). *Implicit learning and interpersonal communication skills*. Paper presented at the International Communication Association's annual meeting, Jerusalem.

Roskos-Ewoldsen, D. R. & Franks, J. J. (1998, April). *Associative attitude priming: An artifact?* An invited paper presented at the Midwest Communication Association's annual meeting, Chicago.

McMahill, R., Copeland, G. A., & Roskos-Ewoldsen, D. R. (1997, Nov.). *Role of prior context on the perception of a film actor/character.* Paper presented at the National Communication Association's annual meeting, Chicago.

Crenshaw, C., & Roskos-Ewoldsen, D. R. (1997, Nov.). *Intellectual public argument's role in the production of hegemonic consent to racism: An argument analysis of The Bell Curve.* Paper presented at the National Communication Association's annual meeting, Chicago. (top paper in the Argumentation and Forensics Division)

Roskos-Ewoldsen, D. R. (1997, May). *Elaborative message processing and attitude accessibility.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL.

Roskos-Ewoldsen, D. R. (1997, May). *Attitude ambivalence and the attitude-behavior relationship.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Klinger, M. R., Willis, S., & White, K. K. (1997, May). *The effect of overlapping processing on memory is relatively unconscious.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL

Hite, L. A., & Roskos-Ewoldsen, D. R. (1997, May). *The effects of depression on counterfactual reasoning.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL

Hite, L. A., Roskos-Ewoldsen, D. R., & Smith, W. (1997, May). *The effects of motivation on the process of information updating.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL

Houston, D. A., Doan, K., & Roskos-Ewoldsen, D. R. (1997, May). *Negative and positive political advertising, choice conflict, and the failure to supply supporting evidence.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL

Houston, D. A., Doan, K., & Roskos-Ewoldsen, D. R. (1997, May). *"Can you back that up? Evidence (or lack thereof) for negative and positive political advertising.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL

Franks, J. J., Roskos-Ewoldsen, D. R., Bilbrey, C. W., & Roskos-Ewoldsen, B. (1997, May). *Measuring attitude priming.* Presented at the annual meeting of the Midwest Psychological Association, Chicago, IL.

Yu, H. J., & Roskos-Ewoldsen, D. R. (1997, April). *Fear appeals, behavior, and defensive processing: The role of attitude accessibility*. Presented at the annual meeting of the Southern States Communication Association, Savannah, GA.

Roskos-Ewoldsen, D. R. (1996, May) *Attitude measurement, attitude ambivalence and the effects of persuasive messages*. Presented at the annual meeting of the International Communication Association, Chicago.

Roskos-Ewoldsen, D. R., Hill, J., & McCord, L. (1996, May). *The influence of conversational conventions on the impact of exemplars in news reports*. Presented at the Annual meeting of the International Communication Association, Chicago.

Carr, W., Roskos-Ewoldsen, D. R., & Merrill, E. C. (1996, May). *The effects of personal fear of invalidity and time pressure on preference reversals*. Presented at the annual meeting of the Midwestern Psychology Association, Chicago, IL.

Doan, K., Houston, D., & Roskos-Ewoldsen, D. R. (1996, May). *Choice conflicts in voter evaluation of candidates in positive and negative campaigns: Approach-approach or avoidance-avoidance*. Presented at the Midwestern Psychology Association, Chicago, IL.

de Wied, M., Hoffman, K., & Roskos-Ewoldsen, D. R. (1996, March) *Forewarning of graphic portrayal of violence and the experience of suspenseful drama*. Paper presented to the annual meeting of the Southern States Communication Association, Memphis, TN.

Houston, D. A., Doan, K., & Roskos-Ewoldsen, D. R. (1995, June). *Negative political campaigning and avoidance-avoidance choices*. Paper presented in a symposium entitled "Political psychology: Applying social psychological theory to political and policy concerns" at the annual meeting of the American Psychological Society, New York, NY.

Roskos-Ewoldsen, D. R., Copeland, G., & Hoffman, K. (1995, May). *The influence of message framing on political advertising*. Paper presented at the annual meeting of the International Communication Association, Albuquerque, NM.

Houston, D. A., & Roskos-Ewoldsen, D. R. (1995, May). *The cancellation-and-focus model of choice and preferences for political candidates*. Paper presented at the annual meeting of the Midwestern Psychology Association, Chicago.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Bichsel, J. M., Franks, J. J., & Willis, S. (1995, May). *Imagery, memory, and spontaneous remembering*. Paper presented at the annual meeting of the Midwestern Psychology Association, Chicago.

Roskos-Ewoldsen, D. R., Bichsel, J. M., Hill, J., & Hoffman, K. (1995, May). *How does the accessibility of source likability influence persuasion?* Paper presented at the annual meeting of the Midwestern Psychology Association, Chicago.

Roskos-Ewoldsen, D. R. (1995, April). *Attitude ambivalence: Implications for attitude structure, measure, and persuasion.* Paper presented to the annual meeting of the Southern States Communication Association, New Orleans.

Carr, W., Roskos-Ewoldsen, D. R., & Merrill, E. C. (1994, May). *The effects of time pressure and motivation on decision-making.* Paper presented at the annual meeting of the M.P.A., Chicago.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Bichsel, J., & Franks, J. J. (1994, May). *The influence of ease of imagery judgments on memory.* Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, B., Roskos-Ewoldsen, D. R., Franks, J. J., Bichsel, J. M., & Willis, S. (1993, Nov). *Imagery, memory, and transfer-appropriate processing.* Presented at the annual meeting of the Psychonomics Society, Washington, D.C.

Roskos-Ewoldsen, D. R. (1992, Nov). *The ramifications of attitude accessibility for an understanding of the persuasion process.* Presented at the annual meeting of the Speech Communication Association, Chicago.

Roskos-Ewoldsen, D. R., & Franks, J. J. (1992, May). *The influence of affective judgments on memory.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R. (1991, Nov.). *The perceived dimensions of persuasive strategies.* Presented at the annual meeting of the Speech Communication Association, Atlanta.

Roskos-Ewoldsen, D. R. (1991, May). *The influence of audience and speaker knowledge on persuasive strategy choice.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R. (1991, May). *The perceived dimensions of persuasive strategies.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R., & Fazio, R. H. (1990, May). *The role of accessible attitudes in the attraction of attention.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R., & Gavanski, I. (1990, May). *Why do people commit the conjunction fallacy?* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R., & Fazio, R. H. (1989, May). *The accessibility of source likability as a determinant of persuasion.* Presented at the annual meeting of the MPA, Chicago.

Roskos-Ewoldsen, D. R., & Fazio, R. H. (1989, May). *Do affectively-laden objects attract attention?* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Cronkhite, G. L., & Roskos-Ewoldsen, D. R. (1988, Nov.). *A sentence recognition test of a cognitive schema for processing persuasion.* Presented at the annual meeting of the Speech Communication Association, New Orleans.

Roskos-Ewoldsen, D. R., & Fazio, R. H. (1988, April). *The role of belief accessibility in the attitude-belief relation.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R., & Metcalfe, J. (1988, April). *Do judgments affect our memory for people?* Presented at the annual meeting of the Midwestern Psychological Association.

Roskos-Ewoldsen, D. R., Sherman, S. J., & Hamilton, D. L. (1988, April). *The attenuation of distinctiveness-based bias perceptions of a minority group.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R. (1987, Nov.). *The rhetoric of scientific methodology: Prospects and limitations.* Presented at the Rhetoric of Science Seminar, Annual Speech Communication Association Convention, Boston.

Sanbonmatsu, D. M., Shavitt, S., Sherman, S. J., & Roskos-Ewoldsen, D. R. (1987, May). *Illusory correlation in the perception of performance by self or a salient other.* Presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Roskos-Ewoldsen, D. R., & Liska, J. (1987, April). *The pragmatics of coding small group behaviors.* Presented at the annual meeting of the Central States Speech Assn, St. Louis.

Roskos-Ewoldsen, D. R. (1986, April). *Whately's notion of presumption: A defense.* Presented at the annual meeting of the Central States Speech Association, Cincinnati.

Roskos-Ewoldsen, D. R. (1985, April). *The influence of conflict styles upon success and satisfaction in the collegiate debate team.* Presented at the annual meeting of the Central States Speech Association, Indianapolis.

Professional Service

Co-Editor (with Dr. Natascha Just, Dr. Chul-joo “CJ” Lee, and Dr. Keren Tenenboim-Weinblatt)

Journal of Communication (Sept 1, 2022 to)

Editor

Annals of the International Communication Association (2015-2020)

Editor (and founder)

Communication Methods and Measures (2006-2010).

Editor (and co-founder along with Dr. Jennings Bryant)

Media Psychology (1998-2007)

Guest Co-Editor

Special issue on Interpersonal Relationships in the Digital Age. *Journal of Social Psychology* (2017)

Editorial Boards

Asian Communication Research (2021-)

Communication Education (1996-1999)

Human Communication Research (2001- 2004; 2016-)

Communication Theory (2002 - 2009)

Journal of Communication (2004-2014; 2018-2022)

Journal of Applied Communication Research (2013)

Communication Monographs (2005- 2010)

Communication Research (2005-2020)

Critical Studies in Mass Communication (2010- 2013)

Media Psychology (2007-)

Journal of Media Psychology (2008-2014; 2020-)

Frontiers in Communication – Culture & Communication (2020-)

Ad hoc reviewer

American Journal of Mental Retardation

American Psychologist

Applied Cognitive psychology

Climate Change

Cognition and Emotion

Communication Quarterly

Communication Research Reports

Communication Studies

European Journal of Social Psychology

Health Communication
International Journal of Public Opinion Research
Journal of Abnormal Child Psychology
Journal of Advertising
Journal of Applied Communication Research
Journal of Applied Social Psychology
Journal of Behavioral Decision Making
Journal of Children & Media
Journal of Experimental Psychology: Applied
Journal of Experimental Social Psychology
Journal of Health Communication
Journal of Interactive Advertising
Journal of Personality and Social Psychology
Journal of Political Communication
Journal of Research in Personality
Journalism & Mass Communication Quarterly
Mass Communication & Society
Personal Relationships
Perspectives in Psychological Science
Political Behavior
Psychological Bulletin
Psychological Science
Psychology of Popular Media
Psychonomic Bulletin & Review
Social Cognition
Social Influence
Social Science & Medicine

Service to Professional Organizations

Professional Standards Committee, ICA
 Member (2023+)
 Outstanding Article Award Committee, ICA
 Chair (2022)
 Research Innovation Article Award, Mass Communication Division, ICA
 Chair (2021)
 Task Force on Inclusion, Diversity, Equity, & Accessibility, ICA
 Member (2019-2022)
 Publication Committee, ICA,
 Chair (2014-2015)
 Mass Communication Division, ICA
 Chair (2009-2011)
 Vice Chair (2007-2009)
 Information Systems Division, ICA
 Chair (2005-2007),

Vice Chair (2003-2005)
Communication & Social Cognition Division, NCA
Chair (2009-2010)
Vice Chair (2008-2009)
Research Committee (2006-2008)
Mass Communication Division, NCA
Representative to the N.C.A. Nominating Committee (2004-2005)
Research Committee Chair (2004-2005)
Research Committee (2003-2004)
Division Nominating Committee (2001-2002)

Grant reviewer

Israeli Science Foundation
National Science Foundation
National Institutes for Mental Health

Professional Affiliations

International Communication Association
National Communication Association
Society for Personality and Social Psychology

Teaching Experience

Undergraduate Courses

Communication
Introduction to Communication Theory (OSU, UA)
Introduction to Media & Information (MSU)
History of Mass Media (OSU)
Introduction to Interpersonal Communication (OSU, UA)
Introduction to Public Speaking (UA, IU, UNI)
Honor's Persuasive Communication (OSU)
Argumentation and Critical Decision-Making (UA)
Business and Professional Communication (IU)
Small Group Communication (UA)
Analyzing Human Communication (UA)
Research Methods (OSU, UA)
Theories of Persuasion (UA)
Media & The Civil Rights Movement (MSU)
Seminar: Media Psychology (MSU)
Seminar: Malcolm X and the Civil Rights Movement (UA)
Seminar: The Rhetoric of the Civil Rights Movement (UA)
Seminar: Ideology and the Civil Rights Movement in Film (UA)
Capstone Seminar: Anti-Smoking Health Campaigns (UA)

Psychology

Introduction to Psychology (UA)

Honor's Introduction to Psychology (UA)

Honor's Common Book Experience: *The Spirit Catches You and You Fall Down* (UA)

Methods of Experimental Psychology (IU)

Introduction to Social Psychology (UA, Vanderbilt)

Senior Seminar on Judgment and Decision-Making (UA)

Senior Seminar on Media Psychology (UA)

Graduate Courses

Communication

Graduate Seminar on Theories of Media & Information (MSU)

Graduate Seminar on Persuasion & Social Influence (UA)

Graduate Seminar on Theories of Human Communication (UA & OSU)

Graduate Seminar: Malcolm X and the Civil Rights Movement (UA)

Graduate Seminar on Mass Communication Theory (UA)

Contemporary Theories of Communication (OSU)

Mass Communication Research Methods (UA)

Ph.D. Seminar on Media Psychology (MSU)

Ph.D. Seminar in Research Methods (UA)

Special Topics in Communication Theory (epistemology & theories of knowledge) (UA)

Ph.D. Seminar: Social Cognitive Approaches to the Mass Media (UA)

Ph.D. Seminar: Cognition and the Media (UA & OSU)

Ph.D. Seminar: Persuasion and the Media (UA)

Ph.D. Seminar: Media & the Individual (OSU)

Ph.D. Seminar: Theory Construction (OSU)

Ph.D. Seminar: Comprehension (OSU)

Ph.D. Seminar: Cognitive Psychology Research Methods (OSU & MSU)

Psychology

Ph.D. Seminar: Cultural Competencies in Clinical Practice (UA)

Ph.D. Seminar: Media Psychology (UA)

Graduate Seminar in Cognitive Psychology on Automaticity (co-taught with Jeffery Franks) (Vanderbilt)