

Monique Mitchell Turner

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Education

Michigan State University	Ph.D. (Communication)	1999
Michigan State University	M.A. (Communication)	1996
Michigan State University	B.A. (English Literature)	1994

Employment

2019-	Professor, Department of Communication, College of Communication, Arts, and Sciences, Michigan State University, East Lansing, MI, USA
2011- 2019	Associate Professor, Department of Prevention and Community Health, Health Communication and Social Marketing Program, Milken Institute School of Public Health, George Washington University, Washington D.C.
2007- 2010	Associate Professor, Department of Communication, University of Maryland, College Park
2007-2010	Affiliate Associate Professor, Department of Psychology, University of Maryland, College Park
2003-2007	Assistant Professor, Department of Communication, University of Maryland, College Park
2000-2003	Assistant Professor, Department of Communication Studies, University of Texas, Austin
1999-2000	Assistant Professor, Department of Communication, University of Oklahoma, Norman

Administrative Positions

2019-	Department Chair, Department of Communication, Michigan State University
2018- 2019	Associate Dean, Master of Public Health (MPH) Programs, Milken Institute School of Public Health at George Washington University (GWSPH)

2017	Interim Senior Associate Dean of Academic, Student, and Faculty, Affairs, GWSPH
2016-2017	Assistant Dean of MPH Programs, GWSPH
2015-2016	Director, Doctoral Program in Social and Behavioral Sciences in Public Health (PhD), Department of Prevention and Community Health, GWSPH
2014-2016	Director, Doctoral Program in Health Behavior (DrPH), Department of Prevention and Community Health, GWSPH
2006-2010	Director, Center for Risk Communication Research, University of Maryland

Center and Institute Affiliations

2020-current	Director, CASE lab, Department of Communication, MSU
2019-current	Core faculty, Health and Risk Communication Center (HRCC)
2017-current	Chief Behavioral Scientist, Antibiotic Resistance Action Center, GWSPH
2016–2019	Fellow, Redstone Center for Global Health and Wellness, GWSPH
2015-current	Faculty, Strategies to Overcome and Prevent (STOP) Obesity Alliance, GWSPH
2011–2019	Faculty, Center for Risk Science and Public Health, GWSPH
2009-2010	Faculty, Maryland Institute for Applied Environmental Health, University of Maryland
2007-2010	Faculty, Center for Information Policy and Electronic Government, College of Information Studies, University of Maryland
2006-2010	Researcher, National Center for Food Protection and Defense (Department of Homeland Security Center of Excellence), Risk Communication Team, University of Minnesota
2005-2010	Director, Center for Risk Communication Research, University of Maryland
2005-2010	Faculty, National Consortium for the Study of Terrorism and Responses to Terrorism (START; Department of Homeland Security Center of Excellence), University of Maryland

Honors and Awards

2018	Excellence in Doctoral Mentorship, GWSPH
2016	Excellence in Graduate Teaching Award, GWSPH
2010	Ambassador Scholar at the Inaugural USA Science & Engineering Festival, National Communication Association
2010	Top Four Paper, Health Communication, National Communication Association

2008	“Face of Research”, University of Maryland [1 of 15 named professors]
2006	Leveraging and Collaboration Award, Food and Drug Administration
2004	Sigma Xi, The Scientific Research Society
2004	Graduate Research Board Summer Fellowship, University of Maryland
2004	Top Paper, Communication Theory, Central States Communication Association
2003	Top Four Paper, Health Communication, International Communication Association
2003	Big XII Faculty Fellowship Recipient
2003	Kroppscott Fellowship Winner, Albion College
2002	White Rose Professor, University of Texas
2002	Jesse J. Villarreal Centennial Fellowship in Speech Communication
2001	Jesse J. Villarreal Centennial Fellowship in Speech Communication
2001	Phi Kappa Phi National Honors Society
2000	Federation Prize Winner
2000	Top Four Paper, Health Communication, Central States Communication Association
1999	Excellence in Graduate Teaching, Michigan State University

Research Portfolio

My research program sits at the intersection of persuasion and social influence, social cognition and emotion, and risk perception and behavior. Specifically, I examine the psycho-social processes through which risk and health messages affect outcomes like decision making, emotions, cognitive processing, and behavior. Much of my research examines the role of emotion and emotional appeals in perceptions of risk, risky behaviors, and cognitive responses to messages; my work outlines the conditions under which emotions like anger, guilt, sadness, and shame can lead to beneficial versus deleterious outcomes. I have applied this work to a variety of contexts, including antibiotic resistance, COVID-19, teen pregnancy, obesity, tobacco use, and sexually transmitted infections.

Current Grants:

National Institutes for Health (SBIR)
Principal Investigator of MSU sub-contract (Isenstein, Howard, PI)
OncoEngage: A Novel System to Improve Cancer Clinical Trial Recruitment and Retention
\$350,000

Michigan Department of Health and Human Service
Co-PI (Turner, Shawn, PI)
October 2020-December 2020
MI COVID Alert
\$200,000

National Science Foundation
Principal Investigator

July 2020-June 2021

RAPID: The impact of norms and emotions on social distancing during COVID-19

\$200,000

Grants Under Review

National Institutes for Health (NCI; R01)

Principal Investigator

Communicating Obesity Risk to Rural Parents: A Computational and Neuroscientific Approach to Precision Messaging in the New Media Environment

\$2,500,000

Grants & Contracts Concluded

Office of the Vice President for Research, GWU

Principal Investigator

July 2013-June 2019

Improving Antibiotic Stewardship: The Role of Communication in Patient Expectations and Attitudes

\$50,000

Health and Human Services (UL1TR001876)

Investigator, Recruitment and Enrollment Core (Lisa Guay-Woodford, PI)

July, 2016 – June, 2020

National Center for Advancing Translational Sciences, Clinical and Translational Science Institute at Children's National

\$20,000,000

2U

Principal Investigator

February 2017-January 2019

Exploring the Relationship Between Contingent Faculty's Perceptions of Institutional Connectedness and Student Satisfaction in Online Graduate Courses

\$25,000

Centers for Disease Control (U3DP004972-01)

Investigator (Mandi Pratt Chapman, PI)

September 2013 – September 2018

National Support to Enhance Implementation of Comprehensive Cancer Control Activities

\$2,100,000

Sumner M. Redstone Center for Global Health and Wellness, GWSPH

Principal Investigator

March 2016 - May 2018

Effect of a Communication-Bolstered Diabetes Prevention Program Lifestyle Intervention in Young Obese Maternal Caregivers and their Children's Health

\$50,000

USAID

Investigator (Rajiv Rimal, PI)

October 2015 – May, 2016

Health Communication in Liberia

Note: USAID funds awarded through Johns Hopkins University to study the communication patterns surrounding the Ebola outbreak in Liberia.

\$175,101

National Institutes of Health (R44 DA035017-01)

Investigator (Lorien Abrams, PI)

September 2014 – March 2016

Developing and Scaling an Interactive Text Messaging Tool to Help Pregnant Smokers

National Institute on Drug Abuse, NIH

\$1,287,777

HHS/Office of Adolescent Health (TP2AH000015)

Investigator (Susan Wood, PI)

September 2014 – August 2015

Empowering Latino Youth (Teen Pregnancy Prevention) Research and Demonstration Cooperative Agreement

\$5,000,000

Johns Hopkins University (GWU Subcontract)

Investigator (Rajiv Rimal, PI)

Second Year Assessment of the Implementation of Cigarettes and Other Tobacco Products Act (COTPA) in India

March 2013 – January 2014

\$194,720

National Cancer Institute (HHS)

Director of Evaluation (Steven R. Patierno, PI)

Geographic Management Program (GMaP) supplement to the Patient Navigation Research Program (PNRP)

August, 2012 – July, 2013

\$112,263

STOP Obesity Alliance

Co-Principal Investigator (Paula Lantz, co-PI)

March 2013-Aug 2014

National Survey of Perceived Risks of Obesity

\$200,000

Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Research Initiative, Supported by a Cooperative Agreement with the United States Department of Agriculture (USDA)

Principal Investigator

February 2010 – January 2011

Branding the “Be Food Safe” Campaign: Phase I.
\$75,000

Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Research Initiative, supported by a Cooperative Agreement with the Food and Drug Administration (FDA)
Principal Investigator
October 2009 – September 2010
Branding the “Be Food Safe” Campaign: Phase II
\$25,000

Oak Ridge Associated Institutes (Centers for Disease Control, Agency for Toxic Substances and Disease Registry)
Principal Investigator
September 2008 – August 2007
Content Analysis—Panama Diethylene Glycol Investigation
\$64,000

Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Research Initiative, supported by a Cooperative Agreement with the Food and Drug Administration (FDA)
Principal Investigator
October 2007 – September 2008
Evaluation of Food Retailers and Growers Perceptions of Attitudes about Food Recalls.
\$200,000

Office of the Vice President for Research, University of Maryland
Principal Investigator / Director
October 2005-December 2010
Operational Funds for the Center for Risk Communication Research
\$150,000

Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Research Initiative, supported by a Cooperative Agreement with the Food and Drug Administration (FDA)
Principal Investigator / Director
October 2005 – December 2010
Staffing Funds for Center for Risk Communication Research
\$89,000 annually

Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Research Initiative, supported by a Cooperative Agreement with the Food and Drug Administration (FDA)
Principal Investigator
October 2007 – October 2008
An Examination of the 2006 Spinach Recall
\$79,358

Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Research Initiative, supported by a Cooperative Agreement with the Food and Drug Administration (FDA)
Principal Investigator

October 2007 – October 2009
Evaluation of the ALERT Campaign
\$129,571

United States Department of Agriculture (USDA); National Integrated Food Safety Initiative
Investigator (David Lei, PI)
January, 2007-December 2010
Risk Analysis-based Food Defense Certificate Program for Professional and Academic
Audiences
\$600,000

Department of Homeland Security
Investigator (Gary LaFree, PI)
June 2005-May 2010 (renewed)
National Consortium for the Study of Terrorism and Responses to Terrorism (START)
Organization: Department of Homeland Security
\$5,000,000 (Center for Risk Communication Research portion ~\$200,000)

Articles Under Review

Turner, M. M., & Xie, X. (under review) Effects of anticipated guilt on cognitive outcomes: A Cross-cultural comparison. *Human Communication Research*

Turner, M. M., Bessarabova, E, Richards, A. (under review). Anger, efficacy, and message processing: A test of the Anger Activism Model. *Communication Quarterly*.

Turner, M. M., Somerville, V., Day, K.R. (under review) Helping or hurting? The role of social and commercial marketers in obesity-related health messages. *Stigma and Health*.

Turner M.M., Alberico A., Kamlem T., Rimal R., Biswas N. (under review). The communication of stigma through mass media during the Ebola virus disease epidemic in Liberia. *Journal of Stigma and Health*.

Turner M.M., Rimal R., Shaik H., Kamlem T., Biswas N. (under review). Victims or heroes? How did journalists frame the Ebola crisis in Liberia? *Public Relations Review*

Johnson A.C., Howe G.W., Simmens S.J., **Turner M.M.**, Evans W.D., Strasser A.A., Mays D. (under review) Longitudinal Effects of Cigarette Pictorial Warning Labels Among Young Adults. *Nicotine and Tobacco Research*.

Johnson A.C., **Turner M.M.**, Howe G.W., Simmens S.J., Evans W.D., Strasser A.A., Mays D. (under review) Mediation Effects on Motivation to Quit Smoking After Exposure to a Cigarette Pictorial Warning Label Among Young Adults. *Annals of Behavioral Medicine*.

Martinez, D.J., **Turner, M.M.**, Roche, K.M., & Horn, K.A. (R & R). Correlates of young adult e-cigarette use: an integrated behavior model tested with the affect heuristic. *Risk Analysis*.

Turner M.M., Lisse S., Rimal R., Kamlem T., Shaikh H. (R & R). Rumor spread and control during the Ebola crisis in Liberia. *Disasters*.

Villalobos, A. **Turner, M.M.**, Lapinski, M. K., Hull, S., Long, S., Wang, J. (R & R). Predicting Breastfeeding Intentions: A Test and Extension of the Theory of Normative Social Behavior with African American Social Identity, *Health Communication*

Davis, C., Villalobos, A., **Turner, M.M.**, Long, S., Lapinski, M. (R & R). Racism and Resistance: A Qualitative Study of Bias as a Barrier to Breastfeeding, *Breastfeeding Medicine*

Turner, M.M. & Rains, S. R. (R&R). Guilt Appeals in Persuasive Communication: A Meta-Analytic Review, *Communication Studies*.

Turner, M. M, Bui, H., & Jang, Y. (R&R). Combatting antibiotic resistance: A test and application of the anger activism model. *Journal of Health Communication*.

Articles in Refereed Journals

* Co-author was a graduate student at the time of the research.

In Press

*Villalobos, A., Davis, C., **Turner, M.M.**, Long, S., Hull, S., Lapinski, M. (in press). Breastfeeding in Context: African American Women's Descriptions of Normative Referents, Salient Identities and Perceived Social Norms, *Health Education & Behavior*

Colon-Ramos, U. **Turner, M. M.** (in press) Using a community-based participatory mixed methods research approach to develop, evaluate, and refine a nutrition intervention to replace sugary drinks with filtered tap water among predominantly Central-American immigrant families with infants and toddlers: The Water Up @Home pilot evaluation study, *Journal of Mixed Methods Research*

Anderson, J., Lapinski, M. K., **Turner, M. M.**, Peng, T.-Q., Schmaelze, R. (in press). Value-expressive communication: A uniquely communicative predictor of behavior. *Health Communication*.

2021

Turner, M.M., Kamlem, T., Rimal, R., Shaikh, H., & Ume, N. (2021). Overlooking the obvious: Communication of efficacy by the mass media during the Ebola crisis in Liberia. *Prevention Science*, 22(2), 259-268. DOI: 10.1007/s11121-020-01189-1

2020

Wyatt, L.C., *Phillips, S., **Turner, M. M.**, Chau, T., Kwon, S.C. (2020). Patient-provider communication patterns among Asian American immigrant subgroups in New York City, *Patient Education and Counseling* DOI.org/10.1016/j.pec.2020.10.002

Turner, M. M., Day, K. R. & Lapinski, M. K. (2020). The Use of stigmatizing messaging in anti-obesity campaigns: Quantification of obesity stigmatization, *Communication Reports*.

Turner, M. M., Richards, A., Bessarabova, E., & Magid, Y. (2020). The effects of anger appeals on systematic processing: The moderating role of efficacy. *Communication Reports*, 33, 14-26. DOI: 10.1080/08934215.2019.1682175

2019

Turner M.M., Johnson AC, Lantz P. (2019) The impact of self-efficacy on risk aversion in the context of surgical weight loss decision scenarios. *Clinical Obesity*, 9, 1-7.

*Ilakkuvan V, Johnson A, Villanti AC, Evans WD, **Turner M.** (2019). Patterns of social media use and their relationship to health risks among young adults. *Journal of Adolescent Health*, 64, 158-164.

2018

*Landry, M., Vyas, A., Woods, S., **Turner, M. M.** (2018). Adolescent pregnancy prevention: Evaluation of the Be Yourself program. *Health Behavior and Policy Review*, 5, 125-138.

*Ganz, O., *Curry, L.E., Jones, P., Mead, K.H., & **Turner, M. M.** (2018). Barriers to mental health treatment utilization in wards 7 and 8 in Washington, DC: A qualitative pilot study. *Health Equity*, 2, 216-222.

Turner, M.M., *Jannah, N., Kahan, S., Gallagher, C., & Dietz, W. (2018). Current knowledge of obesity treatment guidelines by health care professionals. *Obesity*, 26(4), 665-671. DOI 10.1002/oby.22142

*Schindler-Ruwisch, J. M., *Leavitt, L. E., Macherelli, L. E., **Turner, M. M.**, & Abroms, L. C. (2018). Motivating smoking cessation text messages: Perspectives from pregnant smokers. *Maternal and child health journal*, 22(6), 822-829. DOI 10.1007/s10995-018-2452-y

Sutton, J., Vos, S. C., Wood, M. M., & **Turner, M.M.** (2018). Designing effective tsunami messages: Examining the role of short messages and fear in warning response. *Weather, climate, and society*, 10(1), 75-87. DOI 10.1175/WCAS-D-17-0032.1

*Borsky A, McDonnell K, **Turner M.M.**, & Rimal R. (2018). Raising a red flag on dating violence: Evaluation of a low-resource, college-based bystander behavior intervention program. *Journal of Interpersonal Violence*. 347-350/. DOI: 10.1177/0886260516635322

Turner, M. M., *Mabry-Flynn, A., *Shen, H., *Jiang, H., *Boudewyns, V., & *Payne, D. (2018). The effects of guilt-appeal intensity on persuasive and emotional outcomes: The moderating role of sponsor motive. *Journal of Nonprofit & Public Sector Marketing*, 30(2), 134-150. DOI 10.1080/10495142.2017.1326345

2017

*Petrin, C., Kahan, S., **Turner, M. M.**, Gallagher, C., & Dietz, W. H. (2017). Current attitudes and practices of obesity counseling by health care providers. *Obesity Research & Clinical Practice*, 11, 352-359. DOI 10.1016/j.orcp.2016.08.005

*Landry, M., **Turner, M.M**, Vyas, A., & Wood, S. (2017). Social media and sexual behavior among adolescents: Is there a link? *JMIR Public Health and Surveillance*, 3(2). DOI 10.2196/publichealth.7149 PMID 28526670

2016

*Leavitt, L., Abrams, L., Johnson, P., *Schindler-Ruwisch, J., Bushar, J., Singh, I., ... & **Turner, M.M.** (2016). Recruiting pregnant smokers from Text4baby for a randomized controlled trial of Quit4baby. *Translational behavioral medicine*, 7(2), 157-165. DOI 10.1007/s13142-016-0450-4 PMID 27909881

Ilakkuvan, V., **Turner, M.M.**, Cantrell, J., Hair, E. and Vallone, D., (2016). The relationship between advertising-induced anger and self-efficacy on persuasive outcomes: A test of the Anger Activism Model using the Truth Campaign. *Family & Community Health*, 40(1), 72-80. DOI 10.1097/FCH.0000000000000126

*Petrin, C., Kahan, S., **Turner, M.M.**, Gallagher, C., & Dietz, W. H. (2016). Current practices of obesity pharmacotherapy, bariatric surgery referral, and coding for counseling by health care professionals. *Obesity Science & Practice*, 2(3), 266-271. DOI 10.1002/osp4.53 PMID 27708843

*Mead E.L., Rimal R.N., Cohen J.E., **Turner M.M.**, *Lumby E., Feighery E., & Shah V. (2016) A two-wave observational study of compliance with youth access and tobacco advertising provisions of the Cigarettes and Other Tobacco Products Act in India. *Nicotine & Tobacco Research*, 1-8. DOI: 10.1093/ntr/ntv263 PMID 26610937

*Allen, S., Ruiz, M., Jones, J., **Turner, M. M.**, (2016). Legal space for syringe exchange programs in hot spots of injection drug use-related crime, *Harm Reduction Journal*, 16, 1-7. DOI 10.1186/s12954-016-0104-3 PMID 27112328

Turner, M. M., Rimal, R. N., *Lumby, E., Cohen, J., Surette, A., *Roundy, V., ... & Shah, V. (2016). Compliance with tobacco control policies in India: An examination of facilitators and barriers. *The International Journal of Tuberculosis and Lung Disease*, 20(3), 411-416. DOI 10.5588/ijtld.15.0376

2015

*Martinez, D.J., **Turner, M.M.**, Pratt-Chapman, M., Kashima, K., Hargreaves, M.K., Dignan, M.B., & Hébert, J.R. (2015). The effect of changes in health beliefs among African-American and rural white church congregants enrolled in an obesity intervention: A qualitative evaluation. *Journal of Community Health*, 1-8. DOI: 10.1007/s10900-015-0125-y. PMID 26601845

*Bessarabova, E., **Turner, M. M.**, Fink, E. L., & Blustein, N. B. (2015). "You ain't guiltin' me into nothin'": Extending the theory of reactance to guilt appeals. *Zeitschrift für Psychologie*, 223(4), 215 – 224. DOI: 10.1027/2151-2604/a000223.

*Mabry, A. & **Turner, M. M.** (2015). Do sexual assault bystander interventions change men's intentions? Applying the theory of normative social behavior to predicting bystander outcomes. *Journal of Health Communication*, 21(3), 276-292. DOI: 10.1080/10810730.2015.1058437.

*Borsky, A., McDonnell, K., **Turner, M. M.**, & Rimal, R. N. (2015). Assessing bystander behavior intentions (BBI) towards friends to prevent dating violence: Development of the BBI-Friends scale through concept mapping and exploratory factor analysis, *Violence and Victims*, DOI: 10.1891/0886-6708.VV-D-13-00196

*Landry, M., Vyas, A., **Turner M. M.**, Glick, S., & Wood, S. (2015). Latino adolescents' social media utilization: Implications for mobile health interventions. *Journal of Medical Internet Research*, 3(3), e89. DOI: 10.2196/mhealth.4374. PMID 26420553

2014

Mays D., **Turner M. M.**, Zhao X., Evans W. D., Luta G. L., & Tercyak K. P. (2014). Framing pictorial cigarette warning labels to motivate young smokers to quit. *Nicotine & Tobacco Research*, 17(7), 769-775. ntu164. DOI: 10.1093/ntr/ntu164. PMID 25143295

Turner, M. M., *Skubisz, C., *Silverman, M., *Pandya, S., & *Austin, L. (2014). Predicting visual attention to nutrition information on food products: The influence of motivation and ability. *Journal of Health Communication*, 19(9), 1017-1029. DOI: 10.1080/10810730.2013.864726.

*Bessarabova, E. B., Fink, E. L. & **Turner, M. M.** (2014). A multidimensional analysis of reactance, restoration, and cognitive structure. *Human Communication Research* 39, 339-364. DOI: 10.1111/hcre.12007.

2013

Turner, M. M., *Boudewyns, V., & *Kirby-Straker, R. (2013). A double dose of fear: A theory-based content analysis of news articles surrounding the 2006 cough syrup contamination crisis in panama. *Risk Management*, 15(2), 79-99. DOI:10.1057/rm.2012.13.

*Boudewyns, V., **Turner, M. M.**, & *Paquin, R. (2013). Shame-free guilt appeals: Testing the emotional and cognitive effects of shame and guilt appeals. *Psychology and Marketing*, 30(9), 811-825. DOI: 10.1002/mar.20647.

Turner, M. M., *Underhill, J.C., & Kaid, L. L. (2013). Mood and reactions to political advertising: A test and extension of the hedonic contingency hypothesis. *Southern Communication Journal*, 17(1), 8-24. DOI: 10.1080/1041794X.2012.712194.

2012

*Anagondahalli, D. & **Turner, M. M.** (2012). Predicting psychological ripple effects: The role of cultural identity, in-group/out-group identification and attributions of blame in crisis communication. *Risk Analysis: An International Journal*, 32(4), 695-712. DOI: 10.1111/j.1539-6924.2011.01727.x.

Turner, M. M. & *Underhill, J. (2012). Motivating emergency preparedness behaviors: The differential effects of guilt appeals and actually anticipating guilty feelings. *Communication Quarterly*, 60(4), 545-559. DOI: 10.1080/01463373.2012.705780.

*Banas, J. A., **Turner, M. M.**, & *Shulman, H. (2012). A test of competing hypotheses of the effects of mood on persuasion. *Communication Quarterly*, 60(2), 143-164. DOI: 10.1080/01463373.2012.668845.

2011

Ulirsch, G., Orloff, K., Alexanian, D., Allen-Lewis, S., Fagliano, J., Langmann, D. M., Larson, K., Miles, D., Prohonic., E., Telfer, J., Robinson, S., **Turner, M. M.**, & Berkowitz, J. (2011). Developing new hazard category language for the agency for toxic substances and disease registry's public health assessment products. *Journal of Environmental Health*, 73(6), 76.

*Banas, J. A., & **Turner, M. M.** (2011). Exploring the "that's-not-all" effect: A test of theoretical explanations. *Southern Communication Journal*, 76(4) 305-322. DOI: 10.1080/1041794x.2010.502285.

Rimal, R. N., Lapinski, M. K., **Turner, M. M.** & Smith, K. G. (2011). The attribute-centered approach for understanding health behaviors: Initial ideas and future research directions. *Studies in Communication Sciences*, 11, 15-34.

2010

Turner, M.M., *Yao, S., *Baker, S., *Goodman, J., & *Materese, S. (2010). Do lay people prepare both sides of an argument? The effects of confidence, forewarning, and expected interaction on seeking out counter-attitudinal information. *Argumentation and Advocacy*, 46(4), 226-239. DOI 10.1080/00028533.2010.11821732

Turner, M. M., *Banas, J. A., *Rains, S. A., *Jang, S., *Moore, J. L., & *Morrison, D. (2010). The Effects of altercasting and counter-attitudinal behavior on compliance: A lost letter technique investigation. *Communication Reports*, 23, 1-13. DOI: 10.1080/08934211003598759.

2009

Limon, M. S., **Turner, M. M.**, Zompetti, J. P. (2009). Informal arguing: The likelihood of providing arguments, rebuttals, refutations, and evidence in an argumentative interaction. *Argumentation and Advocacy*, 45, 37-48. DOI: 10.1080/00028533.2008.11821694

2007

Turner, M. M., Tamborini, R., Limon, M. S., & Zuckerman-Hyman, C. (2007). The moderators and mediators of door-in-the-face requests: Is it a negotiation or helping experience? *Communication Monographs*, *74*, 333-356. DOI: 10.1080/03637750701543469.

*Rains, S., & **Turner, M. M.** (2007). Psychological reactance and persuasive health communication: A test and extension of the intertwined model. *Human Communication Research*, *33*, 241-269. DOI: 10.1111/j.1468-2958.2007.00298.x.

Turner, M. M. (2007). Using emotion to prevent risky behavior: The anger activism model. *Public Relations Review*, *33*, 114-119. DOI: 10.1016/j.pubrev.2006.11.013.

2006

Turner, M. M. (2006). The research team concept II: (Still) an approach to graduate training. *Communication Research Reports*, *23*, 225-230. DOI: 10.1080/08824090600796443.

Levine, T., Hullett, C. R., **Turner, M. M.**, & Lapinski, M. K. (2006). The desirability of using confirmatory factor analysis on published scales. *Communication Research Reports*, *23*, 309-314. DOI: 10.1080/08824090600962698.

Turner, M. M., Rimal, R. N., Morrison, D*, & Kim, H.* (2006). The role of anxiety in seeking and retaining risk information: Testing the risk perception attitude framework in two studies. *Human Communication Research*, *32*, 130-156. DOI: 10.1111/j.1468-2958.2006.00006.x.

2003

Turner, M. M., *Mazur, M. A., *Wendel, N., & *Winslow, R. (2003). Social glue or relational ruin? The joint effect of relationship type and gossip valence on liking, trust, and credibility. *Communication Monographs*, *70*, 129-141. DOI: 10.1080/0363775032000133782

Allen, M., Donohue, W. A., Griffin, A., *Ryan, D., & **Turner, M. M.** (2003). Comparing the influence of parents and peers on the choice to use drugs: A meta-analytic summary of the literature. *Criminal Justice and Behavior*, *30*, 163-186. DOI: 10.1177/0093854802251002.

2001

Mitchell, M. M., *Brown, K. M., *Morris-Villagran, M., & *Villagran, P. D. (2001). The effects of anger, sadness and happiness on persuasive message processing: A test of the negative state relief model. *Communication Monographs*, *68*, 347-359. DOI: 10.1080/03637750128070.

Mitchell, M. M. (2001). Risk, threat, and information seeking about genital herpes: The effects of mood and message framing. *Communication Studies*, *52*(2), 141-152.
DOI: 10.1080/10510970109388548
(Special issue for Federation Prize Winners, a research grant awarded by the Central States Communication Assoc.)

Hubbell, A., **Mitchell, M. M.**, & Griese, A. (2001). The relative effects of timing of suspicion and outcome involvement on biased message processing. *Communication Monographs*, 68, 115-132. DOI: 10.1080/03637750128056.

2000

Mitchell, M. M. (2000). Able but not motivated? The relative effects of happy and sad mood on persuasive message processing. *Communication Monographs*, 67, 215-225. DOI: 10.1080/03637750009376505

Smith, S. W., **Mitchell, M. M.**, Orrego, V., Johnson, A. J., & Ah Yun, K. (2000). The valence of close relationships and the focus of individual attributes in six months of television talk show topics. *Communication Studies*, 50, 175-187.

1999

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Napolitano, M. & **Turner, M. M.** (May, 2014). Effects of Role Models and Norms for Healthy Weight, Poster presentation at the Annual Conference of the *Society for Behavioral Medicine*,

Philadelphia, PA.

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Anagondahalli, D., & **Turner, M. M.** (November, 2013). Predicting psychological ripple effects of crisis communication. Investigating the joint effects of message and message receiver attributes. Paper presented to the meeting of the *National Communication Association*, Washington DC, USA.

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Bessarabova, E., Fink, E. L., & **Turner, M. M.** (2013, June). A multidimensional analysis of reactance, restoration, and cognitive structures. Paper presented at the annual conference of the *International Communication Association Convention*, London, U.K.

Skubisz, C., & **Turner, M. M.** (2013, June). Defending America's food supply: An evaluation of the FDA's ALERT program. Paper presented at the annual conference of the *International Communication Association*, London, U.K.

Mabry, A., **Turner, M.M.**, & McDonnell, K. (2013, June) Do Sexual Assault Bystander Interventions Change Men's Intentions? Applying the Theory of Normative Social Behavior to Predicting Bystander Outcomes Presented at the annual conference of the *International Communication Association*, London, U.K.

Turner, S. S., **Turner, M. M.**, & Anagondahalli, D. (November, 2012). The joint effects of blaming and engaging in image repair in predicting post-crisis organizational ripple effects. Paper presented at the meeting of the *National Communication Association*, Orlando, FL.

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Turner, M. M., Richards, A., & Magid, Y. (2011, November). The Interaction of Integral Anger, Efficacy, and Argument Quality on Cognitions and Intentions: A Test of the Anger Activism Model. Paper presented at the annual conference of the *National Communication Association*,

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Turner, M. M., Patel, S., Boudewyns, V., Rimal, R., & Rains, S. (2011, May) Extending the Risk Perception Attitude Framework: Does Priming Risk and Efficacy Predict Information Seeking For Those Not Initially At Risk? Paper presented at the annual conference of the *International Communication Association*, Boston, MA.

Boudewyns, V., **Turner, M. M.**, & Paquin, R. (2011, May). Shame Masquerading as Guilt: Understanding the Emotional and Cognitive Effects of Shame-Free Guilt Appeals, Paper presented at the annual conference of the *International Communication Association*, Boston, MA.

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Turner, M. M., Skubisz, C., & Kim, J. (2010, December). Using audience tailoring and theoretically derived messages to improve risk communication initiatives. Paper presented at the annual conference of the *Society for Risk Analysis*, Salt Lake City, UT.

Kirby, R., & **Turner, M. M.** (2010, December). Ecological risk perceptions: A Caribbean context. Paper presented at the annual meeting of the *Society for Risk Analysis*, Salt Lake City, UT.

Anagondahalli, D., & **Turner, M. M.** (November, 2010). The blame game: Cultural implications for intentional food contamination. Paper presented at the meeting of the *National Communication Association*, San Francisco, CA.

Turner, M. M., Underhill, J. C., & Skubisz, C. (November, 2010). The role of efficacy in emotional appeals: Moderator, mediator or main Effect? Paper presented at the annual conference of the *National Communication Association*, San Francisco, CA. Top 4 paper in Health Communication Division.

Turner, M. M., Boudewyns, V., Kirby, R., & Telfer, J. A Double Dose of Fear: A Theory-Based Content Analysis of News Articles Surrounding the 2006 Cough Syrup Contamination Crisis in Panama. Manuscript presented at the *National Communication Association 96th Annual Conference*, Health Communication Division, San Francisco, California, 2010.

Turner, M. M., Shen, H., Jiang, H., Boudewyns, V., & Payne, D. The Effects of Guilt Appeal Intensity on Persuasive and Emotional Outcomes: The Moderating Role of Profit-Seeking. Manuscript presented at the *National Communication Association 96th Annual Conference*, Communication and Social Cognition Division, San Francisco, California, 2010.

Turner, M. M., Kirby, R., Boudewyns, V., & Telfer, J. An Evaluation of the Public Crisis Communication During the Panama Diethylene Glycol (DEG) Poisoning Case: A Look at Best Practices. Paper presented at the *National Communication Association 96th Annual Conference*, Applied Communication Division, San Francisco, California, 2010.

Turner, M. M., Evans, S. A., Boudewyns, V., & Patel, S. Bridging a theoretical gap: Is the relationship between Health Communication, Emotions, and Risk Perceptions best explained by valence, approach-avoidance or appraisals? Manuscript presented at the *National Communication Association* 96th Annual Conference, Health Communication Division, San Francisco, California, 2010.

Turner, M. M., Rimal, R. N., & Lapinski, M. K. (2009, December). Advancing a theory of normative appraisal-based risk perception. Paper presented at the annual conference of the *Society for Risk Analysis*, Baltimore, MD.

Turner, M. M., Skubisz, C., Yao, S. Wang, Q., & Xie, X. (2009, November). The intensity of anger: What differentiates anger from fury? Paper presented at the annual conference of the *National Communication Association*, Chicago, IL.

Austin, L. L., & **Turner, M. M.** (2009, August). Young women's perceptions of indoor tanning and media's influence: Interviews with college students and a content analysis of pro-tanning messages. Paper presented to the *Association for Education in Journalism and Mass Communication* Annual Conference, Boston, MA.

Turner, M. M., Austin, L. L., Lubran, M. B., Patel, S., & Skubisz, C. (2009, May). Visual attention to nutrition information on food products: The influence of motivation and ability. Paper presented to the *International Communication Association* Conference, Chicago, IL.

Turner, M. M., & Underhill, J. C. (2009, May). Motivating emergency preparedness behaviors: The effects of guilt appeals and guilty feelings. Paper presented at the convention of the *International Communication Association*, Chicago, IL.

Turner, M. M., Austin, L. L., Lubran, M. B., Patel, S., & Skubisz, C. (2009, May). Consumer use of nutrition symbols. Paper presented to the *National Marketing and Public Policy Conference*, Washington, D.C.

Turner, M. M., Austin, L. L., Lubran, M. B., Patel, S., & Skubisz, C. (2008, July). The effect of "At-a-glance" nutrition symbols and nutrition information on cognitive processing and purchase intent: An eye-tracking approach. Paper presented to the *NCA Summer Conference 2008: Methods and Measures for Communication and Cognition Research*, College Park, MD.

Turner, M. M., & Patel, S. (2008, May). What Do We Think of Gossipers? The Impact of Gossip Valence and Relationship Type on Liking and Trustworthiness. Presented at the annual conference of the *International Communication Association*, Montreal, Canada.

Turner, M. M., Payne, D. A. & Han, B. (2008, May). The Relative Effect of Positive and Negative Humorous Gossip on Perceptions of the Gossiper and the Target of the Gossip. Presented at the annual conference of the *International Communication Association*, Montreal, Canada.

Turner, M. M. (2007). The Role of Emotion in Communicating Risk. Presented at the annual conference of the *Society For Risk Analysis*, San Antonio, TX.

Bessarabova, E., **Turner, M. M.**, & Fink, E. L. (2007, November) You ain't guiltin' me into nothin': Guilt adolescents, and reactance. Presented at the annual conference of the *National Communication Association*, Chicago, Ill.

Turner, M. M. (Aug, 2007). Communicating Food Safety: Using emotional appeals to reach at-risk individuals and underserved populations. Presented at the annual conference of the *International Food Technologists Conference*, Chicago, Ill.

Turner, M. M., Bartholomew, A., & Weissman, P. (2007, May) Angry voters: An examination of Anger induced by political advertisements and its effect on persuasive outcomes. Presented at the annual conference of the *National Communication Association*, Chicago, Ill.

Turner, M. M., Bessarabova, E., Hambleton, K., Sipek, S. (2007, May) Does message induced anger facilitate or debilitate persuasion? A test of the anger activism model. Presented at the annual conference of the *International Communication Association*, San Francisco, CA.

Turner, M. M., Bartholomew, A., & Weissman, P. (2007, April). The Impact of Emotions Evoked by Political Ads in the 2006 Maryland Elections. Presented at the annual conference of the *Southern Communication Association*, New Port, RI.

Turner, M. M. & Weissman, P. (2007, June). The role of anxiety in seeking and retaining risk information: Testing the risk perception attitude framework in two studies. Presented at the National Environmental Health Association Annual Educational Conference & Exhibition, Atlantic City, New Jersey.

Turner, M. M., Dart, B., & Rimal, R. N. (2006, November). Predicting information seeking about genital herpes: A test of the risk perception attitude framework. Presented at the annual conference of the *National Communication Association*, San Antonio, TX.

Turner, M. M. (2006, November). The projected emotional coloration hypothesis: How perceptions of other's emotions during conflict change our judgments. Presented at the annual conference of the *National Communication Association*, San Antonio, TX.

Levine, T., Hullett, C. R., **Turner, M. M.**, & Lapinski, M. K. (2006, November). The desirability of using confirmatory factor analysis on published scales. Presented at the annual conference of the *National Communication Association*, San Antonio, TX.

Turner, M. M., Bessarabova, E., Hambleton, K., Sipek, S., Weiss, M., & Long, K. (2006, May). Does anger facilitate or debilitate persuasion? A test of the anger activism model. Presented at the annual conference of the *International Communication Association*, Dresden, Germany.

Turner, M. M., Morrison, D., Banas, J. A., Rains, S., Moore, J., & Jang, S. (2005, November). A good person would read this article: Testing the effects of altercasting, source status, and target

liking on compliance using the lost letter technique. Presented at the annual conference of the *National Communication Association*, Boston, MA.

Turner, M. M., Francis, R., Yao, S., Goodman, J., & Materese, S. (2005, November). When do people examine counter-attitudinal information? The effects of confidence, forewarning, and expected interaction on selective exposure. Presented at the annual conference of the *National Communication Association*, Boston.

Turner, M. M., & Kaid, L. L. (2005, November). Is there a mood maintenance effect in political communication? Examining the effect of mood on processing political ads. Presented at the annual conference of the *National Communication Association*, Boston, MA.

Delaney, J. & **Turner, M. M.** (2005, November). Using guilt to motivate action: Guilt based compliance gaining. Presented at the annual conference of the *National Communication Association*, Boston, MA.

Turner, M. M., Wang, Q., Yao, S. & Xie, X. (2005, May). The targeted anger appeals processing model: A new approach to persuasive message design. Presented at the annual conference of the *International Communication Association*, New York, NY.

Turner, M. M., Xie, X., Southard, B., & Lamm, E. (2005, May). Encouraging mothers to get a mammogram: A cross-cultural examination of guilt appeals. Presented to the annual conference of the *International Communication Association*, New York.

Turner, M. M., Moore, J., Rains, S., Jang, S., & Banas, J. (2004, November) Facing up to the one you harmed: The effect of guilt, association, and positive self-feeling on compliance. Presented to the annual conference of the *National Communication Association*, Chicago, IL.

Turner, M. M., Wang, Q., Yao, S., Xie, X., Derville, T. & Decker, J. (2004, November). Moving beyond fear: A developmental model of anger appeals. Presented at the annual conference of the *National Communication Association*, Chicago, IL.

Rains, S. & **Turner, M. M.** (2004, May). The influence of psychological reactance on message processing. Presented at the annual conference of the *International Communication Association Annual Conference*, New Orleans, LA.

Turner, M. M., Jang, S., & Banas, J. (2004, May). Does mood have any (important) effect on persuasion? Presented at the annual conference of the *International Communication Association Annual Conference*, New Orleans, LA.

Turner, M. M. (2004, May). Mood congruence or mood repair? The effect of message framing, mood, and message quality on information seeking regarding genital herpes. Presented at the annual conference of the *International Communication Association Annual Conference*, New Orleans, LA.

Allen, M., Jones, S., Donohue, W., Ryan, D. **Turner, M.**, & Griffin, A. (2004, April). The connection between religious orientation and drug use: A meta-analysis. Presented at the annual

conference of the *Central States Communication Division*, Cleveland, OH
Top Paper in Communication Theory.

Rimal, R. N., **Turner, M. M.**, Morrison, D., & Kim, H. (2003, May). Testing the risk perception attitude framework: Is anxiety or incredulity the underlying mechanism? Presented at the annual conference of the *International Communication Association*, San Diego, CA.
Top 3 paper in Health Communication.

Turner, M. M., & Rankin, C. T. (2003, May). It's not what you did, it's what you were feeling when you did it. An initial test of Projected Emotional Coloration Hypothesis. Presented at the annual conference of the *International Communication Association*, San Diego, CA.

Turner, M. M., & Sawyer, J. K. (2003, May). Are gossipers persuasive? The impact of gossip valence and relationship type on persuasive message quality. Presented at the annual conference of the *International Communication Association*, San Diego, CA.

Mitchell, M. M., D'Urso, S. C., Rankin, C., & Callish, P. (2003, May). Cognition during conflict: The impact of communication medium and perceived intentions. Presented at the annual conference of the *International Communication Association*, San Diego, CA.

Mitchell, M. M., & Banas, J. (2002, November). Why won't people wear bicycle helmets? An examination of counter-arguments. Presented at the annual conference of the *National Communication Association*, New Orleans, LA.

Sawyer, J. K. & **Mitchell, M. M.** (2002, November). Exploring intention-behavior consistency in political participation scenarios: A social cognition model. Presented at the annual conference of the *National Communication Association*, New Orleans, LA.

Mitchell, M. M., Rankin, C., D'Urso, S., & Malone, P. (2002, July). *The impact of intention to handle conflict face-to face or via e-mail on perceived conflict resolution style.* Presented at the annual conference of the *International Communication Association*, Seoul, Korea.

Mitchell, M. M., Mazur, M. A., Wendel, N., Winslow, R., & Iwakuma, M. (2001, November). Social glue or relational ruin? The effects of gossip and relationship type on liking and conversational satisfaction. Presented at the annual conference of the National Communication Association, Atlanta, GA.

Limon, M. S. & **Mitchell, M. M.** (2001, November). The generation of arguments, rebuttals, refutations, and types of evidence. Presented at the annual conference of the National Communication Association, Atlanta, GA.

Mitchell, M. M., Rankin, C., D'Urso, S., & Malone, P. (2001, June). Relationship saver or egregious error? Handling conflict on-line. Presented at the annual conference of the International Network for Personal Relationships, Arizona State University, Tempe, AZ.

Mitchell, M. M., Wendel, N. Mazur, M., & Winslow, R. (2001, May). Gossip as social

influence: The effects of gossip on communicator credibility, trustworthiness and competence. Presented at the *International Communication Association*, Washington D. C.

Mitchell, M. M., Brown, K. M., Morris-Villagran, M., & Villagran, P. D. (2001, May). The effects of anger, sadness and happiness on persuasive message processing: A test of the negative state relief model. Presented at the annual conference of the *International Communication Association*, Washington D. C.

Tamborini, R., **Mitchell, M. M.**, Lachlan, K., & Skalski, P. (2001, April). *The impact of ascribed responsibility and personal norms on door-in-the-face effectiveness*. Presented at the annual conference of the *Southern Communication Association*, Lexington, KY.

Mitchell, M. M., & Meriman, M. (2001, April). You'll fry your brain! Adolescents' use of compliance-gaining tactics to help friends resist marijuana. Paper presented at the annual conference of the *Central States Communication Association*, Cincinnati, OH.
Top 4 Paper in Health Communication

Mitchell, M. M. (2001, April). Changing college students' perceptions of their risk for genital warts: The effects of discrete emotion and message framing. Paper presented at the annual conference of the Central States Communication Association, Cincinnati, OH.
Federation Prize Winner

Boster, F. J., **Mitchell, M. M.**, Lapinski, M. K. & Johnson, A. J. (2000, May). Judging the effectiveness of compliance gaining messages. Paper presented at the annual conference of the *International Communication Association*, Acapulco, Mexico.

Hubbell, A., & **Mitchell, M. M.** (2000, May). The effects of timing of suspicion and outcome involvement on biased message processing. Paper presented at the annual conference of the *International Communication Association*, Acapulco, Mexico.

Orrego, V. O., Smith, S.W., **Mitchell, M. M.**, Johnson, A. J., Ah Yun, J. K., & Greenberg, B. S. (2000, February). Disclosures and privacy issues on television talk shows. Presented at the annual conference of the *Western Communication Association*, San Diego, CA.

Mitchell, M. M., Tamborini, R., Zuckerman, C., & Limon, M. S. (1999, May). Cognitive and affective mediators of door-in-the-face requests: Is it a negotiation or helping experience? Presented at the annual conference of the *International Communication Association*, San Francisco, CA.

Mitchell, M. M. (1999, May). Motivated, but not able? The effects of positive and negative mood on persuasive message processing. Presented at the annual conference of the *International Communication Association*, San Francisco, CA.

Mitchell, M. M., La France, B. H., & Donohue, W. A. (1998, November). Examining the effects of bargaining and argumentation strategies on negotiation outcomes. Paper presented at the annual conference of the *National Communication Association*, New York, NY.

Mitchell, M. M., Tamborini, R., Huang, R. H., & Ah Yun, J. K. (1998, November). Raising funds for cancer research: Understanding the psychological outcomes of door- in-the-face sequential request strategies. Paper presented at the annual conference of the *National Communication Association*, New York, NY.

Boster, F. J., **Mitchell, M. M.**, & Lapinski, M. K. (1998, November). The impact of guilt and type of compliance-gaining message on helping behavior. Paper presented at the annual conference of the *National Communication Association*, New York, NY.

Mitchell, M. M. (1998, May). Predictors of relational satisfaction: Examining the relationships between love styles, conflict management strategies, and satisfaction with conflict management. Paper presented at the annual conference of the *International Network on Personal Relationships annual conference*, Norman, OK.

Mitchell, M. M. (1998, March). The effects of argumentativeness on selective exposure. Presentation given at the annual conference of the *Central States Communication Association*, Chicago, IL.

Donohue, W. A., **Mitchell, M. M.**, LaFrance, B. H., Gathman, S., & Hidalgo, R. (1997, November). The effects of a third party presence and trust on negotiation outcomes. Paper presented at the annual conference of the *National Communication Association*, Chicago, IL.

Smith, S. W., Ah Yun, J. K., Orrego, V., Johnson, A., **Mitchell, M.**, & Greenberg, B. S. (1997, May). The sources, types, and frequencies of personal disclosures on talk television. Paper presented to the annual conference of the *International Communication Association*, Montreal, Quebec.

Johnson, A., Smith, S. W., **Mitchell, M.**, Orrego, V., Ah Yun, J. (1997, May). Expert advice on talk television: A beneficial source of health information? Paper presented at the annual conference of the *International Communication Association*, Montreal, Quebec.

Mitchell, M. M., Boster, F. J. (1997, May). The impact of satisfaction with conflict management behavior on relational and sexual satisfaction. Paper presented at the annual conference of the *International Communication Association*, Montreal, Canada.

Mitchell, M. M. (1996, October). Utilizing the family regime assessment scale to predict sexual satisfaction: A quantitative analysis. Presentation given at the annual conference of the *National Council on Family Relations*, Kansas City, MO.

Smith, S. W., Orrego, V., Johnson, A., **Mitchell, M.**, & Ah Yun, J. (1996, September). Turns of talk on television talk shows. Paper presented at the conference of the *Society for the Study of Social Problems*, New York, NY.

Smith, S. W., **Mitchell, M. M.**, Ah Yun, J. K., Johnson, A. J., & Orrego, V. (1995, November). The valence of close relationships and the focus on individual attributes in six months of talk show topics. Paper presented at the annual conference of the *Speech Communication Association*, San Diego, CA.

Mitchell, M. M. (1995, October). Conflict management styles for sexual activity preferences and gender related outcomes: Predicting marital satisfaction. Presentation given at the annual conference of the *Organization for Speech Communication, Language and Gender*, Minneapolis, MN.

Non-refereed Conference Proceedings & Presentations

Respondent and Chair (2012, May). *Top papers in Health Communication*. Sponsored by the Health Communication Division of the International Communication Association, Phoenix, AZ.

Respondent and Chair (2011, May). *Top papers in Health Communication*. Sponsored by the Health Communication Division of the International Communication Association, Boston, MA.

Respondent (2005, May). *Media and public service across the lifespan (but mostly children)*. Sponsored by the Information Systems Division of the International Communication Association, New York, NY.

Respondent (2003, November). *Current doctoral students' social influence research*. Sponsored by the Student Section of the National Communication Association, Miami, FL.

Invited Talks and Colloquia

(2016, December). *Sources of Information about Disease Outbreak and Community Trust: Lessons from Ebola Communication in Liberia*. National Academies of Sciences, Engineering, and Medicine.

(2011, February). *The Impact of Guilt Appeals on Risk Attitudes: When and Why Does Guilt Motivate Us Toward Action?* Erwin P. Bettinghaus Health Communication Lecture at Michigan State University.

(2010, March). *Emotion and Risk Perception: Do Appraisals Tell the Entire Story?* Center of Excellence in Terrorism Research, Risk Perception and Risk-Related Behaviors: Anticipating and Responding to Crisis Meeting, Los Angeles, CA,

(2009, August). *Emotion, Cognition, and Risk Communication*. Presentation given at The Public Response to Threat: Cross-Disciplinary Contributions and Collaboration Meeting, Eugene, OR

(2008, March). *The effects of message relevant anger on persuasion: The anger activism model*. Presentation given to the Department of Communication at Michigan State University.

(2007, March). *Presenting risk data to lay audiences*. Presentation given to the Drug Information Association, Washington D. C.

(2007, March). *Using theory to design and implement hazard category communication*.

Presentation given to the Agency for Toxic Substances and Disease Registry, Centers for Disease Control.

(2006, March). *Testing the risk perception attitude framework: Is anxiety or incredulity the underlying mechanism?* Presentation given to the Annenberg School of Communication, University of Pennsylvania, Center for Excellence in Cancer Communication.

(2005, June). *Risk communication: Strategies to encourage health(ier) behaviors.* Keynote Speaker at the 7th Annual Risky Business and Prevention Conference, Carroll County, MD.

(2004, November). *Risk communication: Strategies to encourage health(ier) behaviors.* Keynote Speaker at the St. Charles County, MD Department of Public Health Semi-annual Health Educators Meeting.

(2004, October). *The targeted anger appeals model: An initial look.* Presentation given to the University of Maryland Social Psychology Colloquium Series.

(2004, May). *Communicating risk.* Keynote speaker at the Maryland Statewide Oral Cancer Coordinator Conference, Baltimore, MD.

(2004, May). *Persuasive tactics for public affairs.* Presentation given to the Worldwide Army Public Affairs Conference, Sheraton Premier Hotel, Vienna, VA.

(2003, November). *Risk communication: Theories and advancements.* Guest speaker at Johns Hopkins University, School of Public Health.

(2003, February). *Generalized moods and persuasion.* Kroppscott Fellowship Speech given at Albion College, Albion, MI.

(2002, November). *The impact of message framing, mood, and message quality on processing herpes information.* Presentation given to the Department of Communication colloquium series at Michigan State University.

(2002, February). *Why use experimental designs?* Invited speaker at Communication Week at Texas State University.

(2002, February). *Why health campaigns fail: It's not why they should, it's why they don't.* Invited faculty speaker at the Sooner Communication Conference, Norman, OK.

(2001, February). *Women in persuasion.* Presentation given to the Women's Torchlight Society, University of Texas at Austin.

(2001, February). *Conflict resolution for leaders.* Presentation given to the Texas Leadership Retreat, University of Texas at Austin.

(2001, February). *The effect of emotion on persuasive message processing: Three studies*. Presentation given to the Social Psychology Colloquium, University of Texas at Austin.

(2001, July). *Handling relational conflict*. Presentation given to the Honors Colloquium Series, University of Texas at Austin.

University Service

School and Departmental Service

George Washington University

2018	Chair, 950 Alumni Awards Committee
2018	Chair, Master Teaching Academy
2018-Current	Co-Chair, Behavioral Science Laboratory Core
2018	Chair, Search Committee for Behavioral Science Methods Expert
2017-Current	Committee Member, Faculty Advisory & Support Team (FAST)
2016-Current	Chair, MPH Advisory Committee
2016-Current	Ex Officio, Curriculum Committee
2016-Current	Ex Officio, Admissions Committee
2014-2016	Chair's Executive Committee
2013-2016	Departmental Curriculum committee
2013-2016	Faculty Representative, Dean's Executive Committee (elected)
2013-2014	Committee Member, Departmental Admissions Committee for DrPH
2012-2014	Chair, Awards and Honors Committee
2011-2012	Committee Member, Admissions Committee for DrPH program
2011	Committee Member, Dept Sub-Committee on Mentoring and Advising

University of Maryland

2009-2010	Committee Member, Graduate Advisory Committee
2008-2009	Committee Member, Strategic Planning Committee
2008	Chair, Search Committee for Persuasion and Social Influence Faculty Member
2007-2010	University Senator
2007	Committee Member, Terrorism Studies Minor, Program Faculty Oversight Committee
2007	Research Communication Advisory Group
2007	Committee Member, Search Committee for Director for the Joint Institute for Food Safety and Applied Nutrition (JIFSAN)
2007	Mentor, START Summer Research Program for Scholars at Minority Serving Institutions
2007	Committee Member, Search Committee for Chairperson of Department of Communication, Arts and Humanities
2007	Committee Member, Committee on New Technology, College of Arts and

Humanities

- 2006-2007 Mentor, START Undergraduate Research Program
- 2005-2007 Committee Member, Department of Communication Graduate Studies Committee
- 2005 Committee Member, Search Committee for Social Influence and Intercultural Communication
- 2005 Committee Member, College of Arts and Humanities Search Committee for Staff to Serve the Departments of Communication, Philosophy, and Nutrition
- 2005-2010 Coordinator, Department of Communication Experimental Laboratory
- 2004-2008 Chair, Department of Communication Brown Bag Lecture Series
- 2004-2010 Chair, Department of Communication Participant Pool
- 2004-2005 Member, Department of Communication Salary Advisory Committee
- 2003-2005 Member, Center for Risk Communication Research
- 2004-2008 Chair, Department of Communication Colloquium Series
- 2003-2008 Departmental Liaison, University Institutional Review Board
- 2003-2005 Chair, Department of Communication Social Fund

University of Texas:

- 2002-2003 Committee Member, Department of Communication Budget Council
- 2002-2003 Vice President, Phi Kappa Phi National Honor Society Texas Chapter
- 2002 Secretary, Phi Kappa Phi National Honors Society Texas Chapter
- 2001-2002 Committee Member, College of Communication, Diversity Issues Committee
- 2001-2003 Chair, Department of Communication Participant Pool
- 2001-2003 Committee Member, Departmental Review Committee for Research Involving Human Subjects
- 2000-2003 Library Liaison, Department of Communication Studies
- 2000-2003 Advisor, Communication Student Association

University of Oklahoma:

- 1999-2000 Committee Member, Mass Media Faculty Search

Faculty Mentorship

- 2010-2011 Faculty Mentor for Dr. Meina Liu
- 2008-2010 Faculty Mentor for Dr. Nneka Ofule

Community Service

- 2012 Mentor to Homeless Children, Arlington-Alexandria Coalition for the Homeless

Leadership in the Discipline

Memberships

- International Communication Association (ICA)

National Communication Association (NCA)
American Public Health Association (APHA)
The Obesity Society (TOS)
Society for Behavioral Medicine (SBM)

Service to National and International Associations

2012-2014 Immediate Past Chair, Health Communication Division, ICA
2010-2012 Chair, Health Communication Division, ICA
2010 Vice Chair, Health Communication Division, ICA
2007 Committee Member, Outstanding Article of the Year Award, ICA
2006-2009 Member, Executive Council, Communication and Social Cognition
Division, NCA
2006 Committee Member, Outstanding Article of the Year Award, ICA
2004-2005 Chair, Communication and Social Cognition Division, NCA
2003-2005 Nominating Committee, Health Communication Division, ICA
2003-2004 Vice Chair, Communication and Social Cognition Commission, NCA
2002-2003 Vice Chair Elect, Communication and Social Cognition Commission, NCA
2002-2003 Research Council, Communication and Social Cognition Commission, NCA

Editorial and Reviewing Activities

Grant Reviewing

2017- Ad hoc study section member, Social Psychology, Personality, and Interpersonal
Processes, National Institutes of Health
2016- Ad hoc study section member, F34 and F31 Pre-doctoral and post-doctoral
grants, National Institutes of Health
2015- Ad hoc reviewer, Decision, Risk and Management Sciences Program at the
National Science Foundation

Editorship(s)

2014-2015, Senior Editor, *Health Communication*
2004-2007, Associate Editor, *Communication Research Reports*.

Editorial Boards

2010-2012 *Communication Monographs*
2008-2013 *Communication Quarterly*
2008-2014 *Social Influence*
2007-2014 *Health Communication*
2002-2005 *Communication Studies*
2001-2003 *Communication Reports*
2000-2002 *Journal of Applied Communication Research*

Ad-Hoc Reviewing Activities

Communication Monographs
Communication Reports
Communication Research
Emotion
Emotion and Motivation
Health Communication
Health Informatics Journal
Human Communication Research
Journal of Communication

Journal of Communication in Healthcare
Journal of Contingencies and Crisis Management
Journal of Health Communication
Journal of Communication in Healthcare
Journal of Contingencies and Crisis Management
Journal of Health Communication
Risk Analysis
Stigma and Health
Tobacco Control

Teaching and Learning Portfolio

Teaching and Learning Materials Developed

2018 Developer, Master Teaching Academy at the GWUSPH. Created a master teacher academy comprised of the best teachers in the school. The academy offers teaching consultations, sponsors teaching seminars on specific topics, and funds 5 teaching fellows annually who adopt and test new pedagogical strategies in the classroom.

Turner, M. M. (2006). *Quantitative research methods in communication: A student sourcebook* (2nd ed.). Reno, NV: Bent Tree Press.

Turner, M. M. (2005). *Social influence, persuasion, and compliance gaining: A student guide*. Reno, NV: Bent Tree Press.

Courses Taught

George Washington University

Social and Behavioral Determinants of Public Health, (n = 85-130, graduate)

Social Marketing, (n = 25, graduate)

Advanced Health Communication, (n = 8-10, doctoral)

University of Maryland

Risk Communication (n = 50, upper division, undergraduate)

Interpersonal Communication, Course Director (n = 50, upper division, undergraduate)

Theories of Persuasion (n = 50, upper division, undergraduate)

Communication Research Methods (n = 100, upper division, undergraduate)

Persuasion (n = 12, doctoral)

Persuasive Message Design (n = 15, doctoral)

Research Methods (n = 15, doctoral)

Persuasive Message Design (n = 15, doctoral)

University of Texas at Austin

Theories of Persuasion (n = 300, upper division, undergraduate) Conflict Resolution (n = 300, upper division, undergraduate)

Communication Research Design (n = 60, upper division, undergraduate)

Interpersonal Communication Theory (n = 15, graduate)

Persuasive Message Design (n = 15, graduate)

Course or Curriculum Development

George Washington University

PhD Program in Social and Behavior Sciences. Developed proposal for the first PhD program offered in the Department of Prevention and Community Health, including curriculum, comprehensive exam procedures, dissertation procedures, and other policies.

Advanced Health Communication. Doctoral course focusing on the relationship between risk and health communication. Students receive an interdisciplinary background on risk perception, risk communication, and health message design.

University of Maryland

Persuasive Message Design. Doctoral course focusing on message design theories in communication and psychology.

Risk Communication. Doctoral course focusing on theories of risk communication, message development, perceptions of risk, and risk management.

Advising and Mentoring, Doctoral

Year	Student Name	University	Faculty Role	Degree Program	Placement (for Turner advisees)
Current	Ichhya Pant	GWSPH	Dissertation chair	DrPH in Health Behavior	--
Current	Xaher Gul	GWSPH	Dissertation chair	DrPH in Health Behavior	--
2020	Aubrey Villalobos	GWSPH	Dissertation chair	DrPH in Health Behavior	NCI, NIH (government)
2020	Andrea Johnson	GWSPH	Dissertation chair	DrPH in Health Behavior	Georgetown Univ
2020	Nina Brown	GWSPH	Dissertation chair	DrPH in Health Behavior	CMS (government)
2018	Vinu Illakuvan	GWSPH	Dissertation Chair	DrPH in Health Behavior	Consultant
2017	Diane Martinez	GWSPH	Dissertation Chair	DrPH in Health Behavior	PCORI
2016	Elena Lumby	GWSPH	Dissertation Chair	DrPH in Health Behavior	American Institutes of Research and GWSPH Faculty, GWSPH
2014	Christina Heminger	GWSPH	Dissertation Chair	DrPH in Health Behavior	Wake Forest U.
2014	Rowena Kirby	Maryland	Dissertation Chair	PhD, Comm	Wake Forest U.
2014	Amanda Borsky	GWSPH	Committee Member	DrPH, Health Behavior	
2013	Deepa Anagondahalli	Maryland	Dissertation Chair	PhD, Comm	consultant

2012	Vanessa Boudewyns-Paquin	Maryland	Committee Member	PhD, Comm	RTI
2011	Sarah Evans	Maryland	Dissertation Chair	PhD, Comm	Fors Marsh Group
2011	Sejal Patel	Maryland	Dissertation Chair	PhD, Comm	George Washington Univ.
2011	Christine Skubisz	Maryland	Dissertation Chair	PhD, Comm	U of Pennsylvania
2011	Elizabeth Reynolds	Maryland	Committee Member	PhD, Psych	
2010	LaKaisha Yarber	Morgan State U	Committee Member	PhD, Public Health	
2010	Rachel Friedus	Maryland	Committee Member	PhD, Psych	
2009	Elena Bessarabova	Maryland	Dissertation Chair	PhD, Comm	U of Oklahoma
2009	Xiaoyan Chen	Maryland	Committee Member	PhD, Psych	
2009	Shuo Yao	Maryland	Committee Member	PhD, Comm	
2009	Xie Xiaoying	Maryland	Committee Member	PhD, Comm	
2008	Jennifer Vardeman	Maryland	Committee Member	PhD, Comm	
2008	Scott Roberts	Maryland	Committee Member	PhD, Psych	
2008	Scott Leary	Maryland	Committee Member	PhD, Psych	
2007	Jessica Moore	Maryland	Dissertation Chair	PhD, Comm	North Carolina State U
2006	Jarod Hyman	Maryland	Committee Member	PhD, Psych	
2006	Anna Karavanov	Maryland	Committee Member	PhD, Comm	
2005	John Banas	Texas	Dissertation Chair	PhD, Comm	U of Oklahoma
2005	Steven Rains	Texas	Committee Member	PhD, Comm	
2005	Caroline Rankin	Texas	Committee Member	PhD, Comm	Ohio State U
2004	Scott D'Urso	Texas	Committee Member	PhD, Comm	Marquette U
2002	J. Kanan Sawyer	Texas	Committee Member	PhD, Comm	Westchester College
2001	Caitlin Kulp	Texas	Committee Member	PhD, Comm	

Advising and Mentoring, Masters¹

Year	Student Name	University	Faculty Role
2020	Anushree Rai	GWSPH	Advisor
2019	Hera Ashraf	GWSPH	Advisor
2019	Paige Beck	GWSPH	Advisor
2019	Hannah Bui	GWSPH	Advisor
2018	Darshana Panchal	GWSPH	Advisor
2018	Valerie Echeveste	GWSPH	Advisor
2018	Tiffany Jungers	GWSPH	Advisor
2018	Emily Leisowitz	GWSPH	Advisor
2018	Nishat Khuda	GWSPH	Advisor
2017	Alexandra Smith	GWSPH	Advisor
2017	Pauline Tran	GWSPH	Advisor
2017	Elizabeth Brasington	GWSPH	Advisor
2017	Joelle Ballew	GWSPH	Advisor
2017	Skylar Lisse	GWSPH	Advisor
2017	Emma Gaquin	GWSPH	Advisor
2017	Ebele Oguhebe	GWSPH	Advisor
2017	Michael DeVivo	GWSPH	Advisor
2017	Kelsi Vahid	GWSPH	Advisor
2016	Mariam Malik	GWSPH	Advisor
2016	Pamela Fitzgibbons	GWSPH	Advisor
2016	Jennifer Forcht	GWSPH	Advisor
2016	Vanessa Roundy	GWSPH	Advisor
2016	Rose Covenant	GWSPH	Advisor
2016	Alex Mrkvicka	GWSPH	Advisor
2015	Victoria Sommerville	GWSPH	Advisor
2015	Jamie Roberts	GWSPH	Advisor
2015	Andrea Mooney	GWSPH	Advisor
2015	Dasha Afanaseva	GWSPH	Advisor
2015	Heather Director	GWSPH	Advisor
2015	Heather Guith	GWSPH	Advisor
2015	Patrick Zornow	GWSPH	Advisor
2014	Brittany Allen	GWSPH	Advisor
2014	Abigail Alberico	GWSPH	Advisor
2014	Lindsey Ford	GWSPH	Advisor
2013	Jenny Twesten	GWSPH	Advisor
2013	Laura Frank	GWSPH	Advisor
2013	Shriya Kothur	GWSPH	Advisor
2013	Meghan Sansiervo	GWSPH	Advisor
2013	Donna Javenella	GWSPH	Advisor
2013	Lisa Meck	GWSPH	Advisor
2013	Carle Nowakowski	GWSPH	Advisor

¹¹ At GWSPH, all MPH students complete a “culminating project” which is equivalent to a small pilot study.

2013	Audrey Pernik	GWSPH	Advisor
2013	Brittney Lee	GWSPH	Advisor
2012	Denise Young	GWSPH	Advisor
2012	Katie Riuli	GWSPH	Advisor
2012	Amanda Mabry	GWSPH	Advisor
2012	Alexis Johnston	GWSPH	Advisor
2012	Lindsay Goggin	GWSPH	Advisor
2012	Shideh Rezaei	GWSPH	Advisor
2012	Kitty Harding	GWSPH	Advisor
2012	Rebeca Schwartz	GWSPH	Advisor
2012	Terra Gore	GWSPH	Advisor
2011	Irma Martam	GWSPH	Advisor
2011	Yoav Magid	Maryland	Advisor
2010	Rowena Briones	Maryland	Committee Member
2009	Victoria Mendes-Cole	Maryland	Committee Member
2007	Brandon Dart	Maryland	Advisor
2006	Maribeth Weiss	Maryland	Committee Member
2006	Jill Cornelius	Maryland	Advisor
2006	Kathryn Hambleton	Maryland	Advisor
2005	Jennifer Vardeman	Maryland	Committee Member
2005	Ryanne Francis	Maryland	Advisor
2004	Julie Chung	Maryland	Committee Member
2004	Glen Kirksey	Maryland	Committee Member
2004	Xie Xiaoying	Maryland	Committee Member
2003	Julie Delaney	Texas	Advisor
2002	Miriam Sobre	Texas	Advisor

Service to the Community

Public Health Practice Portfolio

2011-2017	Food and Drug Administration, Centers for Biologics and Evaluation Research, Transmissible Spongiform Encephalopathies Committee (2 terms)
2012	Consultant, Keep America Beautiful, developed survey to assess brand image of national recycling program
2011	Consultant, World Bank, International Finance Corporation. Consultant. Developed and conducted program evaluation regarding behaviors related to climate change and risks therein

- 2010 Risk and Crisis Communication Trainer for Air Force Workshop
- 2009 Risk Communication Trainer for Valspar Corporation
- 2008- Communication Trainer for Army Corps of Engineers, including: Risk Communication, Critical Thinking, and Persuasion
- 2008- Risk Communication Trainer for various divisions of the Food and Drug Administration, including: Center for Food Safety and Applied Nutrition, Center for Biologics and Evaluation Research (annually), Office of the Commissioner, Center for Devices and Radiological Health, and Center for Veterinary Medicine.
- 2007-2010 Risk Communication Expert for CDC Agency for Toxic Substances and Disease Registry
- 2007 Crisis Communication Trainer for the International Communication and Negotiation Simulations, Center for International Development and Conflict Management Department of Government & Politics, University of Maryland
- 2006 *CDCynergy National Trainer*. Trained expert in health intervention design and implementation. Travel to any organization and train staff to develop effective interventions.
- 2001 *Tate Austin Public Relations Firm, Austin, Texas*. Aided in preparing and presenting a campaign pitch for the Texas Association Against Sexual Assault (TAASA).