

JARRAD HENDERSON

Four-time Emmy award-winning Visual Journalist, Educator and Entrepreneur

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East Lansing, MI

EDUCATION

M.A. Journalism, University of Missouri-Columbia, 2013

Thesis: *Beyond This Place: Documenting the visual representations of African American Fraternities and Sororities*

Committee: Rita Reed, Dr. Keith Greenwood, and Jackie Bell.

B.F.A. Photography, Arizona State University, 2007

ACADEMIC APPOINTMENTS

Michigan State University, Communication Arts and Sciences

Artist In Residence, School of Journalism

August 2023

JRN 310 : Photojournalism I

Taught beginning photographic storytelling and editing for media. Principles and ethics of non-fiction visual communication, camera operation and software editing.

CAS 112: Story, Sound and Motion

Explores the central role of storytelling in human communication from the earliest oral traditions to contemporary mediated communications.

Georgetown University, School of Continuing Studies

Adjunct Professor

September 2018 – August 2022

MPJO 5008 : Photo and Video Storytelling

Developed innovative course material to keep students abreast of the visual journalism industry's best practices and changing media landscape.

PROFESSIONAL EXPERIENCE

2023

Founder/Executive Director

Pop Up Docs™

Pop Up Docs™ is a mobile documentary film and video editing studio (on wheels) which connects media organizations with communities, providing skills-building workshops for aspiring documentary storytellers from traditionally underrepresented backgrounds.

- Recognized as an "Impact Maker" while part of the University of Michigan Ross School of Business + Impact Studio

- Selected as a client with the University of Michigan Law's Zell Entrepreneurship Clinic, a clinical law program that represents student lead ventures.
- Supported by J. Orin Edson Entrepreneurship + Innovation Institute at Arizona State University

2016 - 2022 Senior Multimedia Producer, Investigations & Video Enterprise

USA Today

Four-time Emmy award-winning video journalist recognized by the National Academy of Television and Sciences National Chesapeake Bay Region in 2017, 2018, and 2019. Planned and produced visual multimedia products, including still and motion graphics, video production, live broadcast programming, and still photography content for the investigation, national news, and sports desks across the entire USA TODAY Network.

- Visual lead for the 2022 Robert F. Kennedy Book & Journalism Awards - Criminal Justice Reform Prize winning multipart series exposing realities of the police blue wall of silence and culture of whistleblower retaliation.
- Producer/Editor of the short film “1619: The Long Road Home”, an Emmy-award winning documentary (available on Amazon Prime) following Wanda Tuckers’ journey back to Luanda, Angola in search of her family history.
- Often called upon to teach newsroom leadership new storytelling and research techniques, lead DEI initiatives, and help cultivate workplace safety guidelines while covering protests.

2014 - 2016 Video Producer/Director, University Relations

Virginia Tech

Created, directed, edited, and distributed branded promotional multimedia content for the Virginia Tech website and other university uses. Responsible for researching multimedia and storytelling trends while writing, producing, conducting interviews for, directing, photographing, editing, and post-producing professional quality video and web programming for and about Virginia Tech and its various constituencies.

2011 - 2014 Staff Photographer/Videographer

Detroit Free Press

Shot and edited a full range of still images, including sports, spot news, and features, for Michigan’s largest daily newspaper, with a circulation of more than 230,000. Produced daily multimedia content for Freep.com.

- Operated specialized camera equipment, including DSLR and cinema cameras and lenses, as well as video lighting.
- Developed and taught various Gannett-wide training programs for photography/video through the “Turbo Video” initiative, which included editing and transmitting video content using the iPhone.
- Recognized with awards from the Michigan Press Photographers Association’s annual Pictures of the Year event and the Michigan Press Association.

GRANTS AND CONTRACTS

2022 *Knight Foundation, The Miami Fund*
 External, Key Personnel
 Misinformation & Black Communities
 Funded: \$135,700, Status: In Progress

2021 *Google, HBCU Computer Science Summer Institute*
 External, Principle Investigator
 Diversity In Technology Program
 Funded: \$45,000, Status: Complete

CONFERENCE PRESENTATIONS AND WORKSHOPS

- 2023** Presenter. *Level Up: Elevating Business Journalism Through Visual Storytelling* [Editorial Track]. The Alliance of Area Business Publishers, Detroit, Michigan.
- 2023** Panelist. *Putting Documentary Accountability into Practice: Lessons Learned in the Field and Classroom* [Virtual Presentation]. University Film and Video Association, Virtual.
- 2023** Co-Chair. *Intro to Documentary Filmmaking* [Two-Day Workshop]. Pop Up Docs™ and Capturing Belief, Detroit, Michigan.
- 2022** Panelist. *To Plead Our Own Cause: A Conversation About Black Journalism Scholarship and Building Bridges with the National Association of Black Journalists* [National Convention]. Association for Education for Journalism and Mass Communications, Detroit, Michigan.
- 2022** Panelist. *Working Through Trauma - Literally* [Virtual Presentation]. National Press Foundation Virtual.
- 2022** Moderator. *From The Newsroom to the Classroom* [National Convention Presentation]. National Association of Black Journalists, Las Vegas, Nevada.
- 2022** Panelist. *Teachers Toolkit: Powered by General Motors* [National Convention Presentation]. National Association of Black Journalists, Las Vegas, Nevada.
- 2021** Co-Chair and Panelist. *2021 NABJ Media Institute on Education and Health* [Virtual Conference]. National Association of Black Journalists, Virtual.
- 2020** Moderator. *Behind-the-Scenes of 1619: The Long Road Home with USA Today* [Conference Presentation]. Afro-American Historical and Genealogical Society, Virtual.
- 2019** Presenter. *The Shape of Stories* [Conference Presentation]. SXSW Edu, Austin, Texas.
- 2018** Moderator. *Social Media in the Newsroom* [National Convention Presentation]. National Association of Black Journalists, Detroit, Michigan.
- 2018** Presenter. *The Shape of Stories* [Conference Presentation]. SRCCON, Minneapolis, Minnesota.
- 2017** Panelist. *Multimedia Tips, Tools, and Techniques* [National Convention Presentation]. National Association of Black Journalists, Washington, DC.
- 2017** Presenter. *Unleash Your 60 Second Storyteller* [National Convention Presentation]. Online News Association, Washington, DC.

KEYNOTE PRESENTATIONS

- 2022** Keynote Speaker. *Creating Compelling Visual Narratives* [Keynote Presentation]. The Young African Media Fellowship, Virtual.
- 2022** Keynote Speaker. *SAVAGE: How to Create Brilliant Video Content* [Keynote Presentation]. Remarkable Voices and the National Association of Black Journalists, NABJ Entrepreneurship Academy, Virtual.
- 2021** Keynote Speaker. *The Art of the Remix* [Virtual Presentation]. University of Minnesota- Hubbard School of Journalism, Northern Exposure Student Conference, Virtual.
- 2019** Keynote Speaker. *Ease On Down the Road: Life Lessons in Storytelling*. National Press Photographers Association, Iselin, NJ.

CAMPUS LECTURES AND COMMUNITY ENGAGEMENT

- 2023** Panelist. *Our Stories, Our Voice: Diversity in Journalism and Why It Matters* [Virtual Event]. University of Michigan, School of Social Work and Wallace House Center for Journalists, Ann Arbor, Michigan.
- 2023** Presenter. *What the Future of AI has in Store for Visual Journalism* [Guest Lecture]. University of Michigan, School of Information, Ann Arbor, Michigan.
- 2023** Presenter. *Behind The Prize: Experiences in Visual Storytelling* [Guest Lecture]. Indiana University Bloomington, The Media School, Virtual.
- 2022** Presenter. *Surviving The Work* [Guest Lecture]. Michigan State University, School of Journalism.
- 2021** Presenter. *Surviving the Work* [Guest Lecture]. Howard University, The Cathy Hughes School of Communications, Virtual.
- 2021** Presenter. *The Art of the Remix* [Guest Lecture]. Penn State University, Donald P. Bellisario College of Communications.
- 2021** Presenter. *Ease on Down The Road: Life Lessons in Storytelling* [Guest Lecture]. New York University, Steinhardt School of Culture, Education, and Human Development, Virtual.
- 2020** Presenter. *Behind-the-Scenes of 1619: The Long Road Home with USA Today* [Guest Lecture]. George Washington University, School of Media & Public Affairs, Virtual.
- 2020** Presenter. *Behind-the-Scenes of 1619: The Long Road Home with USA Today* [Guest Lecture]. University of South Florida, Department of Communication, Virtual.
- 2019** Presenter. *1619: The Long Road Home* [Guest Lecture]. Indiana University Bloomington, The Media School.

SELECT CREATIVE AND WRITTEN WORKS

Brown, D.K., Fayne Williams, M., **Henderson, J.**, Snow, J.D., Harisiadas, C., Gunapalan, T. & DeFoster, C. (2023, September). Lifted Voices: Local News Coverage After a Reckoning. www.liftproj.com

Henderson, J. (2022, December). Video editing will help people understand the media they consume. *Nieman Lab*.
<https://www.niemanlab.org/2022/12/video-editing-will-help-people-understand-the-media-they-consume/>

Duret, D. & **Henderson, J.** (2022, December). A police department says it backs its female officers. The women's voices tell a different story. *USA Today*.
<https://www.usatoday.com/in-depth/news/nation/2022/12/19/unheard-voices-black-female-police-officers-washington-d-c/8294571001/>

Henderson, J. & Wong, A. (2022, June). Pandemic babies are behind after years of stress, isolation affected brain development. *USA Today*.
<https://www.usatoday.com/in-depth/news/education/2022/06/09/pandemic-babies-now-toddlers-delayed-development-heres-why/9660318002/>

Dahlen, D., Foley, E., **Henderson, J.**, Maney, S., May, C. & McCoy, M. (2022, April). 'I Was Witnessing History': 4 Black Photographers On What It Was Like To Cover Ketanji Brown Jackson. *Huff Post*.
https://www.huffpost.com/entry/black-photographers-ketanji-brown-jackson-supreme-court-hearing_n_62461fe1e4b068157f74ebac

Barton, G., Duret, D., **Henderson, J.** & Murphy, B. (2021, December). Behind the Blue Wall of Silence. *USA Today*.
<https://www.usatoday.com/in-depth/news/investigations/2021/12/09/blue-wall-police-misconduct-whistleblower-retaliation/8836387002/>

Hackney, S., **Henderson, J.** & Hill, H. (2021, May). In Minneapolis, healing after Chauvin conviction, 'I hope that the world is watching us'. *USA Today*.
<https://www.usatoday.com/in-depth/opinion/2021/05/03/minneapolis-george-floyd-derek-chauvin-murder-verdict-peace-column/7288807002/>

Berry, D. & **Henderson, J.** (2020, October). In New Jersey's most segregated county, racism and coronavirus made a 'vicious circle'. *USA Today*.
<https://www.usatoday.com/in-depth/news/nation/2020/10/12/covid-segregation-killing-black-americans-new-jersey/5798587002/>

Henderson, J. & The USA Today Network. (2020, June). These Black teens are turning 18 in Tamir Rice's America. *USA Today*.
<https://www.democratandchronicle.com/in-depth/news/nation/2020/06/22/these-black-teens-turning-18-tamir-rices-america/5248634002/>

Berry, D., French, K. & **Henderson, J.** (2019, August). Hundreds of thousands of Africans were enslaved in America. Wanda Tucker believes her relatives were the first. *USA Today*.
<https://www.usatoday.com/in-depth/news/nation/2019/08/21/wanda-tucker-angola-slavery->

[1619-history-america-black-family/2016591001/](https://www.usatoday.com/story/news/education/2016/05/10/1691001/)

Hampson, R. & **Henderson, J.** (2019, February). 'Any talks of striking?': How a West Virginia teacher's Facebook post started a national movement. *USA Today*.

<https://www.usatoday.com/story/news/education/2019/02/20/teacher-strike-west-virginia-school-closings-education-bill/2848476002/>

Henderson, J. & The USA Today Network. (2018, October). Teachers Under Pressure. *USA Today*.

<https://www.usatoday.com/in-depth/news/nation/2018/10/17/teachers-appreciation-pay-union-jobs-schools-education/1509500002/>

Henderson, J. (2018, February). Korean Culture: Olympics showcases unique coffee culture. *USA Today*.

<https://www.jarradhenderson.com/coffee-culture>

Henderson, J. & Rivers, E. (2017, December). Re-entry into society, or back to prison? *USA Today*.

<https://www.usatoday.com/story/opinion/policing/reentry/column/2017/12/29/reentry-incarceration-corruption-prison-barriers-recidivism-policing-usa/979903001/>

Henderson, J. (2017, March). Push to get more African-Americans into tech leads to SXSW. *USA Today*.

<https://www.usatoday.com/story/tech/news/2017/03/13/push-get-more-african-americans-into-tech-leads-sxsw/99103260/>

Henderson, J. & Zoroya, G. (2016, November). 'A war within myself': One veteran's struggle for life after combat. *USA Today*.

<https://www.usatoday.com/story/news/nation/2016/11/28/veteran-fights-for-life-brandon-ketchum-veterans-affairs/93426876/>

UNIVERSITY AND PROFESSIONAL SERVICE

- 2020 - 2023** Judge, Multimedia Division. *Hearst Journalism Awards Program*.
- 2020 - 2022** Academic Representative, *National Association of Black Journalist, Board of Directors*.
- 2021 - 2022** Member, Filmmaker Advisory Council. *The Video Consortium*.
- 2021** Judge, Online Video Storytelling. *National Press Photographer Association*.
- 2021** Moderator, Multimedia Team Division. *Pictures of the Year International*.
- 2017 - 2020** Chair, NABJ Visual Task Force. *National Association of Black Journalists*.
- 2019 - 2020** Faculty, *NPPA Multimedia Immersion Workshop*. Syracuse University.
- 2018 - 2019** Committee Member, *SCS Internal Journalism Program Review*. Georgetown University.
- 2018** Judge, Multimedia Division. *College Photographer of the Year*.

RECENT HONORS, FELLOWSHIPS AND AWARDS

- 2022 - 2023** Knight-Wallace Fellow, University of Michigan
Pursuing a year of academic study to strengthen the diversity pipeline of visual journalism through Pop Up Docs™, a mobile documentary filmmaking and video editing studio (on wheels), which provides skills-building workshops for aspiring storytellers from traditionally underrepresented populations. Selected as a 2022 - 2023 Founder in the Michigan Ross Impact + Studio program for entrepreneurs. Selected as a 2023 client for Michigan Law's Zell Entrepreneurship Clinic: an innovative clinical law program that represents and advises University of Michigan student-led entrepreneurial ventures.
- 2022** Criminal Justice Reform Prize, Robert F. Kennedy Book & Journalism Awards
- 2022** Sidney Hillman Foundation Prize for Newspaper Journalism
- 2022** 1st Place - Long Form Multimedia, NPPA Northern Short Course Contest
- 2022** 1st Place - Team Multimedia, NPPA Northern Short Course Contest
- 2022** 1st Place - Best Use of Visual Journalism, International News Media Association
- 2022** Shooting Stars Award, Editor & Publisher Magazine
- 2021** Finalist - Dori J. Maynard Justice Award, News Leaders Organization
- 2020** Multimedia Photographer of the Year, NPPA Northern Short Course Contest
- 2020** Finalist - Excellence in International Reporting, Livingston Awards for Young Journalists
- 2020** Jean Sampson-Scott Meritorious Achievement Award, Afro-American Historical & Genealogical Society
- 2019** Emmy Award – Winner, Historical/Cultural - Program/Special. National Academy of Television Arts & Sciences National Chesapeake Bay Chapter
- 2019** Emmy Award – Winner, Education/Schools - Program Feature/Segment. National Academy of Television Arts & Sciences National Chesapeake Bay Chapter
- 2018 - 2019** Reynolds Journalism Institute Fellow, University of Missouri - Columbia
During the fellowship, I developed a digital resource guide featuring interviews from award-winning journalists and educators about the state of video on demand in newsrooms. The series offered best practices, ethical considerations, and tools for visual journalists, bridging the gap between editorial video and documentary filmmaking for over-the-top platforms such as Netflix and Amazon Prime.
- 2019** Tropaia Outstanding Faculty Award, Georgetown University
- 2018** Emmy Award – Winner, Editor - Program (Non-News). National Academy of Television Arts & Sciences National Chesapeake Bay Chapter

- 2017** Emmy Award – Winner, Public/Current/Community Affairs - Feature/Segment/Series.
National Academy of Television Arts & Sciences National Chesapeake Bay Chapter
- 2017** Finalist - Excellence in National Reporting, Livingston Awards for Young Journalists

ORGANIZATIONAL AFFILIATIONS

- 2008 - 2023** National Association of Black Journalists
- 2005 - 2023** Alpha Phi Alpha Fraternity, Incorporated
- 2009 - 2023** National Press Photographers Association
- 2018 - 2023** Online News Association
- 2021 - 2023** Investigative Reporters & Editors
- 2023** National Association for Media Literacy Education