

Matthew D. Olah
Curriculum Vitae

Education

Ph.D. Communication Expected: 2024
Michigan State University

M.S. Psychological Science 2018
University of North Florida

Master's Thesis: Olah, M.D., Phills, C.E., & Brown, E.R., (2017). Putting the "gay" in gamers: Increasing identification with homosexuals through video games.

B.S. Psychology 2015
University of North Florida

Publications

Brown, E. R., Phills, C. E., Mercurio IV, D. G., **Olah, M.**, & Veilleux, C. J. (2018). Ain't she a woman? How warmth and competence stereotypes about women and female politicians contribute to the warmth and competence traits ascribed to individual female politicians. *Analyses of Social Issues and Public Policy*, 18(1), 105-125. <https://doi.org/10.1111/asap.12151>

Conference Proceedings

Wirz, D., Eden, A., Ulusoy, E., **Olah, M.**, Ellithorpe, M. (2022, May). Beyond pleasurable and meaningful: Psychologically rich entertainment experiences. Paper submitted to the International Communication Association Annual Meeting, Pairs, France

Grady, S.M., Tamborini, R., Baldwin, J., **Olah, M.**, Zagata, E. (2022, May). Can narratives vicariously satisfy basic psychological needs? Paper submitted to the International Communication Association Annual Meeting, Pairs, France

Tamborini, R., Grady, S.M., Baldwin, J., Aley, M., Goble, H., **Olah, M.** (2021, November) Testing the vicarious experience of relatedness need satisfaction: BIRGing at the movies. Paper submitted to the National Communication Association Annual Meeting, Seattle, WA

Tamborini, R., Baldwin, J., Grady, S.M., Goble, H., **Olah, M.** (2021, November) The impact of comparative moral superiority on the appeal of fictional characters. Paper submitted to the National Communication Association Annual Meeting, Seattle, WA

Tamborini, R., Aley, M., Grady, S.M., Baldwin, J., **Olah, M.** (2021, November) What is the moral of a story: The representation of altruistic and egoistic intuitions in children's films. Paper submitted to the National Communication Association Annual Meeting, Seattle, WA

Tamborini, R., Goble, H., Baldwin, J., Aley, M., **Olah, M.** (2021, May). Attitude Formation through Implicit Evaluative Conditioning with Moral Exemplars in News. Paper submitted to the International Communication Association Annual Meeting, Virtual Conference.

Krusemark, D., **Olah, M.**, Phills, C., Veilleux, A., Carpenter, T. (2017). A Bridge Between Implicit and Explicit Prejudice: A Study on Transphobia. Poster presentation at the Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.

Olah, M., Phills, Curtis E., & Brown, Elizabeth R. (2017) Is that a man or a woman? Which stereotypes predict evaluations of physically androgynous individuals? Presentation at Society of Southeastern Social Psychologists, Jacksonville, FL.

Brown, R. Elizabeth, Phills, C., Mercurio IV, D., **Olah, M.**, Veilleux, C. (2017). Ain't she a woman? How stereotypes about women and female politicians relate to Hillary Clinton's and female politician's traits. Poster presentation at the Society for Personality and Social Psychology Annual Meeting, San Antonio, TX.

Olah, M., Phills, Curtis E., & Brown, Elizabeth R. (2015). Is That a Man or a Woman? Physical Androgyny, Stereotypes & Loss of Meaning. Poster presentation at the Society for Personality and Social Psychology Annual Meeting, San Diego, CA

Awards and Honors

SOARS Undergraduate Research Award (2016)
Summa Cum Laude (2015)
Honors in the Major (2015)

Teaching Experience

Michigan State University

Human Communication (Fall 2020 – Summer 2021)

University of North Florida

Research Methods Lab (Fall 2017 - Spring 2018)

Research Experience

Michigan State University

Psychology of Entertainment Media Lab (2020 – Present)
PI: Ron Tamborini

University of North Florida

Social Cognition Lab – Research Assistant/Lab Manager (2015 – 2018)

PI: Curtis E. Phills

D.R.E.A.M Lab – Research Assistant (2015 – 2018)

PI: Elizabeth R. Brown

Professional Memberships or Affiliations

International Communication Association

National Communication Association