

GARY PASCOE

Chief Creative Officer/Retired

garypascoe2000@yahoo.com

Cell: 310.714.8667

EDUCATION:

Michigan State University

East Lansing, MI

BA Advertising, 1990

Portfolio Center

Atlanta, GA

January 1992-April 1993

AGENCY EXPERIENCE:

Commonwealth/McCann Detroit

Chief Creative Officer

2013-2022

Accounts: Chevy, The Fillmore Detroit, Motown

GTB/Team Detroit

Executive Creative Director, EVP

2010-2013

Accounts: Ford North America, College For Creative Studies, Carhartt, Etch-A-Sketch

BDDO Detroit, NYC

Executive Creative Director

2005-2010

Accounts: Jeep, Dodge, Chrysler, AT&T

TBWA Chiat Day, Los Angeles, CA

Group Creative Director/Copywriter

1997-2005

Accounts: Playstation, Levis, Nissan, Weather.com Pennzoil, Whiskas, Indian Motorcycles, Infiniti, Taco Bell, Energizer, Uncle Ben's

The Richards Group, Dallas, TX

Copywriter

1994-1997

Accounts: Motel 6, Continental Airlines, Ranier Beer, Lone Star Beer, TGI Fridays

TBWA, St. Louis, MO

Copywriter

1993-1994

Accounts: Penn Tennis Balls, Boatman's Bank, St. Louis Tourism